HOME-COMERS ARE INVITED TO MAKE THE TRIBUNE OFFICE THEIR NEWSPAPER HOME

The La Crosse Tribune

VOLUME XI, NUMBER 36. LA CROSSE, WISCONSIN, FRIDAY, JUNE 26, 1914. PRICE TWO CENTS

SOME OF THE MEN WHOSE WORK MADE THE HOMECOMING WEEK A POSSIBILITY



Dan G. MacMillan, general chairman.



Albert P. Funk, chairman of committee on Made in La Crosse Week.



N. M. Scott, chairman of decorations committee.



W. F. Goodrich, chairman of publicity and invitation committee.



John C. Burns, chairman of the finance committee.



Ori J. Sorensen, chairman of committee on registration.



William Doertlinger, chairman of the entertainment committee.

HISTORIC CITY OF SALEM DEVOURED BY CONFLAGRATION

Seven Lives Are Lost in Conflagration Which Defies Efforts of Firemen for 18 Hours

HOME OF HAWTHORNE DESTROYED

Many Ancient Colonial Mansions Wrecked in Two Mile Swath of the Blaze

CITY NOW UNDER MARTIAL LAW

Regiment Patrols Street with Fixed Bayonets to Prevent Looting of the Ruins; Many Homeless

SALEM, Mass., June 26.—Nearly half of the historic city of Salem, rich in buildings and tradition, is in utter ruin today as the result of a terrible conflagration which has already cost seven lives, destroyed nearly the whole manufacturing section and hundreds of houses including several dating back to colonial times, rendered 15,000 homeless, and caused damage estimated all the way from $7,000,000 to as high as $20,000,000.

Losses $10,000,000

The losses will total $10,000,000 according to revised estimates given out today by the assessor office. This is somewhat above the estimate of fire insurance men and considerably below the first estimate made by city officials.

The dead to date are:

Miss Mary Miske, nurse, died of excitement on the way to hospital in an ambulance, suffering from heart trouble.

Mrs. Edward McGlone, dead of heart trouble when her house caught fire.

John Lee, proprietor of a Chinese laundry, body found in the ruins.

Unidentified child, body found in ruins of house on May street.

Incinerated remains found in ruins of house at 131 Lafayette street, believed to be Mrs. Sarah Abbott, 63, who is missing.

Two other unidentified bodies found in ruins.

At 8 o'clock today the fire was still raging, but was being held in check to the two mile swath already devastated. Unless the wind suddenly shifts again it is a question of waiting for the flames to burn themselves out.

Martial Law Prevails

Martial law, with ten companies of militia comprising 1,100 men, has prevailed practically since nine o'clock last night. Soldiers with bayonets fixed patrol all the streets to prevent looting.

Governor Walsh ordered out the whole Eighth regiment. A thousand tents and blankets and 10,000 rations are on their way.

The wildest havoc prevailed early today. Thousands of people, homeless, sleepless and rendered paupers in one blow, wandered the streets, many frantic with fear for missing friends and relatives. Carts, automobiles, even baby carriages, jumbled the streets, bent on removing heterogenous savings to places of safety.

Firefighters Helpless

Meanwhile, the flames continued to curl upward, completing their devastation while smokegrimed firemen, completely spent after 18 hours struggle with insufferable heat and smoke, decided their puny efforts were futile. Tinder box houses and shops nearby were a seething mass of flames. Water pressure failed and aid summoned from a radius of 25 miles proved unavailing. Dynamite was resorted to and whole blocks blown to debris.

A capricious sixteen mile wind drove the flames helterskelter, setting three separate fires which ate

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H. Clay Evenson, chairman of farmers' committee.

PROPOSED MARKET TO BRING FARMER INTO LA CROSSE

Will Put Him in Closer Touch with the Consumer in the City

EFFORT MADE TO SECURE FUNDS

Hope to Get Appropriation of $2,500 from the City to Build Structure

A. A. BENTLEY IS IN CHARGE NOW

Letters Are Sent Out to the Business Men of the City Asking Their Aid

The proposed market in La Crosse will bring the farmers and residents of the city closer together in many ways.

At the first community banquet, held here in April, the farmers talked of a market and asked for a suitable marketing place in the city.

The annual meeting of the Retail Merchants association was held a few days later and a committee was named, of which J. J. Felber was the chairman, to look into the conditions and report. A few weeks later a complete report was made and the association decided to establish a market.

A. A. Bentley suggested the plan to the merchants in the first place and he is now the secretary of the advisory committee and is making an effort to secure money to carry on the work.

He has sent letters to all the prominent merchants and business men of La Crosse, asking them to take stock in the new venture. There are to be 400 shares at $25 each sold

The city council is to be asked to make an appropriation of $2,500 for the building of a structure on Market square which will be suitable to the needs of a public market to serve the people.

The market will be to serve both the farmers and the city residents. The farmer will have assurance that when he brings his product to the city, in whatever quantity, it will be purchased. The people in La Crosse will know that they can secure fruits and vegetables in season, hay, grain and wood at the Market square.

A great deal of interest has been shown in La Crosse and throughout the country in this market proposition. The farmers feel that they

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The Mayor's Word of Welcome

To Our More Than Guests:

My voice is the voice of all the good people of La Crosse when I accept the fine privilege of greeting the home-coming pilgrims whose pleasant recollections of the Gateway City bring them back to us for a week of reunion and pleasure.

In contemplating this pleasant prospect I think of La Crosse as the old-fashioned home, with "Welcome" upon the door mat and "God Bless Our Home" over the door; with light and comfort and the spirit of hospitality within; with the good old father and mother waiting with outstretched arms to greet the children who, "grown up," have "gone away" to carve out their own careers.

Well may we rejoice over the happy reunion that is in store for us. Well may we experience pride in this little city of happy homes and thriving industries, dwelling in peace in the shade of its forest streets. Well may we enjoy gratification over the prosperity which, in their newer fields, has dealt generously with those who are returning to visit us with open hands and joyous hearts.

Welcome, home-comers—thrice welcome home.

(Signed)

ORI J. SORENSEN, Mayor.

VILLA EXECUTES FEDERAL LEADERS

Fifty-seven Officers of the Huertista Irregulars Shot at Zacatecas

JUAREZ, June 26.—Executions of Mexican federal irregulars, which usually follow the victories of General Francisco Villa, took place at Zacatecas, according to dispatches from the front. Fifty-seven officers of the irregulars, or "colorados" as they are called, were shot. These are only the first, it is said, of many who are to be slain during the next 48 hours. General Villa is keeping the oats he took at Chihuahua, that he would kill every federal officer and "colorado" captured.

With the cavalry of Villa's army in close pursuit, General Luis Medina Barron and the most of his army are fleeing towards Aguas Calientes, burning bridges and destroying the railroads. The cavalry has already captured many stragglers.

A dispatch said Villa today began moving his army of from 17,000 to 20,000 against Aguas Calientes.

It is 100 miles by railroad and 75 by road from Zacatecas to Auguas Calientes, and Villa expects to reach the latter city within a few days.

Details of the capture orf Zacatecas have been received. A Zacatecas special says Generals Beni Argumendo Rojas of the federal army were killed.

If the announcement from constitutionalists headquarters at Torreon that General Torres had taken San Luis Potosi should prove premature, constitutionalists say it only means delay of a few days, anyway.

Calls for Supplies

Appeals were made today by Villa to his border agents to rush provisions and war munitions to Zacatecas. Trains are being sent via Laredo, Texas, as washouts near Jiminez have made the railroad south from here impassible.

Constitutionalists now predict the federals will not defend Aguas Calientes but will retreat to Queretaro, the largest city north of Mexico City still in possession of Huertistas. It is a natural fortification.

BAD CLOUDBURST FLOODS LANESBORO

Have Two Feet of Water Over Entire Town Is Latest Report Received

RUSHFORD, Minn., June 26.—(Special.)—Word has reached here of a terrific cloudburst at Lanesboro, which covered the town with two feet of water. As near as can be learned no one was injured. No telephone connections could be secured and the telegraph service is likewise crippled.

The railroad tracks are under two or three feet of water, and it was with the greatest difficulty that trains were able to pass through the village.

It was impossible to secure any estimate on the property loss, but it is thought that it will be great.

The houses on the lowlands, near the river are said to be practically inundated and people are driven from their homes. Root river is going up at a remarkable rate and further damage is expected.

Basements in all parts of the city are filled, and in some instances people are forced to live in the upstairs rooms.

Damage at Bangor

BANGOR, Wis., June 26.—During the terrific storm which passed over the village Tuesday night five barns, 40 silos and other property was destroyed.

The barns belonged to Roberts Brother, Richard Meinking, William Niedfelt, Emil Gerke and Frank Bolles.

Among the silos blown down were those on the farms of F. A. Harrison, Mr. Cssael, R. Meinking, G. H. Jones, Orrin Fletcher and Martin Mengelt.

Two Killed at Wausau

WAUSAU, Wis., June 26.—Reports here today say that William Schade, 64, and a four year old grandchild were instantly killed during the cyclone of Wednesday when their home was destroyed. Mr. and Mrs. Ferd Shalade, living in the same house with their five children, had narrow escapes. The home of Fred Weinandadt was also destroyed.

LET 'EM FIGHT IT OUT---KOHN

Chairman of License Committee Says All Saloonmen Will Be Recommended for Licenses

"We're going to recomend that everyone who applied for a license be granted one. Then let the council fight it out."

This was the statement of Frank Kohn, chairman of the council committee on license today.

Mr. Kohn amplified this interview with the statement that the mayor had power to veto licenses, indicating that the committee had no idea that they all would be granted.

The fight on the license question at the regular council meeting tonight is expected to center on the proposition of granting a permit to Fred Wehrer, proprietor of the Wisconsin house.

EBERHART FOR LEE

SIOUX CITY, Iowa, June 26.—Governor A. C. Eberhart of Minnesota is here attending a Swedish midsummer festival, said today that he would support Lee, who defeated him for the republican nomination, although Lee did not support him two years ago.

HITS PLUTE PRESS

NEW YORK, June 26.—Giving the senate notice that it will be kept in session until the passage of the bills making up the trust program, Senator John Sharp Williams of Mississippi this afternoon assailed the "plutocratic press" which has been indulging, he said, in calamity howling.

VANITIE WINS

OYSTER BAY, N. Y., June 26.—Vanitie was across the line first this afternoon in the tenth test between the America cup defense yachts. She crossed at 1:00:05. Resolute was 53 seconds later and the Defiance crossed the mark at 1:01:19. The course generally today was twice over a fifteen mile triangle.



A. H. Schubert, chairman of speakers' committee.

GO TO CHURCH TO START WEEK COMMITTEE ASKS

Designate Opening Day of Homecoming as "Go to Church Sunday" in City

NEW COMERS' DAY ON FRIDAY

This Is the Latest Plan of the Committee to Give New People a Welcome

CIVIC PARADE PLANS FINISHED

Is to Be Held Tuesday Evening with Many of the City's Bodies in the Line

The board of trade committee, in charge of the Homecoming celebration, has suggested that Sunday, June 28, be made "Go to Church Sunday" in La Crosse.

"Substitute churches for bands on that day," is their appeal. "It should not seem unreasonable," the "press dope" send out reads, "to assume that there would be at least some person in any crowded church next Sunday who is not a regular attendant, but who having attended this once might continue his attendance and thus some good would be accomplished, all from the influence of the homecoming"

New Comers' Day

This has been sent out by the committee:

"It has been suggested to the committee that next Friday be designated as 'New Comers' day.' While so many hundreds of former La Crosse people are returning it must not be forgotten that within the past ten years many more hundreds have been arriving. That former residents have no acquaintance with the new residents, but all will be imbued with the same enthusiastic thoughts for a reunion. The committee accepts it

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McGovern Here Wednesday

Governor Francis E. McGovern today notified Mayor Ori J. Sorensen that he will arrive in La Crosse at noon Wednesday. He refused the invitation to come a day earlier, pleading injury to his knee cap.

NO ONE LOVES ME WRITES GIRL WHO KILLS SELF TODAY

Lillian Benz, Aged 17, Puts Muzzle of Shotgun to Mouth and Blows Off Head at Noon

NOTE WAS WRITTEN YESTERDAY

Deed Evidently Premeditated but Folks Thought Nothing of It Because She "Was Nervous"

HAD QUARRELED WITH GROVER

Took Exception to Amount of His Bills; Mother Objected and She Went to Perform Rash Act

No one loved her—so she took her life.

Lillie Benz, aged 17, committed suicide at the home of her mother, Mrs. John Neukerchen, 111 South Twenty-fourth street, at 12:45 o'clock today.

She placed the muzzle of a 12 gauge shotgun in her mouth, pulled the trigger and blew the entire head from the mouth up, off.

A note, written yesterday and left at her sister's home, showed that the deed was premeditated.

Lillie, who had been working at the home of Eugene Hunt, Sixth and Pine streets, went home this morning. She quarreled with the groceryman over the amount of his bill. He talked back. She ordered him from the house.

Her mother, Mrs. Neukerchen, interfered and reproved the girl for the harsh treatment of the grocer. The girl, pouting, went to her room on the second floor.

A few minutes later a shot was heard.

Mrs. Neukerchen and two small daughters, Emma and Annie, were afraid to enter the room. They called the police and a physician.

Police Chief John B. Webber, Captain Lawrence Dugan and Dr. Herman E. Wolfe soon arrived.

They entered the room to find the girl's body on the floor. The head was missing. An empty, single barrel shotgun near her body told the tale.

"She said she would kill herself," said one of the little sisters. "She left a note with sister."

The little tot hurried to the home of her married sister, Mrs. Ida Abraham, 219 North Twenty-first street.

She returned with the following note, scrawled and misspelled, writterday:

"Goodbye to all, my sister, mother and brother. There is no one that loves me—no one at all—and I am tired of life. So goodbye forever, to all my friends. Just bury me in a night dress and that white skirt of mine and throw me in a rough box. Goodbye forever, goodbye."

The note had been discovered yesterday but no one paid any attention to it.

Lilly, the family explained to the police, had been "so nervous since she was hit by an automobile a year ago."

Funeral arrangements will be announced later.

WEATHER

For La Crosse and Vicinity: Unsettled tonight and Saturday with probably showers; no decided change in temperature.

For Wisconsin: Unsettled weather tonight and Saturday with showers and thunderstorms; somewhat higher temperature south and east portion tonight.

Barron's

SATURDAY SPECIAL In Millinery Dept.



White Satin Hats—tailored or trimmed. We have a new line, six different styles, dressy and attractive

$1.75 to $4

Trimmed Hats in the new satins and silk,

$6.50 to $10

BASEMENT

White Granite Ware in Coffee and Tea Pots, Tea Kettles, Water Pails, Picnic Cups and Saucers, Double Boilers and other styles, at right prices. Aluminum Ware in Coffee and Tea Pots, that sell from $3.75 down to $2.00. Large and small Tea Kettles for $3.50 and $2.50. Teco Ware, just the thing to get now for cut flowers, all shapes, green only. Cut Glass for wedding presents and birthday gifts.

Traveling Bags and Suit Cases for your vacation, for sale in the Basement.

WASH GOODS SECTION

One lot Bourette Ratines reduced. 38 inch goods that have been selling at 50c, reduced Saturday to per yard **25c**

One lot finest 40 inch French and English Ratines, all the desirable colors, reduced to per yard **50c**

Special Notice: You can buy any of the above Ratines and we will make them up into Skirts to your measure, charging $1.00 for the making.

BELT SALE

One lot odds and ends of Children's Patent Leather Belts and Women's Wash Belts, reduced to each **15c**

SPECIAL CLEARING SALE OF

Embroidery Insertions

One fine lot Nainsook, Swiss and Cambric Insertions, 1½ to 3 inches wide, regular 25c, 30c and 35c goods, this sale per yard .. **15c**

White Goods Reduced

One table of Nainsooks, Dimities and Fancies, also Madras, value up to 35c, reduced to per yard **15c**

We Sell Pictorial Review Patterns

Hose Section

MAIN FLOOR

785 is the number to call for if you want cool Silk Hose. They are thin but they Do wear. Two years of hard test has demonstrated this. Black or white, per pair **50c**

909 "For Service" will solve all of your troubles in Silk Hose.



Hose Section

MAIN FLOOR

909 is PURE Silk, CHEMICALLY PURE. Ask your neighbor. She knows, she had the same troubles you had until she bought 909. Black or white, at only per pair **$1.00**

666 Silk Lisle Hose. It wears, it is cool and it looks like silk. At pair only **50c**

Another RUG SALE

9x12 feet. For Saturday only.

Tapestry Rugs that sold for $16.50 and $21.00. Smith Phillipsburg, full 10 wire. They don't make them any better. Saturday at **$13.75**

Velvet Rugs, Smith Colonial, 9x12, just a few patterns left. Worth $23.50. For Saturday only **$18.50**

Underwear Special

If for 70c you could be cool, comfortable, have a Union Suit that fits, stayed in place and would give you a maximum of wear, would you buy it? We are going to give you the chance Saturday morning. It is the best value in underwear offered in this city this year. We have sold a lot of them at $1.00 and they are worth it, but the price on Saturday will be **70c**

Barron's

New Linen and Ratine SUITS



Adaptable to summer needs, hot days and cool evenings. These Suits are made in very smart styles, plain white and white with contrasting colors. Priced at **$15, $17.50 and $20.00** each.

Will you be one of the lucky fourteen? We have four white and ten light colored Wool Suits, all different models, this season's styles. Suits that sold up to $25, to close them out quick Saturday 9 a. m. reduced to only each **$6.75**

New models in comfortable Summer

WAISTS

Made out of Crepes, Swisses, Voiles and Rice Cloths, drooping shoulders, low necks, short sleeves, at **$1.00, $1.25, $1.50, $2.00. $2.25, $2.50** and up.

THE TRIBUNE'S Daily Short Story

BLIND

By Martha McCulloch-Williams

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"Anne Maria, what are you giving me?" Susan demanded with a giggle and a coaxing finger upon her aunt's shocked face. The two were comrades, so comradely Miss Norton would not have minded either the slang or the familarity—if only there had not been a third party within earshot. Susan's stepmother, of all persons! A prim lady who had suspected that her husband's sister was bringing up his daughter in the way she should not go.

Now she said acidly, pursing her lips between words: "If I—may advise—your father will—send you—at once."

Susan shrugged, saying airily: "Better not! Costs a lot—fare to Glendale—and I'll come away inside of a week—see if I don't."

"Hush, honey," Miss Norton interposed.

Mrs. Norton, the stepmother, got red with anger. "You might find that—difficult," she said biting her lips. "If you go there under compulsion—well, your father will be wise enough to explain—"

"No need! None at all. If there were I'd save him trouble," Susan said, outwardly tranquil, though her heart beat very fast. "Remember—I'll be eighteen before term time there—old enough to choose—my guardian or my husband."

"Darling child! Don't say such wild things," Miss Norton gasped.

Her sister-in-law was livid. "Perhaps you have already chosen," she ventured at random.

Susan nodded, smilng meekly. "In time of peace prepare for war," she quoted—then her lips beginning to quiver: "What makes you try so hard to make me hateful, madame? You know I don't want to slur my dear dad, nor vex Anne Maria—I'd let them walk over me cheerfully—if it wasn't for you."

The last word was strangled in a sob, after which Anne Marie took her forcibly away, soothing and comforting her until she saw her mounted and galloping down the line. If the meek shall inherit the earth Anne Maria was a great heiress—still she could be roused and this was one of the times. The masterful Mme. Norton had hitherto so dominated her upon their infrequent encounters she had all but effaced herself even in her own house. This time she turned about and deliberately confronted that lady, who sat propped in a big rocker, viewing the departure with proper scorn. "I am nearly as sorry for Susan as angry with her," the stepmother began before Miss Norton could speak. "She is not really so much to blame—it's the way she has been brought up."

"So you have told me before, but not in words," Miss Norton flung back. "I'm glad you've spoken it setly—it makes my part easier."

"Indeed! And that is?" Madame Norton queried. "To tell you what I know and what I mean to do if I have to," came the answer, "I know you want Susan—her fortune, rather—for that google-eyed nephew of yours—that preacher thing! Well! You shan't have her—nor it. And if I hear any further talk of Glendale, which is a semi-genteel prison, rather than a girl's college, I'll marry my girl to the first decent fellow I can find."

"In that case," madame said acily, rising and bowing, "I must ask permission to communicate instantly with my husband. May I call over your 'phone for a long distance connection? Of course, I shall pay for it."

The suffix was but an added insult. Miss Norton nodded—she was past speech. But she was far too thoroughbred not to keep out of earshot throughout the time of conference, vitally as she was tinerested in what passed over the wire. It made her actually sick to have madame come out smiling and saying: "Your brother will be here on the midnight train—by his express request, and only in deference to it—I must trespass so much longer upon your hospitality."

Miss Norton bowed. If she had let herself speak, she would have cried out: "You lie! You are staying here on guard! To thwart and harry my poor lamb." Such speech could not help. Instead of it, she must think—hard. Walking always cleared things in her mind. She snatched a sun hat and set off through the orchard to take counsel with her next neighbor.

If madame had known of him, but Fate plays her own hand. His eyes darted blue flame when he had heard the whole story. A tall fellow, well made, neither youthful nor oldish, he had a compelling strength every way. Bred to the law, but withheld from practice by the fact that he had no need of work, so would not compete with those who had such need, he had come to be the unofficial justicer and court of first and last resort for all the countryside.

"I had to threaten that woman with a husband for my baby," Miss Norton all but sobbed. "Even I knew it was the one way out; yet the poor thing hasn't got the ghost of a sweetheart. In fact, she laughs at all the boys she knows. I can't go begging any of them to marry her; but I thought maybe you—"

"I!" Rathbone exploded. "When there's not one of them worthy to look at her, much less love her. I tell you, Miss Anne Maria, Susan is a treasure; she deserves the best of everything, better than the best man. Yet, you are right, it is the only way out. She isn't quite eighteen; her father is also her legal guardian. As such he has power—oh, the devil! Why isn't there a Prince Charming in hand? If there were—why my car could whisk them away to matrimony and happiness long, long before that train gets here."

"Why indeed?" Miss Norton echoed sadly.

The next minute she turned about, blushing deeply as Susan galloped up to them, her vivid face cloudless, crying: "Ah ha! Conspiracy? Confess! What are you two colloguing about?"

"It's a conspiracy of salvation young woman," Rathbone said trying to speak severely, though his breath came quickly. "It has come to a critical stage," he went on. "You are here in the nick of time—"

"For what?" Susan demanded.

Rathbone went on breathing hard. "To speak truth. Absolute. Tell us—no evasions—is there any man anywhere, you think you could love?"

Susan flushed like the dawn, and dropped her eyes. For a minute she was silent, then said, very low: "There is—one I do love. Please don't ask—any more."

"But we must!" Rthbone cried imperatively, his lips getting white. "Tell us his name—all about him! You must."

"Why?" Susan asked, hardly above breath.

Rathbone explained in ten words. She heard them, going red and white, but paling at the end. "You say, if I don't marry to please myself they will try making me marry to please her?" she asked.

Rathbone nodded impatiently, and lifted her, whether or no, from her saddle. "You are wasting time—precious time," he said. "Speak out at once—we must get hold of this fellow."

"But—but—he don't know—don't care—at least I—I think not," Susan protested.

Rathbone shook her gently. "Stop fooling," he said, trying hard to be stern. "Not care? Heavens! Surely he isn't blind."

"I'm afraid he is—else I shouldn't have to tell him outright," Susan said, slipping into his arms and hiding her face in his breast. "There," she murmured, softly, happily, "you are the reason there's nobody else. I've loved you ever since I could talk. Now, if you don't want me—"

Rathbone stopped her with a kiss, which was the best possible answer.

Sarcastic.

"I'd like to take this hat, but 85 marks"—

"It's only 50 marks now. You see, madam has been trying on for three hours, and it is no longer so fashionable."—Ulk.

It is far easier to guess the answer to a charade than the probable result of the workings of a "logical" masculine mind.

Migraine or Sick Headache

Dr. J. J. Caldwell says that this exceedingly distressing disease does not shorten life, but does not appear to be curable. Sufferers from this affliction are condemned to undergo the periodical attacks every few weeks until they are forty years of age, after which the attacks are less frequent, and finally disappear entirely. Palliative measures during the attack are all that it is possible to suggest, while care in the diet is the best preventive measure. An attack may often be prevented by taking two Anti-kamnia Tablets when the first symptoms appear, and one Anti-kamnia Tablet every two hours during the attack shortens it, eases the pain and brings rest and quiet.

Anti-kamnia Tablets may be obtained at all druggists. Ask for A-K Tablets. They quickly relieve all Pain.

P. S. A-K Salve for skin troubles.



The Eagle Was Flying Overhead.

Daddy's Bedtime Story— The Eagle's Pride As the Bird Of Freedom.

OF course, as you can imagine, Jack and Evelyn had been buying all sorts and all sizes of firecrackers.

"I think the Fourth of July is my favorite holiday of the whole year," said Jack.

"Yes," said Evelyn, "so do I, except possibly Christmas and our birthdays."

"I suppose," said daddy, "that you two children will be up bright and early tomorrow morning, and I have my very great suspicions that your clothes are all ready to be put on in the morning instead of having to waste any time in thinking what you will put on.

"I hardly think I had better tell a story tonight," said daddy, "for you two ought to get some sleep. I am afraid by the time I finish you may suggest that instead of it being the time for going to bed it is the time for getting up."

"Oh, no," said both the children. "Please tell us a little story."

"Yes," said daddy, "I don't believe I can let a single night go by without a story, not even the Fourth of July eve.

"Well, once upon a time"—

"Daddy," chimed in Jack, "I never heard you begin a story that way before."

"You see, this is a special occasion, so I am allowed these favors.

"But, to continue, there was once a great big eagle who was flying overhead on the Fourth of July, and when he saw all the firecrackers going off and heard all the noise and saw the parade with the flags flying and the band playing, he said:

"'To think that I belong to the family that is taken as the representative of all that. I mean freedom and liberty and all those wonderful things. My great-great-grandfathers may not have fought for freedom as the great-great-grandfathers of the little boys and girls who are today firing off firecrackers did, but they flew overhead and said to the winds which whispered it to the soldiers:

"'"The eagles are free—you must be free." And the soldiers whispered back to the winds:

"'"Yes, as the eagles are free in the air above, so will we be free on this land below.'"

"So, no wonder the eagle is more than proud of being the bird of freedom and the emblem of the United States."

BEST IN MUSIC FOR NEXT WEEK COMMITTEE AIM

Two Local Bands Combine and Will Furnish Music Every Day and Evening

WEST SALEM BAND WILL BE HERE

Tomah Organization Coming for Farmers' Day and Will Furnish the Music

E. S. DITTMAN IS IN CHARGE

Is the Chairman of the Music Committee; Viroqua Band Here on the Fourth

"The best in music."

This has been the slogan of the music committee, of which E. S. Dittman is the chairman.

"Our aim has been to get the best bands possible," said Mr. Dittman, "and I think we have done that. There is a great deal of good talent in La Crosse and in this vicinity."

One Large Band

The two La Crosse bands, Kreutz's and Andre's, will combine and make one large organization for this event. They have been engaged to play the entire week and will furnish music on the downtown streets every evening.

It is the desire of the committee that this band will attract the visitors and local residents as well, to the Made in La Crosse exhibits.

Tomah is Coming

Tuesday, which is Farmers' day, the Tomah band of 30 pieces will be here. They will play all day and also in the evening, according to the present plans of the commitee.

This band will attract a large crowd from Tomah and that vicinity, it is believed, and at the same time will furnish some excellent music.

Three Bands Saturday

Saturday will, of course, be the big day. The two local bands, the West Salem band and the Third Regiment band of Viroqua will furnish the music for the parade and the celebration in Myrick park.

The music committee has done excellent work and are to be congratulated on their success in securing suitable music.

A grand band concert will be given on the evening of the Fourth at the Levee park, accompanying th fireworks and other displays.

IF SKIN ITCHES AND BREAKS OUT APPLY SULPHUR

Get Ounce of Bold-Sulphur Cream and Heal Eczema Eruptions Right Up

For years, common bold-sulphur has occupied a secure position in the treatment of cutaneous affections, by reason of its parasite-destroying property. It is not only parasiticidal, but also anti-pruritic, antiseptic and remarkably healing in irritable and inflammatory conditions of the skin.

The moment you apply it to an itching or broken out skin the itching stops and the healing begins, says a noted dermatologist. Just common bold-sulphur made into a thick cream effects such prompt and remarkable results, even in aggravated Eczema that it is a never-ending source of amazement to physicians.

While not always establishing a permanent cure it never fails to subdue the angry itching and irritation and heal the Eczema right up and it is often years later before any eruption again appears on the skin.

Any good pharmacist will supply an ounce of bold-sulphur cream which should be applied to the irritated or inflamed parts, like the ordinary cold creams. It isn't unpleasant and the prompt relief afforded is very welcome, particularly when the eruption is accompanied with itching.

Delhi's Famous Buildings.

Architecturally Delhi is one of the richest cities in the east. When the British took Delhi after the mutiny, many public men urged razing the city with all its monuments level with the ground, and some Americans, moved by the cruel treatment of British ladies by the mutineers, sympathized with the idea, like Oliver Wendell Holmes, with his famous "Dele Delhi" pun. Happily wiser counsels prevailed and the vast palace of the Moguls, with its famous inscription, "If there be a paradise on earth, it is this, it is this, it is this," and the wonderful mosque of Shah Jehan, were spared from destruction

M. W. A.

All members of Gateway City Camp No. 360 are requested to be present at a meeting to be held

Friday Evening, June 26th

IMPORTANT BUSINESS

J. D. WILSON, Clerk. J. E. HAUSER, Consul.

HIS LAST REQUEST

Two men were to be hanged for horse stealing. The place selected was the middle of a trestle bridge spanning a river. The rope was not securely tied on the first victim to be dropped, and the knot slipped; the man fell into the river and immediately swam for the shore. As they were adjusting the rope on the second he remarked: "Say, will you be sure and tie that good and tight, 'cause I can't swim."

There's plenty of happiness in sight, but getting it is another proposition.

JOHNNY CAKE'S NAME

Johnny cake is certainly about as queer bread as was ever got up. Tip has never seen any true account of it whatsoever. Pone dough is molded around an iron musket ramrod or on a long green strong switch or bake, or whatsoever you call it. In old times General Forrest's men cooked cornmeal rations, hence Johnny cake. Johnny Reb. Tip has heard old Texas say that Sam Houston to his dying day ate such corn cakes, which he learned to make from his long life among the nomads.—New York Press.

Ford THE UNIVERSAL CAR

Safety First

—"Safety First!" What should it mean to the Motorist. —"Safety First," should mean that his car is as strong as the best materials can make it.

French Government laboratory tests, comparing the vital parts of the Ford with the vital parts of a high-priced French car, prove the Ford to be thirty per cent stronger than the best built French car. We hold the French Government's certificate attesting this fact.

More than a half million Fords in world-wide service have proved the French test to be correct.

The Ford is strongest—and therefore safest.

"Safety First" should mean that his car is as light as is compatible with utmost strength.

Ford Vanadium steel—by laboratory test and by actual service test—is not only strongest but is also lightest.

The lighter the car the easier it is to control. And ease of control means "Safety First."

A light car can go with perfect safety where a heavy car might be in serious danger.

The Ford is the lightest—and therefore safest. "Safety First" should mean that his car is simplest to drive.

The Ford Planetary transmission keeps the motor always "hitched to the car. There is no shifting of years to "hook up" the car with the motor—no bothersome levers to manipulate in a crisis. Simply a touch of the foot to the pedal and the Ford is off.

The powerful Ford foot brake—to say nothing of the emergency brake—will stop the car almost instantly from any speed.

The Ford "pick-ups," "backs-up" and "gets away" faster than any other car—a big advantage in an emergency.

The Ford ease of control makes it the safest car for congested streets of the city as well as for uncertain country roads.

The Ford is easiest to control—and therefore safest.

These are some of the "Safety First" reasons why 145,707 Fords were bought between last October and the first of May this year.

The Ford is the "Safety First" car.

$500 RUNABOUT $550 TOURING CAR
F. O. B. Detroit—Complete with equipment

P. Hofweber & Son.

113 Main Street, LA CROSSE, WIS.

THE LA CROSSE TRIBUNE

Published Every Afternoon Except Sunday at 201-203 South Fifth Street, La Crosse, Wis.

A News-Paper — TYPOGRAPHICAL UNION LABEL LA CROSSE WIS. — For The People

A. M. BRAYTON, Ed and Pub. F. H. BURGESS, Bus Mgr.

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The Association of American Advertisers under date of September 5th to 9th, 1913, has examined and certified to the circulation of this publication The A. A. A. guarantees the figures contained in this report.

THE LA CROSSE TRIBUNE

Sworn Detailed Statement for the Month of May

MAY Daily Average **7,632**

Extras issued during the month not included

1—Fri.	7621	17—Sun.	
2—Sat.	7604	18—Mon.	7629
3—Sun.		19—Tues.	7607
4—Mon.	7604	20—Wed.	7603
5—Tues.	7617	21—Thurs.	7624
6—Wed.	7632	22—Fri.	7627
7—Thurs.	7657	23—Sat.	7615
8—Fri.	7641	24—Sun.	
9—Sat.	7622	25—Mon.	7631
10—Sun.		26—Tues.	7619
11—Mon.	7615	27—Wed.	7623
12—Tues.	7627	28—Thurs.	7742
13—Wed.	7627	29—Fri.	7658
14—Thurs.	7631	30—Sat.	7649
15—Fri.	7652	31—Sun.	
16—Sat.	7643		

Total Circulation 198,420

Average Circulation 7,632

I, Frank H. Burgess, business manager of The La Crosse Tribune, do solemnly swear that the actual number of copies of the paper named, printed and circulated during the month of May, 1914, was as above stated.

Frank H. Burgess

Subscribed and sworn to before me this first day of June, 1914.

A. E. BLEEKMAN, Notary Public.

INCONGRUOUS, IMPOSSIBLE

"Frank P. Hixon and Levi H. Bancroft'"

Could anything be more utterly absurd?

Scholarly gentleman, financier and philanthropist.	Rip-roaring, swaggering, swearing, pass-riding politician.

They might have common beliefs along certain lines, but they could not have similar motives. The latter could no more understand the former than could the former tolerate the latter. The one a man of weighed convictions, the other a person of selfish impulses and expedients; the one a man of carefully calculated action, the other a person of loose and intemperate words.

When the Milwaukee Sentinel thrust the uncouth political figure of Lvi H. Bancroft into the stalwart convention, it automatically opened the door for the exit of Mr. Hixon and men of his character. Some combinations are impossible—even in politics.

"HOME, SWEET HOME!"

It is pleasant to contemplate the homecoming of hundreds of people who once dwelt in La Crosse. As each little group arrives, searching for friends and neighbors of the old days, or relatives, there must be someone to extend the glad hand and speak the word of affection. Someone, once a daily intimate, must step forth to the threshold to greet each visitor. One hopes that in all the in-thronging host not one will miss, from some good citizen, the warmth of a personal welcome.

But we must all extend a welcome. Our attitude must be a welcome. Conventionality has no place in this festival. Once to have lived in La Crosse is enough, upon this occasion, to establish eligibility to the open-handed hospitality of every citizen.

Let us have that cordiality, that spontaneous friendliness, that generous hospitality that will make genuine the spirit of reunion. The city beautiful, in its impersonal aspect, is cold. It is the living, breathing warmth of its people that must make the heart of the wanderer sing,

"Home, sweet home!"

DENIAL MAY BE ACCUSATION

Each delegate (to the stalwart convention) paid his share of the traveling expenses.—Leader-Press.

They (the stalwart convention delegates) paid their own way.—The Sentinel.

Why all this denial that the delegates did not violate the corrupt practice act? Who has charged them with the crime against which these papers defend them? Dost not "protest too much?"

Bad counsel, gentlemen—this anticipating accusation. That, with The Sentinel's previous "poor mouth" that some of the delegates could "ill afford" the expense, may breed suspicion. An unaccused man who goes about proclaiming that he didn't commit burglary is apt to find himself searched for burglar tools. Soon you may create the suspicion that, on account of the can't-affords, some of the can-affords "chipped in" to make the books balance—say, $10 each, or thereabout.

"NEW-COMERS' DAY" AN EXCELLENT IDEA

The merit of the idea of Mr. Van Auken, who is an "old-timer," of having a "New-Comers' Day" during Home-Coming Week, may be measured by the deep interest it has aroused in the mind of Mr. MacWillie, who is a "newcomer."

It is a splendid plan, if we may judge. Many of the "old-timers" who return to us after years of absence will find themselves more widely known than a large number of our "newcomers." It is the thought of Mr. Van Auken that a day shall be set aside of which the principal feature shall be the "getting acquainted" of those who during the more recent years have cast their lot among us.

The time is short, but not too brief to put this excellent idea into effect. If that be accomplished, we predict that Home-Coming Week will present no feature more pleasant in the present and important in its future influence.

OH! FOR "THE GOOD OLD DAYS!"

For instance, there's John Sikorski, whose name headed the La Crosse delegation to the stalwart "convention," according to the veracious Leader-Press.

In the "good old days" John would romp into republican headquarters as soon as the campaign opened, with the information that "things are looking pretty bad in the Seventeenth ward."

"Bad," but not hopeless. For Sikorski would assure the chairman that with about $17 and a keg of beer to open at the C. S. P. S. hall, things could be "fixed up."

If the chairman was onto his job—and John—he would reply with a "poor mouth" to the effect that there was not $17 in the entire campaign fund, whereupon John would agree to "see what he could do" for $7.50—and the keg of beer.

Oh, for "the good old days."

A woman's notion of affluence is enough spoons to entertain without borrowing.

Quips and Cranks and Wanton Wiles

Fishconsin's Call

De beeg lac trout ees poke de snout
Aroun' for bite de fly,
She almos' shout, "Come, pull me out,
Dat ees, jus' mak' de try."

De muskellunge is keek an' plunge,
She ready for de fight,
She dar de man from city gran'
To geeve to heem de bite.

De bass ees grow since ice an' snow
She lef' de Nort'lan' lac.
She got much faim, she no geeve dam
W'at bait de fishman tak.

De wood ees wave de welcome brave,
De sky ees clear an' blue,
De watair sing de song of spring.
"Fishconsin" call for you.

Jean Patrice Bradais.

Couldn't Miss It

"Hurry up that order!" said a traveler, in a railroad eating house down south. "I'm afraid I'll miss the train."

"Yas sah, boss!" the waiter answered as he hurried off.

After what seemed an almost interminable wait to the traveler he returned with the food. As he set it down he asked:

"Was you de gentlemans what was feared he'd miss de train?"

"Yes," was the reply.

"Well, you needn't be feared ob dat, sah, no mo'."

"Good! Is it late?" the traveler inquired.

"No, sah, it's done gone!" was the waiter's affable and reassuring response.

Ready to Drop It

"Miss Ethel," he began, "or Ethel, I mean—I've known you long enough to drop the 'Miss,' haven't I?"

She fixed her lovely eyes upon him with a meaning gaze. "Yes, I think you have," she said. "What prefix do you wish to substitute?"

Applied Athletics

Father (to son just home from college)—Well, what did you learn?

Son (proudly)—Why, father, I was one of the best all around athletes in my class. For instance, I can clear that four rail fence. Watch me!

Father—No. Save your strength. I'll let you clear that ten acre lot tomorrow. It's chock full of weeds.—Puck.

A Cannon Story

When I hear the cannons roar July Fourth, I always think of the story about Hon. Joseph Cannon when he visited the school of a town where he was billed to speak and was entertained by an exhibition of amateur oratory, the selection being the "Battle of Waterloo."

Just as the boy reached the end of the first paragraph, Speaker Cannon suddenly gave vent to a violent sneeze.

"'But hush! Hark!'" declaimed the youngster. "'A deep sound strikes the rising knell! Did you hear it?'"

The visitors smiled, and a moment later the second sneeze came with increased violence.

"'But hark!'" bawled the boy. "'That sound breaks in once more! And nearer, clearer, deadlier, than before! Arm! Arm! It is the cannon's opening roar!'"

This was too much, and the laugh that broke from the party swelled to a scream when "Uncle Joe" chuckled, "Put up your weapons, children; I won't shoot any more."—Larbot.

Purifies Blood With Telling Effect

Gives Conscious Evidence of Its Direct Action.



S. S. S., the famous blood purifier, almost talks as it sweeps its way through the circulation. Its action is so direct that very often in some forms of skin affliction the appearance of the eruptions changes over night, the itch and redness are gone and recovery begins immediately.

As a matter of fact, there is one ingredient in S. S. S. which serves the active purpose of stimulating each cellular part of the body to the healthy and judicious selection of its own essential nutriment. That is why it regenerates the blood supply; why it has such a tremendous influence in overcoming eczema, rash, pimples, and all skin afflictions.

And in regenerating the tissues S. S. S. has a rapid and positive antidotal effect upon all those irritating influences that cause rheumatism, sore throat, weak eyes, loss of weight, thin, pale cheeks, and that weariness of muscle and nerve that is generally experienced as spring fever. Get a bottle of S. S. S. at any drug store, and in a few days you will not only feel bright and energetic, but you will be the picture of new life. S. S. S. is prepared only in the laboratory of The Swift Specific Co., 534 Swift Bldg., Atlanta, Ga., who maintain a very efficient Medical Department, where all who have any blood disorder of a stubborn nature may write freely for advice and a special book of instruction. S. S. S. is sold everywhere by drug stores, department and general stores, but beware of all substitutes. Do not accept them.

Crullers or Fried Cakes

Never Greasy

By Mrs. Janet McKenzie Hill, Editor of the Boston Cooking School Magazine

Everyone likes fried cakes or crullers. Here's a very superior recipe. Follow directions closely—success is certain.



K C Crullers or Fried Cakes

"Three cups sifted flour; 1½ level teaspoonfuls K C Baking Powder; ½ teaspoonful mace or nutmeg; ½ teaspoonful salt; 2 eggs, beaten light; ½ cup granulated sugar; 3 tablespoonfuls melted butter; ½ cup skimmed milk.

Sift together, three times, the flour, KC baking powder, mace and salt. Add the sugar, butter and milk to the beaten eggs and stir into the dry ingredients to make a stiff dough. Knead slightly; then cut with fried cake cutter. Drop into a deep kettle filled with hot fat; drain on soft paper or colander and roll in powdered sugar.

To fry have fat at smoking point, turn crullers several times while frying to insure all parts being equally light and thoroughly cooked.

By all means, send for the K C Cook's Book—*it's free* and it contains 90 just such appetizing recipes. Send the colored certificate packed in 25-cent cans to the JAQUES MFG. CO., Chicago, and write name and address plainly.

Incomplete Equipment

"Adam had all kinds of animals," said the little girl.

"Yes," replied her small brother, thoughtfully. "But he didn't have any clowns or trapeze performers."—Washington Star.

Picked Up Fleshr

The wayward young man, broken in health, was sent to the southwest to recuperate. He was in jail for stealing a quarter of beef. He wrote home: "Dear Father—I've picked up some flesh since I came here, but am still confined to my room. Please send me $100."

Corroborative Evidence

The Unbeliever (after the Spiritualist seance)—Surely you don't believ that the spirit of your dead husband upset all that furniture?

The Widow—Well, I don't know, George was dreadfully clumsy.—Sidney Bulletin.

Hibernian Wit

An Irish farmer was asked if he used any of the commercial fertilizers on his land.

"No, sorr," he replied. "To my notion there's nothing like the old barnyard kind."

"Nonsense, man," said the other, "the time is coming when a man can carry the fertilizer for an acre of land in one of his waistcoat pockets."

"Maybe he will, sorr," returned Pat. "An' he'll be able to carry the crop in the other pocket, I'm thinkin'."

Heaping Up Insults

Mrs. Bryde—I told my husband I was going to give him something of my own cooking and he said I'd better try it on the dog first. Wasn't that a cruel suggestion?

Her Friend—Very! And I thought your husband was so fond of dogs.

A SUMMER APPETIZER
Horsford's Acid Phosphate

A teaspoonful in water stimulates appetite and quecnhes thirst. Non-alcoholic.

Many parents' meetings have been held during the present school year in the rural schools of Chippewa county. The regular school work was conducted part of the time after which the girls served lunch which they themselves had prepared.

The Great New Historical Romance

John O' Jamestown

By VAUGHN KESTER

Copyright, The Bobbs-Merrill Company

"Come on deck, Farraday," he said. And then, as I followed him, I caught the rolling of a drum.

"What does it mean?" I asked, after listening for a little space.

"God knows!" cried Cassen, shaking his head.

The drum ceased, and after a little interval of silence we heard the rattle of musketry, a single ominous volley, and I guessed the meaning of it correctly. Smith's heavy hand had fallen with crushing weight at last. There had been a court-martial, and Kendall had been found guilty of mutiny and conspiracy, and had been dealt with accordingly. But I thanked God that I had not been called upon to witness this act of justice.

CHAPTER SEVENTEEN

With the approach of winter the river was covered with myriads of duck, geese, and swan. He was a poor sportsman who could not kill in a day more than he could consume in a week. In addition to the wild fowl, we had now a very considerable store of corn, pumpkin, and pease; nor was there lack of fish and oysters and the flesh of deer, so that our company lived with a rude plenty, and no man hungered for his share of wholesome food.

Then with the first frosts came wonderful days, when in all the great woods one heard naught but the dropping of leaf and nut, or the footfall of some wild thing in flight.

Never was there such a land as we saw it then! with its distant purple haze, and the twang in the air, as if the winds had gathered the smoke from a thousand Indian campfires hid in the great remote mountain, to send it abroad over our low shore. Days when the river lay quiet between its wooded shores that blazed with the colours given by frost and sun.

It would have been mighty pleasant to idle through those days, or to wander abroad in the woods, or by the river, with musket on shoulder, giving the excuse that one designed to add to the stores; but for those of us who boasted if not a taste, at least a willingness, for industry, John Smith found tasks enough; for now Ratcliffe was a well man again and was minded to play the president. It was the old order; the favorites who did not work, and the workers who must build and forage for the drones as well as themselves. This kept the factions hot, as one might suppose.

Smith told me that now the peril of starvation was somewhat removed, Ratcliffe and Martin were urging on him that he undertake a journey up the Chickahominy and see if it were not so that it had its headwaters in the vicinity of the South Sea.

"That ocean and their fantastical gold will yet be the ruin of all, Farraday," he told me. "They say they wonder I am not more forward in so honorable an enterprise, but I do not go from James Town until we are properly housed for the winter."

Nor could they move him from his resolution.

This while I had scarcely seen anything of Marshall, for during his long convalescence I had by design kept away from him. I was at hand did he wish to see me, and I left it for him to determine what our relations should henceforth be. But the first day he was able to be abroad he came in quest of me. I was sitting before my door cleaning my musket, and as he approached I noticed how gaunt and wasted he looked. Mr. Watton, of whom I had never neglected to enquire concerning him, had told me that few of our company had been so sick and recovered, which I could well believe.

"Come, walk apart with me, Farraday," he said, when I had asked him how he did, and he had rested himself on the stool I fetched for him.

"I doubt not you have walked far enough already," I said.

"With the help of your shoulder, Farraday, I purpose to go down by the river," he answered.

He took my arm, and we crossed in silence to the gate, and passing from the fort went slowly toward the shore. There he seated himself on a log of driftwood, whilst I stood before him.

'You have turned mighty unsocial of late; I fear you have denied your nature," he said at length, with one of his dry smiles.

"I felt you would send for me if you desired my presence," I made answer.

He did not speak at once.

"Tell me more of her, Farraday—man, I am hungry for it!" he burst out as last.

I knew it was of Madame Barras he was thinking, and I told him again of that night when my father and I met the two gentlemen and the coach. With his chin sunk in his palms, he gazed off across the river, and I went from start to finish of my story without question from him; but when I paused, having no more to tell, I heard him mutter under his breath:

"Poor child—poor child!"

And I saw his bearded lips twitch. We were a long time without speech after that, I watching him furtively.

"And you say the babe throve?" he presently asked.

"Yes—"

"And she is now in Lady Belleslys keeping?"

"When I quitted London, yes," I answered.

"By God, I'll mend that!" he said between his teeth.

And there was another pause, with only the ripple on the shore.

I had it on my tongue's end to tell him how I loved Mary, but judged it better to wait for a fitter opening, for I could see that he was more busy with the past than with the present.

"You have cleared up a mystery for me, Farrady, and for that I owe you thanks; but who could have thought that the answer to all my questions would have come here in Virginia!"

And, indeed, the marvel of it had been much in my mind the past fortnight. Of a sudden he turned to me.

"From what you tell me of yourself, Farraday, I can only wonder that you should be here, with a mother and father, and a place in the world. What was it, boy? Was it some mad prank or other that made it expedient for you to leave England?" he asked.

"On the contrary, I attribute my presence here solely to Captain Maxwell's kind offices. I sailed without knowledge whither I was going, never even having heard of Virginia, or this adventure of the London company," he said.

"You speak in riddles."

"I was shipped, well beaten, by a pair of bullies and drugged," I answered.

(To be Continued.)



BLAMED WIFE

Henry Miller was chuckling as merrily as though the weather really gave one the chance to be happy. "The house where I spent the week end," he said, "is inhabited by a most riotous small boy. Saturday afternoon he had a heated argument with his mother and—well, mother got very much the best of it. When daddy came home he found his small son sitting in the nursery with very red eyes.

"'Why, my poor little man,' he inquired, 'what is the matter'

"'Nuffing,' sniffed the small boy.

"'But something must be wrong,' persisted dad. 'Do tell me.'

"'Oh, well, if you want to know,' said the little boy, 'I have just been having an awful row with your wife.'"—August Young's Magazine.

HE WAS ENLIGHTENED

We don't approve of the impertinence, but perhaps in the following case the grouchy street car passenger got no more than he deserved. He had asked a conductor if he knew when a certain train left the North station, and on being answered in the negative he exclaimed offensively, "Why is it that this road employs so many farmers." "Just to look after the cattle that travel on the cars," was the conductor's quick retort.—Boston Transcript.

Superintendent Woolworth of Lafayette County has an arrangement with the newspapers of the county by which they will print a column of school notes weekly, these being provided by the county superintendent.

For your Health's Sake do not take **Substitutes or Imitations**

Get the Well-Known Round Package



HORLICK'S MALTED MILK

Made in the largest, best equipped and sanitary Malted Milk plant in the world

We do not make *"milk products"*—Skim Milk, Condensed Milk, etc.

But the *Original-Genuine* HORLICK'S MALTED MILK

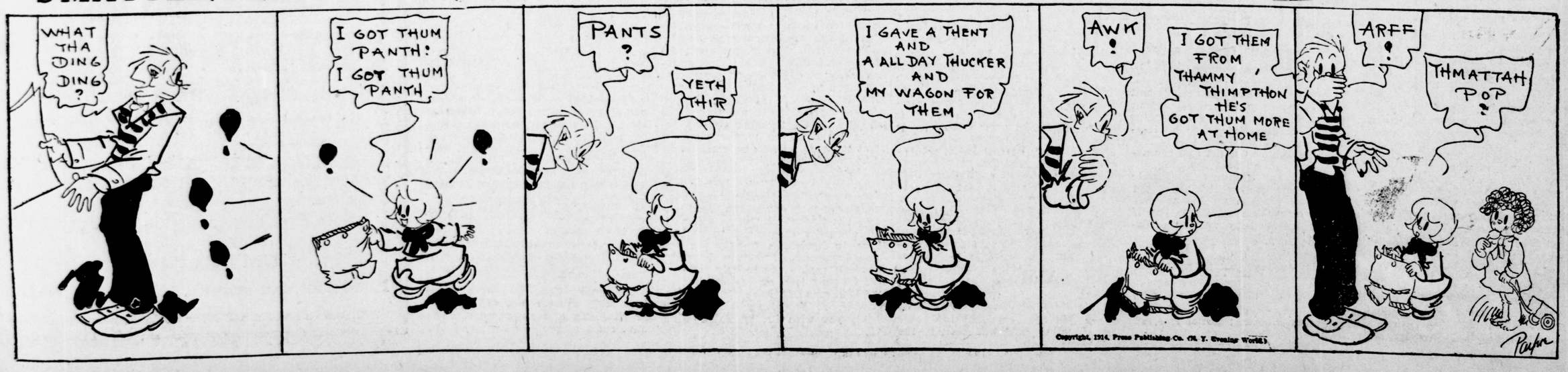
Made from pure, full-cream milk and the extract of select malted grain, reduced to powder form, soluble in water. The Food-drink for All Ages.

ASK FOR "HORLICK'S" Used all over the Globe

The most economical and nourishing light lunch.

at Home or Soda Fountain

"S'MATTER, POP?" By C. N. PAYNE





Light Weight—Cool—Palm Beach

Mohair SUITS

An Unlined, Airy, Washable Fabric, which can be done up at home, combining Comfort on Hot Days with a Stylish Appearance. Light Linen Color, Blue with White Stripe and Grey.

An Ideal SUIT for HOME-COMING Week **$9.00**

Light Weight Unlined Grey Mixed, Worsteds or Blue Serges in Two Piece Suits

$10, $12, $15, $18, $20

Manhattan Shirts for These Hot Days

Mercerized Linens Madras Cloths Pure Silks

$1.50 $2.00 $3.50, $5, $6

Handsome assortment of Mercerized Shirts, Soft Collars to match ..... **50c and $1.00**

New **Straw Hats**

High Crown Shapes in the New Weaves

$1.00, $1.50, $2, $3

Imported Panama Special

$3.50, $5.00 and $6.00



Cool **B. V. D.** and **Porosknit** Union Suits, No Sleeves—Knee Length **$1.00**

SILK HOSE ..... **35c—3 for $1.00**

PETER NEWBURG

All Home Comers Welcome at La Crosse's Largest Clothing Store

OPEN SATURDAY UNTIL 10 P. M. *OPEN SATURDAY UNTIL 10 P. M.*

OSBORN WANTS TO BE GOVERNOR AGAIN



Chase S. Osborn.

Chase S. Osborn of Sault Ste Marie recently announced his candidacy for the governorship of Michigan. He was elected governor on the Republican ticket four years ago, but would not run for renomination at the expiration of his two-year term. During the past year he has made a tour of the world.

1847 Rogers Bros.

Silver Plate that Wears.

Old Colony Vintage Shannon

The new patterns without doubt are the highest achievement yet attained in silver plated flat ware. They are rich in character and possess an individuality without the loss of simplicity and purity of outline. The price is right and quality guaranteed to your satisfaction. Insist on having 1847 Rogers ware. All other Rogers ware is cheaper in price. Every piece is stamped **1847 Roger Bros.**

6 Tea Spoons	$1.75
6 Soup Spoons	$3.25
6 Table Spoons	$3.50
6 Forks	$2.25
6 Knives, hollow handle	$5.25
Baby Spoon, bent handle	50c
Baby Spoon and Fork, short handle, each	50c
6 Bouillon Spoons	$3.50
6 Coffee Spoons	$1.75
6 5 o'clock Tea Spoons	$2.00
Jelly Spoon	$1.15
6 Orange Spoons	$2.50
6 Soup Spoons	$3.50
Beef Fork	85c
6 Berry Forks	$2.25
Cold Meat Fork	95c
Cold Meat Fork, small	85c
6 Oyster Forks	$2.50
6 Salad Forks	$3.75
Butter Knife	75c
6 Butter Spreaders	$3.25
Jelly Knife	$1.15
Pie Knife	$2.00
Mayonnaise Ladle	85c
Cream Ladle	90c
Gravy Ladle	$1.25
Oyster Ladle	$2.75
Medium Ladle	$3.25
Sugar Spoon	50c
3 piece Child's Set	$1.50
Sugar Trays	$1.15
Tomato Serves	$1.75
Cucumber Server	$1.75
6 plain Knives and 6 Forks, set, dessert size	$4.00
6 plain Knives and 6 Forks, medium size	$4.50

We have also the Roger Bros. and Wm. Roger ware, which are less in price.

Call and let us show you what you should know about silver plated ware.

HELLFACH, Jeweler

322 MAIN STREET

Any of the above goods sent to you by parcel post on receipt of price.

We repair Watches and Jewelry.

COURTHOUSE WILL ATTRACT MANY OF CITY'S VISITORS

Reception to Be Held by County Officials; Park a Pleasant Place to Spend Leisure Time

PRESENT STRUCTURE NOT FIRST

Three Times Have Buildings Been Put Up to Suit Growing Needs of Section

BLOCK IS FULL OF LEGENDS

Scenes Enacted in Square Owned by County Interesting Enough to Fill a Book

One of the buildings that will be most visited by the city's guests during homecoming week is the court house. It will be the scene of a reception by the present county officials, and the park surrounding it is one of the city's most inviting spots for spending half an hour of leisure.

The present stately and imposing structure that occupies the block bounded by Third, Fourth, state and Vine streets, is the latest of three buildings that have occupied that site as county buildings of the county of La Crosse since 1851, when the act that made La Crosse the county seat of La Crosse county was passed by the legislature.

The first building, which was merely a temporary makeshift, although it was occupied for sixteen years as the court house of the county, was a frame building of two stories, erected on land donated by public spirited citizens, and by popular subscription.

The second building was larger, composed entirely of stone, but it too proved to be too small to accommodate the growth of the county business and the present building was constructed.

The history of how La Crosse came to be chosen as the county seat of La Crosse county, and how the court house was first erected here is odd, and of interest to the citizens who are unable to remember a time when La Crosse was not the county seat, and many of whom know no other court house than the present large structure.

An Odd Proviso

In the winter of 1850-51 the state legislature passed a law making this city, at that time a small town, hardly more than a village, the seat of justice and county government in La Crosse county, with the proviso that there should be erected within a year a suitable county building, and this to be done at no expense whatever to the county funds. If the city failed in any part of these directions, a special election was to be held, upon sixty days due notice, and the county seat given to whatever town should have the most votes. The citizens of La Crosse were eager to have the position of county seat part of the titles of their city, and movements were immediately started with a rush, to get together the necessary amount of money. The success of the movement for the gathering of the funds was greatly helped by the unselfishness of three of La Crosse's business men of that time, Nathan Myrick, the first settler of the locality, a Mr. Burns and a Mr. Miller. The three owned between them all the land that has ever since been used as the site of a court house, and they gave it to the city for the purpose with no hesitation. The money for the erection of the first building was supplied by popular subscription, and before the expiration of the time granted by the legislature, La Crosse had county buildings erected and was entitled to the name of the county seat.

First Building but Temporary

The first building was a two story frame structure, 26x36 feet. The first floor contained all of the offices of the county officials, and the court room was on the second floor. It was at first sufficiently large to accommodate all the needs of the county, but it was recognized, even at that time, as merely a makeshift, and several different agitations were started to have a new one built, which would be a credit to the thriving little city, and be in all respects a worthy temple of justice.

At length, the old building was removed from its foundation, and sold to a Mr. Pearson, this transaction taking place in 1867. Pearson later sold the building to A. McDonald, who for a long time used it as a hotel and public boarding house.

The building is still standing on Vine street, between Second and Third streets, and while interior alterations have been made to fit it for occupation as a dwelling, it is upon the outside entirely unchanged.

The ground having been vacated by the old frame structure, the work of building the new and classic building which was to last for years was begun. It was commenced in 1867, and the work was not completed until the following year. The work was done by Contractor William Listman, and the building for all the years in which it served as county building of La Crosse county, was famed throughout the city and the nearby country for its durability and solidity of construction. The county jail also occupied the same plot of ground, and was built in the same way, of dressed stone, with extraordinarily thick walls. The first jail of La Crosse county was a truly remarkable structure, about which a word here will not be amiss. It was built in 1851.

The First Jail

The county bastile in those days was 15x15 feet, but it was built with abnormally thick walls, and the floor was of solid flagging. It would have been a hard and thankless task for the prisoner who attempted to burrow out of the La Crosse county jail in those days, for not only was the floor flagged, but the walls also extended down four feet below the surface into the ground. To prevent any prisoner from attempting to get out through the roof about two tons of crushed rock was placed between the ceiling and the roof, so that any unwary prisoner attempting to get out would not only alarm the jailer by the noise which the falling rock would make, but as well as spring his own alarm, he would be caught in the descending mass, which would effectually prevent any further attempts at liberty, on his own part. One of the first tenants of this elementary jail was the notorious murderer Watts, who brutally murdered his companion, Darst. Watts was the first murderer to be incarcerated in La Crosse county.

This small pen was quickly proven to be too small, and in 1853 another building was erected, in the square which is also the site of the court house, which served as jail until the present structure at the north end of Tenth street was erected. This second jail was designed and built by A. W. Sheppard, and was built in the general style of architecture of the Egyptians with sloping walls, of great thickness at the base. This dungeon was 39x45 feet in dimension, and held sixteen cells. It was arranged so that the sheriff and his family lived in the county jail. The building stood just east of the court house, and is the one from which "Scotty," the murderer who was lynched for the wanton assassination of Frank Burton during a political torchlight procession, was dragged by the angered citizens, and strung to a tree in the court house park.

A Durable Structure

The second court house that was erected in La Crosse was a massive and durable structure, with a basement and two stories. The foundation extended to a height of eight feet above the surface of the ground, and extended to a depth of a foot below the surface of the basement floor. The foundation walls were four feet in thickness. The walls of the basement were two and one-half feet in thickness, two feet in the first floor, and the walls of the third story were twenty inches through.

The first floor was devoted to the needs of the county offices, containing the rooms of the county judge, clerk of the circuit court, sheriff, county treasurer, county clerk, register of deeds and register in probate.

The upper floor was devoted to the circuit court room, and rooms for the jury and supervisors. The court room was 60-60 feet, and the seats in it were set in tiers, rising one above the other, in order to afford a better view for spectators of the court's proceedings.

The officers were equipped with vaults of fireproof construction, heavily barred at the windows, and equipped with heavy iron shutters.

Three hundred and twenty-five cords of dressed stone were used in the construction of this building, and the total cost is estimated at $40,000. The building was remarkable for the durability and carefulness of its construction, and although it was severe in the plainness of its architecture, it was one of the most permanent public buildings ever erected in La Crosse.

The New Court House

The new court house, which was opened December 30, 1904, is the most magnificent structure among public buildings of La Crosse. It is a masterpiece of the French renaissance style of architecture, built of beautifully colored reddish stone, at a cost of nearly $150,000. The plans were drawn by the firm of Schick & Roth of this city, and the building was done by Contractor Peter Nelson.

The old court house was torn down in the early spring of 1903, and in the meantime the officers of the county conducted their offices in various parts of the city. The register of deeds office and several others were located temporarily in the Lienlokken building on Fourth street and the others in the city hall. The old building was abandoned on February 11, 1903, and as soon as the frost was out, of the ground the work of laying the foundations of the present structure was commenced.

Description of the Building

The size of the building is an average of 88x118 feet, although the extreme size, taking into account the projections upon the sides, is 98x128½ feet. The lower or ground floor, in reality the basement of the structure, is two feet below the surface of the ground, and contains the following rooms: Old Soldiers' room, 26x50 feet; toilet room, office of the sheriff with private rooms; offices of superintendent of poor, tax supervisor, county surveyor and county physician. This floor also contains the fuel and boiler rooms of the building, where the heating plant is located. The ceiling of this floor is twelve feet high.

The second story contains the county court room, an area of 26x50 feet, the office of the county judge, the private office of the judge, and the offices of the county treasurer, county clerk, register of deeds, and the clerk of court. All of the offices of this floor are provided with vaults, of which all but that of the county treasurer are two stories in height. This floor has also a ladies' waiting room with toilet and a gentlemen's toilet. The ceilings of the second floor are fifteen feet high.

On the third floor is the circuit court room, 42x68 feet, and 26 feet high; the supervisors' room, 26x50 feet, and 17½ feet high; two committee rooms, two jury rooms, a library, a consultation room, chambers of the circuit judge, and office of the district attorney. There are also two toilet rooms on this floor, one for private and one for public use. The ceilings on this floor, with two exceptions, are twelve feet high.

In the center of the building, approached by stairs on either side, is a rotunda, with a circular well extending through the three floors, encircled at each by a beautiful marble rail. The top of the circular well is a gracefully domed tower, in which is the clock, which has four faces, to the four points of the compass. The stairways of the entire building are of marble, with wrought iron rails of pleasing design. Two allegorical paintings, representing "Knowledge" and "Law," flank the main stairway on the east side of the building.

The construction of the building is fireproof, no wood entering into any part except the interior finish. Supports of floors, ceilings and roof are of steel, and the floors are of the celebrated Rebling concrete type. The roof is of tin and slate, the tin being used on the flat parts.

The list of names of the officers of the county since the selection of La Crosse as the county seat contains many that are well known to local fame, and many of them have been successful in making their names known in a larger field. Many of the greatest men of which Wisconsin can boast have held office in La Crosse county.

POSLAM SAFE AND SPEEDY TO HEAL THE SKIN

If you suffer skin distress, do not let another day pass without trying Poslam, which so quickly eradicates Eczema, Pimples and all skin affections.

Apply a little at night and see actual improvement next morning.

Used for any itching skin trouble relief is immediate. Itching stops; no need to scratch; no discomfort.

Think what this means to you if you are tortured by any skin disorder!

Your druggist sells Poslam. For free sample write to Emergency Laboratories, 32 West 25th St., New York.

Poslam Soap is best for the skin because medicated with Poslam. Large size, 25 cents; Toilet size, 15 cents.

100 MUCH TANGO CAUSES NEURALGIA

Violent neuralgia of the head generally attacks overworked women who lack sufficient sleep, fresh air and red blood.

With the prevalent craze for dancing at all times and places it is becoming noticeable that women whose blood is thin—anaemic—become subject to neuralgic pains when they dance too much and rob themselves of sleep and open air exercise.

The woman who makes great demands on her strength, either by overworking or overdancing, must keep her blood in condition or suffer. The pain of neuralgia is simply a sign adopted by nature to show that the nervous system is being starved because the blood no longer brings it what it needs. The one great cause of neuralgia is debility with anaemia or bloodlessness.

Dr. Williams' Pink Pills are a tonic for the blood and nerves. They begin at once to enrich the blood and enable it to furnish the nerves with the elements they need to restore them to health. A booklet on the home treatment of nervous disorders that will enable you to help yourself will be sent free on request by the Dr. Williams Medicine Co., Schnectady, N. Y. Your own druggist can supply you with Dr. Williams' Pink Pills.

LA CROSSE THEATRE

ONE WEEK

Commencing Sunday, June 28th

8:15 P. M.

The Great Newella Hypnotic Co.

HYPNOTISM

IS THE RULING FORCE OF THE WORLD.

If you want to enjoy a good laugh, don't miss seeing this. Will perform such feats:

Subject Sleeps 54 Hours in Window, in Knothe window, 115 South Fifth street, commencing Friday noon.

Rock Breaking on Man in Catelepsy State.

Suggested Anaesthesia.

Blind Fold Street Drive.

Prices: 10c, 20c and 30c. Seats at Miss Larson's Candy Store.

COATS and SUITS
$5.00
Values to $22.50.

FRED·W·KRUSE CO·

WOMEN'S, MISSES' AND CHILDREN'S OUTFITTERS·
J·BARTEL COMPANY STORE·

COATS and SUITS
$10.00
Values to $30.00.

GREAT SALE OF
Summer DRESSES and BLOUSES
SATURDAY and MONDAY

Tomorrow morning we place on sale 400 new Summer Dresses in Crepes, Ratines, Striped Voiles, Plain Voile and French Linens, all the newest styles.

SUMMER DRESSES
$10.00
for values to $17.50.
$5.00
100 in the lot to choose from. Values to $10.00.



SUMMER DRESSES
$3.95
for values to $7.50.
$2.95
for values to $10.00.

Exquisite Summer Blouses

Waists worth up to $1.75 and $2.00 at **95c**
In new summer styles of organdies, Crepes, etc.

Blouses worth up to $2.50 at **$1.35**
Including "Paul Jones" Middy Blouses. Other newest prevailing styles.

Blouses worth up to $3.75 at **$1.95**
In washable Silks, Crepe de Chine and Lingerie.

Blouses worth up to $5.00 at **$2.95**
In Voiles, Silks, Crepe de Chine, Net, Lingerie.

Buy Your Blouses Tomorrow and Save Money

MUSLIN UNDERWEAR
Extra special for Saturday
25c, 45c, 95c, $1.35

Women's, Children's and Infants' Wash Dresses, worth from 95c to $5.00
45c, 95c, $1.95

J. BARTEL CO.

411-413 MAIN STREET

SATURDAY AND HOME-COMING WEEK SPECIALS

Silks

Foulards, Striped Messaline, Plain and Printed Poplins, values in this lot up to $1.00, at the yard **59c**

Your choice of our entire stock of Cheney Bros. Showerproof Foulards that formerly sold at $1.00 and $1.25, at the yard **79c**

36 inch Black Chiffon Taffeta, regular $1.50 value, at the yard **$1.09**

GLOVES

Ladies' 16 button Silk, Lisle and Chamoisette Gloves, 75c values, at the pair **49c**

Ladies' 16 button Silk Gloves, $1.00 value, at the pair **69c**

Other special values at **$1.00, $1.25, $1.50 and $1.75 a pair.**

SHELL GOODS

A beautiful line of Shell Goods in Barrettes, Combs and Pins, each from **25c up to $4.00.**

Regular 75c value in White Crepe, Ratine and Voile, at the yard **50c**

PARASOLS

We are showing a beautiful line of Ladies' and Children's Parasols at **25c, 50c, 59c, 69c, $1.00 and $2.00.**

Ladies' Parasols at **$1.00 up to $6.00.**

EMBROIDERIES

45 inch Embroidery Flouncings in white and tan, $1.50 values, at the yard **69c**

Large line of Embroidery Edges and Insertions, values up to 22c, at the yard **10c**

Wash Goods

Flowered Crepe, Knicker Ratine, French Gingham and sheer White Goods, regular 25c values, at the yard **15c**

40 inch Flowered Voile, Black and White Stripe and plain Crepes, values up to 50c, at the yard **35c**

Silk Stripe Crepe, regular 75c value, at the yard **49c**

EXTRA SPECIAL

42 inch Velours, Sponge Cloth, Eponge and Crepe, $1.25, $1.50 and $2.00 values, at the yard **69c**

We carry a very fine Mercerized Sateen in white, black and colors, so much in demand, as it makes shadow proof petticoats, at the yard **25c**

HOSIERY

Ladies' Boot Silk Hose in black, tan and white, 50c values, at the pair **29c**

HAIR GOODS

24 inch WAVY SWITCHES, $3.50 value at **$1.98**

26 inch WAVY SWITCHES, $4.50 value at **$2.98**

26 inch WAVY SWITCHES, $6.00 value at **$3.98**

28 inch WAVY SWITCHES, $7.00 value at **$4.98**

28 inch WAVY SWITCHES, $9.00 value at **$5.98**

30 inch WAVY SWITCHES, $12.00 value at **$7.98**

HANDKERCHIEFS

Special bargains in Ladies' and Men's Handkerchiefs, plain, embroidered and initialed, 10c values, at each **5c**

MILLINERY

New Hats for Home-Coming Week

Now Is the Time to Get One Cheap. All Colors, Black and White

TRIMMED HATS FROM
25c to $5.00

Panamas, Peanut Braids, Canvas, Corduroy and all the popular Outing Hats for this time of the year. Don't miss looking these over before purchasing.

MISS B. THOMPSON
J. Bartel Co. Store, 411-413 Main Street

"GOLD STRIKE" FADES

Prospecting for the precious metals has been intermittently carried on for many years in Yell county and elsewhere in Arkansas, and last March reports were received by the United States Geological survey that several rich prospects had been located. G. S. Rogers, a geologist of the survey, was immediately detailed to investigate these reports and by taking reliable samples for assay to determine the probable importance of the "strike." His report indicates that none of the prospects are of economic importance and that while small pockets of ore may possibly be found in this region there is little chance of developing a mine.

To Improve Expression As Well As Complexion

No face is really beautiful that lacks expression. Do you realize that continual use of powders and creams tends to spoil pliancy of skin and elasticity of expression? Why not quit cosmetics, use something better, which won't clog the pores or make the skin dry, pasty or oily? Ordinary mercolized wax acts quite differently from any cosmetic. It wonderfully improves any complexion, giving it life and expression. By gradually, harmlessly peeling off the thin veil of surface skin, it brings to view a pure, soft, spotless complexion, delicately beautiful and youthful. Every druggist has this wax. It is seldom more than an ounce is needed. It is spread on nightly like cold cream and washed off mornings. In a week or two the transformation is complete.

Wrinkles do not of course enhance the expression. Neither do the pasty things many use to eradicate them. A treatment free from all objection is made by dissolving 1 oz. powdered saxolite in ½ pint witch hazel; use as a wash lotion. This soon removes even the most obstinate wrinkles.

Lincoln on Money.

"Lincoln," said a senator at a banquet in Washington, "had no great admiration for mere financial success.

"'Financial success,' Lincoln once said, 'is purely metallic. The man who attains it has four metallic attributes—gold in his palm, silver on his tongue, brass in his face and iron in his heart.'"

He—A woman's reason is 'because'. She—It sometimes happens that a man hasn't even that one.

ROTARIES ELECT OFFICERS

HOUSTON, Texas, June 26.—Election of officers was the chief business of yesterday's session of the International Rotary convention which opened here Sunday. The voting is being done by the Australian ballot system and real boxes are being used for the first time in the history of the organization. The newly elected officers wil be formally installed when the annual banquet will be held at Rice's hotel. Following the installation of officers the British and Irish delegates will make their farewell speeches.

Criticism.

Men have commonly more pleasure in the criticism which hurts than in that which is innocuous and are more tolerant of the severity which breaks hearts than in that which falls impotently on the grave.—Ruskin.

Mail boxes have been installed in twenty-one rural school districts in Richland county. So far as reports go, this is the largest number installed in any one county in the state.

CHAMPIONSHIPS START

KINGSTON, N. Y., June 26.—With many of the best golfers of this section entered the annual Hudson golf championships started here today on the links of the Twaalfkill Golf club. The preliminary rounds were played yesterday. The tournament will continue today and Saturday.

APPLICATION FOR RETAIL LIQUOR LICENSE.

To the Common Council of the City of La Crosse: The undersigned, a citizen of the United States, Henry C. Rick, hereby makes application for license to sell strong, spirituous, malt, ardent or intoxicating liquors in quantities less than one gallon to be drank on the premises, on part of lot 4, block 13, Dunn, Dousman & Cameron's addition, No. 421 Jay street, from the first day of July, 1914, to the first day of July, 1915. My bondsmen are: Globe Indemnity Co. Dated June 25, 1914.—H. C. Rick.

Marriage may be a failure in some cases, but with the advent of twins it becomes a howling success.

EARLY PRIVILEGES

"One Sunday," said H. B. Warner—"Alias Jimmy Valentine"—"I went to church." His friends looked rather incredulous, but he serenely ignored them, and continued: "I was visiting on a farm up-state and the whole family was very pious, especially grandpa, who insisted upon attending service in spite of his 'rheumatiz.'" When the scriptural reading came:

"'And Solomon,' the parson read, 'had seven hundred wives and three hundred concubines.'

"'Dear, dear,' gasped grandpa, 'what privileges them early Chrisians had, to be sure.'"—August Young's Magazine.

His Misfortune.

"Have you heard of the terrible misfortune that has befallen Bones?" Bilson said to his friend.

"No," said his friend. "No."

"Bones, poor fellow," said Bilson, "has eloped with my wife."—Exchange.

Fate is a cobbler who always has some difficulty in fitting a fellow's feet to dead man's shoes.

RABBITS UNEARTH LOOT

Jeweled rings, watches, muff chains and other valuable articles stolen recently from a store in Dimboola, (Vc.) Aus., were recovered the other day in a remarkable manner. The burglars had chosen a hollow log as a safe and innocentl looking "bank" for the loot; but while two young farmers were rabbit hunting, a rabbit took refuge in the fallen tree, and in the effort to dislodge the little animal the hunters discovered the treasure.

Force of an Auto Smash.

If a motorcar is wrecked when going forty miles an hour its occupant is thrown out against a wall, a post or a fence with the same force that he would strike if he fell to the ground from a height of 53.78 feet. To get an idea of what the force of this impact might be stand on a wall or a house 53.78 feet high, look down and contemplate the jump.

If the car is going sixty miles an hour the impact is equivalent to a fall of 121 feet.—New York World.

The aeroplane is a high flyer, but at any rate, it doesn't throw any dust in a man's eyes.

THE ELLIOTT LOEFFLER CO.

WHOLESALE WINES AND LIQUORS

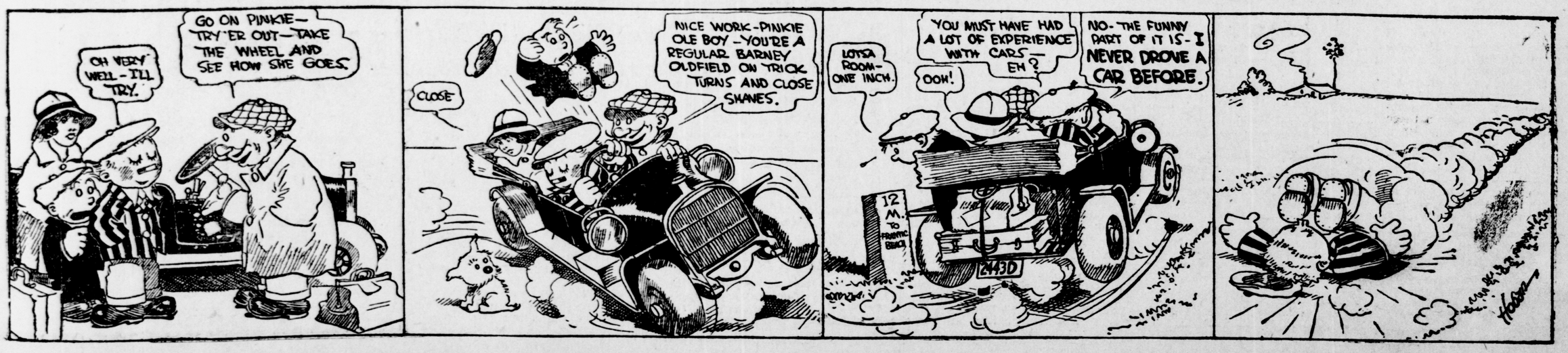
IMPORTED AND DOMESTIC MINERAL WATER, GINGER ALES, CLUB SODAS, BASS ALES, DUBLIN STOUT, ETC.

Full Line of Bar Glassware

Both Phones 192.
222-224 Pearl Street

JERRY ON THE JOB

Copyright, 1914, International News Service



Pinkie Would Try Anything Once

Cool Dresses for Hot Days. Smart Dresses for all summer functions at $7.50, $10.00, $12.50 to $25.

The Fashion Shop

F. A. REIMAN
EXCLUSIVE STYLES For WOMEN
Fifth and Main Street

Summer Waists A great many new models in Summer Waists at popular prices in French Organdy, Voile and Batiste, from $2, $2.25 to $5.00.

A Limited Number of Women's Summer Dresses

Made of the popular cotton fabrics, will be offered Saturday at the special price of $5. Included in this offering will be a number of discontinued styles taken from the regular stock and marked at the reduced price of

$5.00



Extraordinary Values in

Coats and Suits

Every Cloth Suit and Coat is reduced away beyond all reason.

All Cloth Suits and Coats

now in Four Lots:

$5, $10, $15, $20

Values in season up to $50.

This is cutting prices beyond all expectation. Don't let anything keep you away.

FORD TO GIVE MILLIONS TO FINANCE LAST DITCH FIGHT AGAINST CANCER

DETROIT, Mich., June 26.—Henry Ford, automobile king, today announced the appropriation of many of his millions for the financing of a last ditch fight against cancer. He made public the details of a plan whereby he will change the Detroit General Hospital, which Ford recently took over when the promoters failed to obtain sufficient funds to complete it, into an institution for the prevention of cancer.

"There are many institutions in the country to cure disease," Ford declared today in discussing his plan. "We plan to prevent cancer, rather than cure it. In that aspect our hospital will be unique."

The auto manufacturer already has spent more than $400,000 on the hospital, and plans to put $2,000,000 more into it, in addition to the cost of the equipment.

PROPOSED MARKET TO BRING FARMER INTO LA CROSSE

(Continued from Page One.)

must of necessity have some place where they can market their crops and produce.

It is hoped to have the market running and in full swing by the first of September, or before that if possible.

That there is a great need for a market here is the claim of the farmers. They say that it is cheaper now, and in many ways better, for them to take their produce to the smaller towns surrounding La Crosse. They claim that they can get just as good prices for their products in the small towns as they can in La Crosse.

Mr. Bentley has made a very complete investigation into the market places of the country and he is a candidate for the position of market master. It is expected, however, that there will be others in the field for the position when the time comes for the election. The man in charge of the market is to be elected by the stockholders.

Within a few days it will be possible to tell, according to Mr. Bentley, whether there will be a market in La Crosse or not. It will depend entirely on the response from those appealed to for money and upon whether or not the city council grants the request for the $2,500 appropriation.

Beer makes most men fat; yet at the same time it makes them lean—against the lamp post.

$2.00 Franco-German Ring



CURES RHEUMATISM, NEURALGIA, SCIATICA, AND KINDRED DISEASES.
Money Refunded if it fails.
FOR SALE AND GUARANTEED BY
GEO. B. ROSE, The Jeweler
310 MAIN STREET

HISTORIC CITY OF SALEM DEVOURED BY CONFLAGRATION

(Continued from Page One.)

their way outward until they finally merged in one tremendous swath two miles long and three quarters of a mile wide. From the places where witches were hanged two and a quarter centuries ago, the flames raced upwards to the edge of the old Colonial residences, leaving to ruins in their wake the birtnplace of Nathanial Hawthorne and other historic spots.

Worse Than Chelsea Fire

The fire has already surpassed the Chelsea fire horror of April 12, 1908, when 8,000 were rendered homeless, 1500 buildings destroyed, 1600 families practically ruined, 300 injured and property loss of $6,000,000 incurred.

The whole industrial section and the French living section were entirely wiped out. Many old colonel mansions, the finest examples of New England's greatest architectural era, stood prey to the flames on Lafayette and Lower Chestnut streets. They were the homes of the old East India merchants when Salem was among the greatest of American seaports.

Hawthorne's birthplace, the most famous building destroyed, was built long before the famous witchcraft days and came into the possession of the author's grandfather in 1772.

The "House of the Seven Gables" which Hawthorne immortalized, was saved.

Red Cross to Relief

WASHINGTON, June 26.—Ernest P. Bicknel, national director of the Red Cross, today wired offers of assistance to the authorities at Salem, Mass., and also to Governor Walsh, of Massachusetts. At the request of Representative Gardner of Massachuestts, Secretary of War Garrison today wired Colonel Hawthorn, commander at Fort Warren, Boston, to make a full report on conditions at Salem.

GO TO CHURCH TO START WEEK COMMITTEE ASKS

(Continued from Page One.)

as a happy solution of the loss of the Indian camp and Indians' day which was Friday.

"A day's picnic and reception would bring together all old and new residents and much enjoyment would result from the new acquaintances between new and old residents. This 'New Comers' day' has been held with great success in other cities and no doubt would be of much benefit in bringing together the present residents of the city which could be brought about in on other way, if our citizens would take the proper interest in it. All the music and free attractions might be concentrated in the park for the day."

Civic Parade

Plans have been completed for the civic parade Tuesday evening at 7 o'clock. The following organizations will march:

Section I

Police, marshals, band, Company M. Company B, mayor, board of trade, Spanish War veterans.

Section II

Boy Scouts, drum corps, trade unions. Elks, Modern Woodmen, Mail clerks, Deutscher Verein.

Section III

Band Campfire girls, Nelson ball team, Eagle ball team, Railroad ball team, Nic Bartl's ball team, Noetzel's trucks, fire department.

Line of March

The head of the parade will be at Fourth and King streets with the column extending east on King. Line of march: On Fourth to Pearl, on Pearl to Front, on Front to Main, on Main to Seventh, on Seventh to state, State to Court house. Disband.

Sparklers will be carried by different units in the parade, red light will be set off at the corners as the parade passes and squads provided with huge Roman candles will light up the line of march.

Ask Co-operation

To make the parade effective, the entire street from curb to curb is needed. Military companies will march in open order. Room must be had for the marshals to gallop up and down the line of march. People on the streets will not only interfere with the parade but are liable to be injured. The committee asks the spectators to co-operate by keeping on the sidewalk. The line of march has purposely been extended seven blocks on Main street to pass two parks to accommodate spectators. There is no occasion for bunching at any one spot. It is planned to make the parade equally effective along the entire length of Main street.

Those in charge:

Chief marshal—F. H. Fowler.

Adjutant — Lieutenant William Ruplin.

Aide—C. S. Van Auken.

Captain John M. Bradley in charge of section 1.

John Utermoehl in charge of section 2.

Eugene Derr in charge of section 3.

The sections will assemble at 7 to give time for distributing sparklers and organizing parade. Assembly will be sounded on the trumpet byTrumpeter Theodore Garder at 7:25. The parade will start at 7:30.

Frank B. Bergen, Ashland, Wis., uncle of Police Chief John B. Webber, and for 60 years a resident of La Crosse, is here for the homecoming. He is the guest of his nephew, and thinks La Crosse has shown remarkable improvement in the last few years.

Mrs. A. Webber, St. Paul, mother of Chief Webber, and his brother, Frank Webber of this city, are also here for the week.

G. Langstadt, Appleton, Wis., brother of Coroner Herman Langstadt, is here for the week. Mr. Langstadt was one of the "early day" residents and spent today renewing old acquaintances.

At 5 o'clock Saturday morning a crew of decorators will commence the decoration of the city hall. Mayor Ori J. Sorensen has contributed $25 for the work and the council will be asked to make an appropriation.

E. W. PARKER JEWELER
MAJESTIC THEATRE BLDG

Our Window

A glance at our windows will develop a look, a look will develop a longing, and the longer you look the more irresistible will grow the desire to purchase some one of the many new pieces of jewelry we have just received in time for "Home Coming" week, and are now displaying consequently.

TAKE A LOOK.

E. W. PARKER JEWELER
MAJESTIC THEATRE BLDG.

CLAFLIN TROUBLE TO BE SHORTLIVED

Most of Subsidiary Companies Will Continue with Only Temporary Hitch

LITTLE DISTURBANCE TO MARKET

The Diffusion of Concern's Paper Among Many Banks Prevents Big Disturbance

NEW YORK, June 26.—Confidence that most of the subsidiary companies involved in the $34,000,000 difficulties of the H. B. Claflin company will continue business without more than a temporary hitch, and that the parent concern will, within a few days, arrange to pay dollar for dollar all their obligations, was general in financial circles todap. John Claflin's whole fortune, it was said, will be placed at the disposal of the reorganizers.

Paper Widespread

The very diffusion of the Clafiin paper which caused the dificulty of the concern was said today to be one of the best guarantees against great financial disturbance. Decline of only from ¼ to a point in American securities in London today was pointed to as indicating confidence that the 3,000 banks which hold Claflin paper will be well supported.

While officials of the concern and spokesmen for the creditors say it was too soon to be sure, several declared their belief that the 40,000 employes of Claflin stores throughout the country would in ali probability be out of work for only a few days. This probability, they said, was strengthened by the speed with which reorganization has started in the election of Cornelius H. Bliss as head of the United Drygoods company, and the Associated Merchants.

Appointment of at least one additional receiver to act with J. B. Martindale and F. W. Julliard was expected todap. The name of F. C. McDuff, president of the New York Manufacturing company, was mentioned.

Isolated Case

The H. B. Claflin failure is purely an isolated case and cannot be attributed to any "general conditions," according to Jacob Gimble, president of the firm of Gimbel Brothers. Commenting on the failure today, Isaac Gimbel said:

"I take at its face value the reason given by Mr. Claflin, for the embarrassment of that concern, namely the shifting of the trade centers in New York city. No firm ever had a better reputation for business honor and when Mr. Claflin mentions but one thing as reason for his embarrassment, nothing else can be blamed. The case is wholly and solely an individual one. It does not in any way reflect general business conditions."

Fall on Claflin Interest

Three creditors today filed a petition in involuntary bankruptcy in the Defender Manufacturing company, one of the Claflin subsidaries here. It is understood that the Claflin interests will oppose receivers on the ground that this firm is perfectly solvent.

SAYS WISCONSIN CHANCES ARE GOOD



Karl T. Schweizer, of La Crosse, commodore of the Wisconsin eight, rowing today in the Poughkeepsie regatta.

HEAT WAVE TAKES TWO DOZEN LIVES

Deaths and Prostrations Mark Eastward Trail of Middle West Hot Spell

NEW YORK, June 26.—Twenty-seven deaths and three score prostrations have followed the heat wave of the last three days which was moving eastward from the middle west today. New York felt the hot blasts last night and today at 10:30 o'clock the temperature had already risen to 80 degrees by the official thermometer. In the crowded sections where suffering was the greatest, it was much higher.

The heat wave claimed the following toll:

Town	Deaths	Prostrations
Cleveland, Ohio	3	20
Columbus, Ohio	1	6
Pittsburgh, Pa.	4	12
Philadelphia, Pa.	8	..
New York	1	12
Detroit, Mich.	4	7
Indianapolis (state)	6	7
Lincoln, Neb.	1	..
St. Paul, Minn.		8
St. Louis		..

Cooler weather was reported today in Chicago and Cleveland.

LA CROSSE BOY GETS PLACE IN THE ARMY

Phillip Loomis Thurber, La Crosse, La Crosse, was yesterday confirmed by congress as a second lieutenant in the field artillery, U. S. army. Thurber is a graduate of West Point and was sent there, the result of influence on the part of Congressman John J. Esch.

LATE PERSONALS

Arthur Conrow and Harvey Wiezoreck of Whitehall, have returned, after spending several days with relatives and friends in the city.

John C. Burns went to Winona today on the Elks' excursion.

No Modern Home is Complete Without A PIANO

Here is a line of pianos we back with our reputation and judgment: **Everett, Emerson, Lindeman & Sons, Faber.**

Learn about our moderate prices, convenient terms and strong guarantee, and complete your home with an article of elegance and refinement.

Victrolas $15 to $200

A complete stock of Victor Records.

FRED LEITHOLD PIANO CO.
325 MAIN STREET

MOTORCYCLE HITS A HORSE AND BOTH MEN WANT DAMAGES

A motorcycle collided with a horse at Mill and St. Andrews streets yesterday.

The horse owner today blames the motorcyclist and he in turn blames the horseman. Both claim damages.

Henry M. Hanson, Holmen, Wis., was coming south on Mill street. Charles Waller was going north.

Hanson claims that as he was about to pass Waller the latter turned sharply to enter a barn and that the collision on his part was unavoidable.

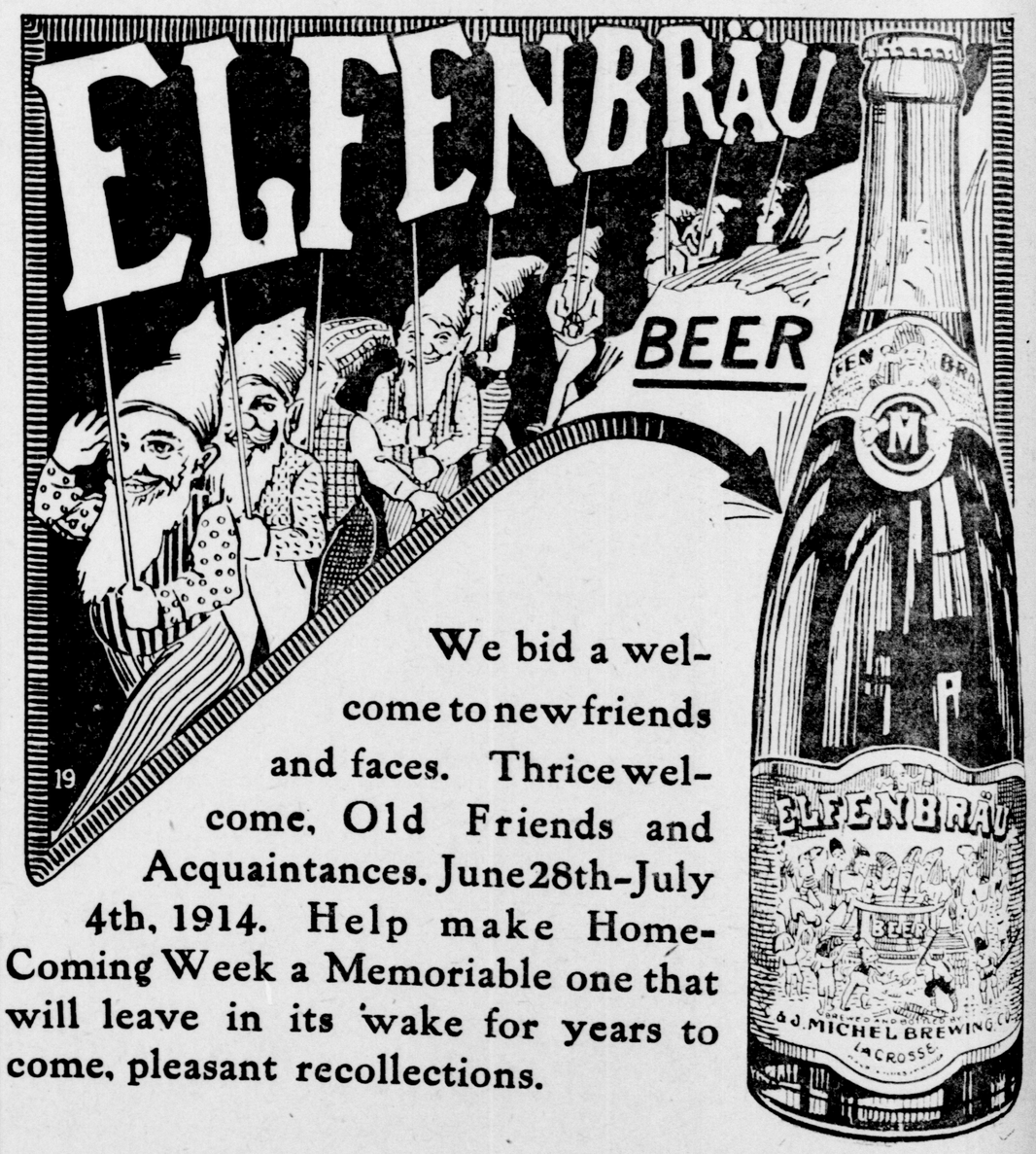
The horse, a valuable black mare, was picked up by the motorcycle and shoved onto the sidewalk.

The motorcyclist told Detective Daniel Deneen that he was traveling but four miles an hour.

TOM TRAVIS FOUND WANDERING STREETS

Thomas Travis, saloonman who came here from Tomah recently to take possession of the Fountain Inn, a Fifth street saloon, and who escaped from St. Francis hospital yesterday, where he had been sent for treatment for nervous trouble, was found yesterday afternoon atTwelfth and La Crosse streets. He was returned to the institution.

The burning quality of coal was known a long time before it was used as fuel.



C. & J. Michel Brewing Co.
LA CROSSE, WIS.

Store open Until 10 p. m. on Friday July 3rd.

Closed All Day on July 4th.



To You, who come from afar to visit your old home, we extend a most cordial

WELCOME

—and to make the memory of this visit linger still longer and more fondly and

in appreciation of the splendid patronage of our home people, we have put on

SPECIAL HOME COMING SUIT VALUES

—positively the greatest Suit values ever shown at

Most of the things you do all next week demand good appearance, and most everyone of these SUITS will serve in every case—

Blue Serges, Dark Greys, Browns, Light Mid-Summer Weights, etc.

Two and Three Piece Suits

—Full lined, semi-lined, skeleton lined or unlined—

For the young man and his dad.

You'll want that new

STRAW HAT

for Home Coming Week.

We've just the style you want.

Some Very Special Values at . . . *$1.50*

Imported

Italian Straws . . . . *$2.00 and $2.50*

PANAMAS $5.00



—and for you Men who are accustomed to pay more for your clothes, and who would not be satisfied unless you do, we have

HART, SCHAFFNER & MARX AND THE L SYSTEM CLOTHES

For Men and Young Men

$18, $20, $22.50 and up

—the greatest clothes that Money, Skill and Experience can produce

Summer SHIRTS

in Silk, Soisette, Madras, Etc.

—the new Tango Shirt with Mushroom pleates, and the Golf Shirt with V neck and half sleeves. Others with French cuffs and detached collar to match

50c to $5.00

Young Men's Nobby Suits *Very special priced for Home Coming Week* **$10.00 and $12.50**

Store Open Next Saturday Until 10 p. m.

SUMMER UNDERWEAR

For Men and Boys

Klosed Krotch Union Suits

or Two Piece Suits

B. V. D., Nainsook, Knitsook, Porosknit, Balbriggan, etc.,

50c to $2.00

SILK NECKWEAR

beautiful designs from foreign and domestic looms

25c and 50c

Leather Traveling BAGS and SUIT CASES

in great variety,

$1, $2, $3 and up

Children's Washable

PLAY SUITS

—comfortable hot weather garments for the little fellows—a variety of beautiful designs, very economically priced

50c, $1.00, $1.50 and up

La Crosse's Greatest Clothing Store

THE CONTINENTAL

HENRY N. BOEHM, *Mgr.*

MONSTER PARADES WILL BE FEATURE OF HOME-COMING

(Continued from Page 5)

every fraternal organization in the city.

The Elks have promised to be in line with a big contingent. The Woodmen and Foresters will march. The Eagles will have the majority of their 700 members in line, it is expected. Each of these fraternal orders is planning a float, emblematic of the aims of its organization.

All With "Sparklers"

As a spectacular feature, this parade, just at dusk, will eclipse anything seen in the city previously. Each member of the parade will be supplied with an electric sparkler, according to Prof. Roseman's tentative plans. The glint of these upon the gorgeous floats and uniforms, with the bright banners of the various agornizations, will furnish a delightful spectacle.

On Thursday the automobile owners will entertain. More than 500 will be in the parade then, it is expected. Four hundred seventy have been personally requested by Mr. Roseman to co-operate with Mrs. George Burton in arranging this procession. Additional details of the parade are given elsewhere in this issue.

Fourth of July, the big wind-up of the week, is to be featured by two parades—one in the city and one along the levee front.

The day parade will be in many respects the most effective of any of the processions during the week. Having a distinctly patriotic cast—it will be led by members of the Grand Army of the Republic—it will also typify the business life of the city, as its name, the Industrial parade, would indicate.

All Industries Coming in

Every industry in La Crosse—brewing, milling, knitting, etc.—will have a place in the line, with floats illustrating the work of each manufactory. Designs of the floats have not been made public. In the majority of instances the manufacturers desire to spring their ideas as a surprise upon the city.

In addition to the industrial floats and the old soldiers, it is probable that both military companies will be in line. The Boy Scouts will march, headed by their fife and drum corps. In the rear of the floats representing the manufacture of La Crosse made goods, will march the men whose business it is to "put the goods across"—the members of the local society of United Commercial Travelers.

Huge Water Parade

The water pageant in the evening will be an entirely new entertainment for La Crose. Hundreds of brightly decorated motorboats, strung with gay Japanese lanterns, will parade past Riverside park, vying with each other in the brilliance and beauty of their designs. Although details are as yet incomplete, D. S. Fairbairn, of the La Crosse Motorboat Club, who is supervising arrangements for the pageant, is contemplating the production of some historic event. It had been planned to reproduce Perry's famous battle on Lake Erie, but this scheme was abandoned owing to the danger of the cannonading near gasoline launches. The parade will move past the levee in the flood of a spotlight mounted upon the rail of the bridge, sending streams of colored light in shifting sequence over the passing boats.

The motorboat parade will begin at 8:30 in the evening, or as soon as it is sufficiently dark for the illuminations to become effective. The pageant will be followed by the huge fireworks spectacle which has been planned.

The new high school building now being erected at Hartford, Wisconsin will be heated with the exhaust steam from the city lighting plant.

CONTRACTORS and BUILDERS

Increase your business and your profits with a

"NEW WAY CONCRETE MIXER"

It is built to give hard service day in and day out, year after year. Its principle enables a perfect mixture in the least time with the least amount of power and wear.

This machine is perfectly balanced—driven by a double gear, one on each side of the mixer drum. The drum rotates on four large roller bearings which reduce friction to a minimum.

The method of mixing is entirely different than anything ever used before. It completely turns the material over and at the same time throws it from end to end with a double intermixing action. This feature is absolutely original in the

"NEW WAY CONCRETE MIXER"

and it solves the problem of getting a perfect mixture in about half the usual time. It gives better results and at the same time reduces cost.

"NEW WAY CONCRETE MIXER"

will increase your margin of profit and enable you to take contracts which you could not touch with any other machine. It's a small investment that will bring you better returns than anything you have ever purchased. You cannot afford to be without it.

SEND FOR OUR CATALOGUE TODAY.

E. WEGE CONCRETE MACHINERY CO.

118 South Second Street, La Crosse, Wis.

STREET CARNIVAL IS ON NEXT WEEK

Prairie du Chien Residents See Themselves in the Movies; Storm Is Not Severe

PRAIRIE DU CHIEN, Wis., June 26.—Prairie du Chien anticipates a busy week commencing next Monday, when a street carnival will open to continue until Saturday night, July 4.

The attendance from the surrounding country is usually large when such an attraction is in the city and this year special features will be added on the Fourth.

Memorial Day "Movies"

The moving pictures made from films taken on Memorial day are being shown the last three evenings of this week at the Metropolitan theater. They include the Memorial day parade, scenes at Campion college, the old French cemetery and other historic and interesting sports, scores of likenesses of Prairie du Chien citizens. They are the first of the kind ever shown here.

Expected Tornado

A high wind Tuesday night did some damage here and alarmed many of the residents who sought safety in their basements thinking a tornado was coming.

At Petersburg and other towns along the Kickapoo buildings were damaged and a few were destroyed. The Kickapoo river had a rise of 8 feet following the heavy rain.

Annual Musical

Miss Josie Clinton gave her annual musical at the Grand Opera hall on Thursday afternoon, when a delightful program of piano music and singing was presented by her pupils. An appreciative audience enjoyed the various numbers, all of which received warm applause.

Make Inspection

The annual inspection of the city school buildings, high school and ward schools, was made by the board of education Wednesday afternoon.

Bridge is Played

Mrs. C. B. Case entertained the Neighborhood club at auction bridge Thursday afternoon.

To Make Changes

H. L. Seeley and L. J. Wood of La Farge were in the city this week in the interests of the La Farge Electric company. The company is contemplating a change of machinery and an increase in the house of service.

Society Entertained

Miss Marilla Grelle entertained the Catholic Ladies' Sewing society Thursday afternoon at the Grelle home on Church street.

Seven Horses Sold

At a public sale at the Nugent livery barn Thursday afternoon seven horses and a number of buggies were disposed of, C. H. Speck acting as auctioneer.

To Summer School

The Misses Audrey Copper, Louise Speck and Catherine McDonald have enrolled in the summer normal school at La Crosse.

Team Wins Game

The Prairie du Chien baseball team went to McGregor for a game Wednesday afternoon against the local nine. The resulting score was, Prairie du Chien, 7; McGregor, 3.

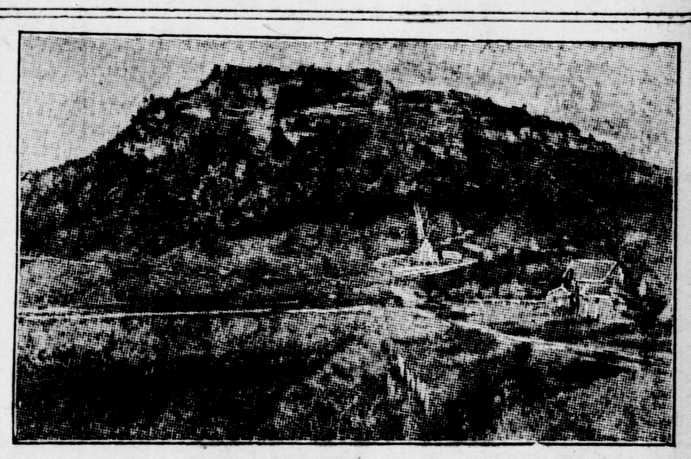
Personal

Mr. and Mrs. Eulberg of Garnavillo, Iowa, are guests at the Franz Bittner home.

ADVERTISING CONVENTION ENDS

TORONT, Can., June 26.—After sessions lasting five days the annual convention of the Associated Advertising Clubs of America adjourned here yesterday. Many of the delegathes will remain over and leave early Saturday morning for their homes.

It's a good thing for our peace of mind that we don't know about all the bets we overlook.



Granddad's Bluff

FATAL LIGHT HOUSE

An old sportsman of Normandy declares that round the light house of Barfleur last November there were picked up in the course of four nights ten thousand birds of all sorts, including 1,800 woodcock. The light house in the Pointe de Penmarch in Britany has a revolving light of 30,000,000 candle power. Visiting this on November 10, last year, and again in the twelfth an observer saw tens of thousands of birds whirling around, and it seemed to him that the light shot out a perfect light of electric sparks among the migrants. Next morning he was present while the dead bodies were being collected. They are dispatched every day to Paris by train, and the "catch," he was told, often comprised from two thousand to four thousand victims. One morning alone there had been more than five hundred woodcock in the "bag."—The Argonaut.

Two rural school districts of Langlade county have each voted $3000 for building purposes and to add to their school grounds so as to have two acres.

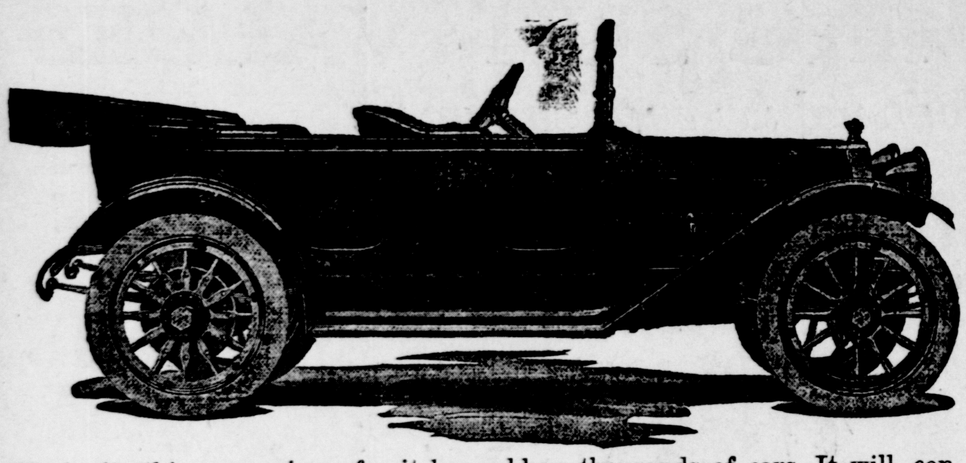
Out of Sorts

THAT IS, something is wrong with baby, but we can't tell just what it is. All mothers recognize the term by the lassitude, weakness, loss of appetite, inclination to sleep, heavy breathing, and lack of interest shown by baby. These are the symptoms of sickness. It may be fever, congestion, worms, croup, diphtheria, or scarlatina. Do not lose a minute. Give the child Castoria. It will start the digestive organs into operation, open the pores of the skin, carry off the fœtid matter, and drive away the threatened sickness.

Genuine Castoria always bears the signature of Chas. H. Fletcher

Imperial 1915 Model

Compare It with Any Car, Regardless of Price



We invite this comparison, for it has sold us thousands of cars. It will convince you, too. You cannot buy a more dependable car than an Imperial with a Continental motor. You can pay more, but you cannot get more, for all the Service, Power, Comfort, Luxury and Style money can buy in any car is incorporated in the **Imperial Little Six.**

WATCH THE WILCOXTRUX WORK

MOLL & SAVAGE

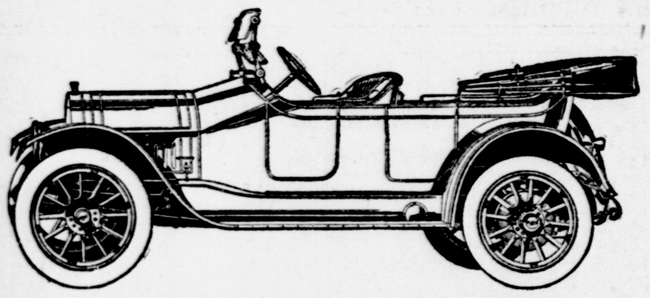
LaCrosse Plow Co. Garage

WISCONSIN MEN IN GOOD SHAPE

Karl Schweizer of LaCrosse Commodore of Wisconsin Boat, States in Dispatch

(BY KARL T. SCHWEIZER.)

POUGHKEEPSIE, June 26. —(Special to the Tribune.)—The Wisconsin 'varsity men are in good shape for the race. Columbia and Cornell, however, are the favorites. Experts have not seen much of Wisconsin rowing because of the location of the Wisconsin camp, four miles below Poughkeepsie. However, Wisconsin is sure to be among the leaders at the finish, if not in first place. The freshman crew has shown great form in practice on the Hudson, and can be counted upon to make a good showing, in spite of the fact that Webster at the bow was taken out four days ago because of swollen hands. Poppy will take his place at stroke. Many yachts are arriving for today's race.



MITCHELL "FOUR"

Five Passenger Touring Car

Price F. O. B. Racine $1595

40 H. P. T. Head 4 Cylinder Motor, 4¼x7. Wheel Base 120 in. 36x4½ tires. Imperial French Dark Blue Finish. Electric Self Starter on Generator. Electric Lights. Complete and up-to-date equipment.

BEFORE YOU BUY ANY CAR

Look around and see the great number of Mitchell cars that are being used today and fit for many tomorrows.

Compare { CONSTRUCTION / APPEARANCE / REPUTATION / AND PRICE

THEN JUDGE

Eighty Years of Faithful Service to the American Public.

Mitchell-Lewis Motor Co.

Racine, Wis. U.S.A.

STARCH BROS. AUTO CO.

413 South Third Street

Also Agents for the Case Car.

SPORTS

SOX TRIUMPH OVER TIGERS

Russell and Dauss Engage in Pitchers' Battle; Naps Finally Win from Browns

YANKEES AND RED SOX SPLIT

The Pirates Break Losing Streak in Win Over the Cards; Phils Beat Dodgers; Giants Lose

CHICAGO, June 26.—The White Sox won a close game from the Tigers, 3 to 2, yesterday. The winning run came in the ninth on Fournier's triple and Bodie's single. Score:

	R	H	E
Detroit . . . .100000100—2	6	0	
Chicago . . . .000020001—3	9	1	

Batteries: Dauss and Stanage; Russell and Mayer.

Cleveland, 6; St. Lauis, 3

ST. LOUIS, June 26.—Vean Gregg pitched his second full game of the season yesterday, checked the rushing Browns, preventing them from advancing into second place and won for the Naps, 6 to 3. Score:

	R	H	E
Cleveland . . .021000030—6	9	1	
St. Louis . . . .000001002—3	8	3	

Batteries: Gregg and O'Neil; Baumgardner, Hock, Mitchell and Crossin.

New York, 3-3; Boton, 2-4

NEW YORK, June 26.—The Yankees and Red Sox yesterday again divided a double header, both games being close affairs. The locals took the first, 3 to 2, and Boston won the nightcap, 4 to 3. Scores:

First game—

	R	H	E
Boston . . . .000200000—2	5	2	
New York . . . .00020010x—3	8	2	

Batteries: Collins, Coumbe, Carrigan and Cady; Warhop and Nunamaker.

Second game—

	R	H	E
Boston . . . .100021000—4	11	1	
New York . . . .001000020—3	9	1	

Batteries: Johnson, Wood and Cady; Caldwell and Sweeney.

NATIONAL LEAGUE

Pittsburg, 4; St. Louis, 1

PITTSBURG, June 26.—The Pirates broke their losing streak by defeating the Cardinals 4 to 1 yesterday. The Cardinals' run came in the third inning. Score:

	R	H	E
St. Louis . . . .001000000—1	4	1	
Pittsburg . . .00000310x—4	9	0	

Batteries: Perritt and Snyder; Conselman and Gibson.

Philadelphia, 8; Brooklyn, 7

PHILADELPHIA, June 26.—The Phillies came from behind yesterday and in a ninth inning finish won from the Dodgers 8 to 7. Score:

	R	H	E
Brooklyn . . .000411010—7	9	2	
Philadelphia . 000004013—8	11	4	

Batteries: Reulbach, Pfeffer and McCarthy; Oeschger, Hincup, Killifer, Dooin and Burns.

Boston, 7; New York, 6

BOSTON, June 26.—Paul Strand, the youngster from Spokane, won the third game of the series from the Giants yesterday 7 to 6 by his effective pitching and heavy hitting. Score:

	R	H	E
New York . . . .220000200—6	9	3	
Boston . . . .113010001—7	12	2	

Batteries: Tesreau and Meyers; James, Strand and Whaling.

STARS

By Stallings



FEDERAL LEAGUE

Kansas City, 5; Indianapolis, 3

INDIANAPOLIS, June 26.—Kansas City stopped the Hoosiers' winning streak yesterday, winning 5 to 3. Score:

	R	H	E
Kansas City . .101000003—5	10	0	
Indianapolis . 000000102—3	8	1	

Batteries: Harris, Packard and Enzenroth; Moseley and Rariden.

Brooklyn, 5; Baltimore, 4

BALTIMORE, June 26.—The Brookfeds defeated the Terrapins yesterday. Score:

	R	H	E
Brooklyn . . .1003000001—5	10	0	
Baltimore . .0000004000—4	12	2	

Batteries: Marion and Land; Smith, Russell, Wilhelm and Jacklitsch.

Bufalo, 6; Pittsburg, 2

BUFFALO, June 26.—Moore let Pittsburg down with two hits yesterday and the Buffeds won 6 to 2. Chase played first for Buffalo during the first two innings. As he walked to the bench after the second he was served with an injunction restraining him from playing with the Buffalo Federals. Score:

	R	H	E
Buffalo . . . .014000001—6	7	2	
Pittsburg . . .000002000—2	2	3	

Batteries: Moore and Blair; Camnitz and Berry.

Chicago, 13; St. Louis, 8

ST. LOUIS, June 26.—The Crifeds took a loosely played game from the locals 13 to 8 yesterday. Score:

	R	H	E
Chicago . . . .204010042—13	15	2	
St. Louis . . .200000303— 8	9	5	

Batteries: Fisk, Hendrix and Wilson; Crandall, Welch, Simon and Chapman.

CONSTITUTIONALITY OF LAW UNDER TEST

MADISON, Wis., June 26.—The constitutionality of the indeterminate permit law of Wisconsin, under which over a dozen cities have acquired private plants for municipal purposes, is challenged in the case of the Racine Water company, which will be given a hearing before Judges Geiger, Baker and Seaman of the federal court at Milwaukee next Monday. The questions raised are of great importance as the same issues are presented in the cas of the Janesville Water company, recently started in the federal court of the western district and in a state suit brought by the Oshkosh Water company before Circuit Judge Stevens of Dane county.

Appearances are deceitful. The man who wears a diamond pin may really be wealthy.

MEN HELD FOR BETTING

NEW YORK, June 26.—For accepting cash bets during the racing at Aqueduct yesterday, eleven men were held in $500 bail for trial in the Jamaica court today. The Queen's County Jockey club has placed itself on record as opposed to cash betting but had no statement to make regarding the raid.

WATCHING THE SCOREBOARD

BY HAL SHERIDAN

The Cards' dash toward the top of the National league was checked yesterday by the Pirates, Conzelman holding Huggins' crew to four hits.

Strand, hurler for the Braves, won his own game from the Giants in the ninth, his double sending over the necessary tally.

The Phillies produced a trio of runs in na ninth inning batting rallp and nosed out the Dodgers.

Yanks and Red Sox divided a double bill, Joe Wood saving the second game for Boston after A. Rankin Johnson found himself in distress.

Two doubles, three singles and three stolen bases was Tris Speaker's record for the two engagements.

Reb Russell drove in two of his teammates with a double, held the Tigers to six hits and won a 4 to 2 battle for the White Hose.

Branch Rickey's boys staged a weird fielding exhibition in the heat at St Louis, the Naps winning with ease.

After winning fifteen straight, the Indianapolis Feds were stopped yesterday by the Kansas City Feds, the Kaws scoring thrice in the final round.

Claude Hendrix led the Chifeds to a win over Otie Crandall and the S'Lou Feds at St. Louis, 150 fans watching the proceedings.

Hal Chase was at bat once in the Pittsburgh-Buffalo Fed game before injunction papers stopped him. He fanned.

The Very First One.

The visitors in the historical museum gazed curiously at a small feather pillow which nestled in a glass case.

"I don't see anything unusual about that pillow," remarked one of the visitors, turning to the guide.

"It's a very valuable pillow," replied the guide. "That is Washington's original headquarters."—Lippincott's.

Standing Of Clubs

American Association

	Won	Lost	Pct.
Louisville	38	29	.567
Milwaukee	34	30	.531
Kansas City	37	33	.529
Cleveland	35	33	.515
Minneapolis	33	32	.508
Indianapolis	35	35	.500
Columbus	32	35	.487
St. Paul	25	42	.373

American League

	Won	Lost	Pct.
Philadelphia	35	24	.593
Detroit	36	29	.554
Washington	33	27	.550
St. Louis	34	28	.548
Boston	30	31	.492
Chicago	30	31	.492
New York	22	35	.386
Cleveland	22	39	.361

National League

	Won	Lost	Pct.
New York	33	21	.611
Cincinnati	31	26	.544
St. Louis	32	31	.508
Chicago	29	30	.492
Pittsburgh	27	28	.491
Philadelphia	26	27	.491
Boston	25	32	.439
Brooklyn	23	31	.426

Federal League

	Won	Lost	Pct.
Indianapolis	34	24	.586
Chicago	34	26	.567
Buffalo	29	25	.537
Baltimore	30	26	.536
Kansas City	30	33	.476
Brooklyn	24	29	.453
Pittsburgh	25	31	.446
St. Louis	26	38	.406

Wisconsin-Illinois League

	Won	Lost	Pct.
Oshkosh	27	16	.628
Twin Cities	27	17	.614
Green Bay	23	19	.548
Madison	25	21	.543
Racine	22	23	.489
Rockford	17	23	.425
Appleton	18	27	.400
Wausau	15	32	.319

GAMES YESTERDAY

American Association

Milwaukee 6, St. Paul 5.
Kansas City 9, Minneapolis 6.

American League

New York 3-3, Detroit 2-4.
Chicago 3, Detroit 2.
Cleveland 6, St. Louis 3.
Philadelphia-Washington; called in fourth, rain.

National League

Pittsburgh 4, St. Louis 1.
Philadelphia 8, Brooklyn 7.
Boston 7, New York 6.
Chicago-Cincinnati; rain.

Federal League

Kansas City 5, Indianapolis 3.
Brooklyn 5, Baltimore 4.
Buffalo 6, Pittsburgh 2.
Chicago 13, St. Louis 8.

Wisconsin-Illinois League

Oshkosh 4, Rockford 0.
Racine 14, Madison 6.
Twins 5, Appleton 1.
Green Bay 3, Wausau 2.

GAMES TODAY

American Association

St. Paul at Milwaukee.
Columbus at Cleveland.
Louisville at Indianapolis.
Minneapolis at Kansas City.

American League

Cleveland at St. Louis.
Washington at Philadelphia.
Boston at New York.
Detroit at Chicago.

National League

St. Louis at Pittsburgh.
Chicago at Cincinnati.
Philadelphia at Brooklyn.
New York at Boston.

Federal League

Pittsburgh at Buffalo.
Brooklyn at Baltimore.

Wisconsin-Illinois League

Rockford at Oshkosh.
Madison at Racine.

MILK DESSERTS

Junket served very cold is a refreshing dessert in hot weather, as are the numerous milk sherbets, frozen custards, and similar desserts in which milk is used. Baked milk, made by cooking sweetened and flavored milk for a long time in a slow oven, is also good, says The Mother's Magazine. Many different kinds of puddings are made by baking milk with cereals and molasses or sugar. The cereal may be rice, corn meal, or buttered white or whole wheat bread. In this class of food belongs, so far as nourishment is concerned, the scalloped potatoes made by cooking sliced raw potatoes for a long time in a large amount of milk.

KINDNESS.

It is easy to be kind, yet no one thing does human life more need than a kind consideration of the faults of others. Every one sins; every one needs forbearance. Our own imperfections should teach us to be merciful. — Henry Ward Beecher.

Additional Sports on Page 14

PEOPLE STOP ME ON THE STREET

And Congratulate Me on the Shows.

I am pleased because a Good Show Will Please People But

IT TAKES TODAY 6 REELS

EXTRA GOOD SHOWS

TO MAKE THEM TALK ABOUT IT

ALICE LLOYD

AND OTHERS

MAJESTIC

5c & 10c NO HIGHER



GREATEST SHOE SALE EVER HELD

CLOSING OUT ENTIRE STOCK OF Ladies', Misses' and Children's SHOES

Must Have More Room for My Men's and Boys' SHOE DEPARTMENT

$10,000 Worth of Ladies' and Children's SHOES

Cost of goods not considered. This is the greatest opportunity to buy good, serviceable Shoes ever offered in this city, at about ONE-HALF PRICE.

Men's Oxfords Famous **PACKARD** and other lines—every pair worth $3.00 to $4.50. This sale price **$1.95 pair.** 900 pairs, and the greatest bargain ever offered in MEN'S SHOES in this city..... **$1.95**

This sale is a genuine bargain giving, price slashing sale. The big increase in our business compels us to use more shelf room for our Men's and Boys' Shoes, and we will give inducements to sell this Ladies' Shoe stock that will surprise the people who attend this great sale.

FRANK MADER, 125-127 South Fourth Street
Successor to Reuter & Mader, La Crosse, Wisconsin

HUNT EVIDENCES OF CRIMINALITY

Bank Probe Uncovers Bonds on Lorimer Concern and Home Mortgage Among Securities

CHICAGO, June 26.—All day conferences of prosecuting attorneys to find evidences of criminal liability, and petitions to recover lost trust funds deposited with the La Salle Trust and Savings bank, were developments today.

State's Attorney Hoyne and his assistants are tracing the dividend checks paid or interest on city funds.

Intervening bills were filed by creditors of the bank to protect claims for funds deposited on agreement with Lorimer that they be held in trust. The largest claim was that of Richard J. McGrath, clerk of the superior court, for $31,566.

Receiver Niblack reports the following securities found among the assets: Mortgages on the summer home of William Lorimer, Jr., $35,000 bonds of the Florida Land company, a Lorimer corporation.

GUNMEN ESCAPE IN FIGHT ON ROOFS

NEW YORK, June 26.—Shots from the guns of a policeman and two gangsters as they raced over roofs from where Patrick Scanlon, also a gunman, was fatally shot early today, caused great excitement at Sixty-fourth street and Amsterdam avenue.

Scanlon, dying in the Polyclinic hospital, was hit four times in an affray in front of the Circle cafe. As he fell policemen dashed after two of the killers to the roofs. There was a hot chase but the two men escaped.

Scanlon, before lapsing into unconsciousness, said a man named Stearns shot him. The East side was being combed for Stearns.

OIL IN WYOMING

RAWLINS, Wyo., June 26.—Rawlins is agog over a report that a large flow of oil has been struck eight miles south of the city by prospectors who drilled in several localities during the winter and spring. The well has been capped. Owners admit the find.

A dog smiles with its tail. A bull dog probably is cross because it has only a brief tail.

AUTO IS PRESENTED TO FATHER O'LEARY

MANITOWOC, Wis., June 26.—Twenty-five years ago yesterday, the Rev. Father John T. O'Leary, pastor of Sacred Heart Catholic church here, was ordained, and the silver jubilee for that event was celebrated by the congregation. The people have within a few weeks collected $10,000 to nearly clear the church of debt. A banquet for the whole parish will be tendered and an automobile presented to Father O'Leary tonight. Father O'Leary was ordained at St. Francis seminary, Milwaukee. He has been here for twelve years. The Sacred Heart congregation is one of the most important in the Green Bay diocese.

DANCES 73 MINUTES

NEENAH, Wis., June 26.—James Foxgrover danced seventy-three minutes without stopping and won a dancing contest here.

On June 6th, the teachers of Sheboygan county enjoyed a picnic at Elkhart Lake. In the forenoon there was a concert and after the picnic dinner, there was a steamboat ride of two hours on the lake. This was followed by ladies' athletic contests the events of the day closing with a baseball game.

POLICE TO WATCH ALL CELEBRATING

No Fireworks Before the Fourth and None Then on the Downtown Streets

"No firecrackers before the Fourth; no firecrackers downtown the day of the Fourth during the industrial parade and little celebrating of any kind on the downtown streets."

These orders come from Chief of Police John Webber and he says they must be obeyed to the letter.

'Hundreds of teams will be on the downtown streets the Fourth," he said this morning, "and to guard against possible accidents it will be necessary for us to prohibit fireworks of any kind during the parade, and to watch the celebrating very carefully at all times. We are not going to take any chances of having runaways, and this is what firecrackers would mean."

The chief also said that there must be no pre-Fourth celebrating, as is usual. "We will arrest anyone who starts to celebrate before the Fourth," he declared.

SUES FOR DIVORCE FROM LOCAL WOMAN

RACINE, Wis., June 26.—Forest Whipple, whose wife lives in La Crosse, has filed suit of divorce here, claiming that she refused to get up in the morning and make breakfast.

GATHERS EVIDENCE

CHICAGO, June 26.—State President John C. McLaughlin, head of the McLaughlin Building Material company, acting for the contractors' association, today gathered evidence of alleged labor union blackmail from his associates and submitted it to Assistant United States Attorney Hopkins. That which involves violation of the interstate commerce commission by unions by shipment of materials by strikes will be presented to the grand jury.

TO HARASS ROCKEFELLER

NEW YORK, June 26.—Plans to harass John D. Rockefeller, Jr., in his summer retreat at Seal Harbor, Maine, were admittedly being prepared here today by the free speech leaders who recently stirred up the Rockefellers at Tarrytown. Leaders of the I. W. W. and free speech movements, refused to divulge their scheme to annoy Rockefeller.

WILSON ENDORSES STONE

WASHINGTON, June 26. — President Wilson today enthusiastically endorsed the senatorial course of Senator Stone of Missouri. As a result there is general belief in administration circles that Stone will have the support of the president when he becomes a candidate at the primaries for re-election.

It is kindness that makes life's capabilities blossom and paints them with their cheering hues and endows them with their invigorating fragrance. Whether it waits on its inferiors, or disports itself with its equals, its work is marked with a prodigality which the strictest discretion cannot blame.

MISS MARY CALVERY VISITS BROTHER HERE

N. W ALBIN, Iowa, June 26.—Miss Mary Calvery was a La Crosse caller Tuesday, going up to see her brother who is sick in the hospital there.

Mr. and Mrs. Edward Martin left Tuesday for their home at Aberdeen, S. D., after visiting with relatives here.

Mrs. George Gardener and daughters of Baldwin, Wis., left for their home after spending the past few weeks with the John Gantenbein family.

Mrs. Charles Kubitz was a La Crosse caller a few days of this week.

Mr. and Mrs. H. F. Ayer were La Crosse callers Tuesday.

Miss Stacia Connors of Dorchester, Iowa, is visiting with relatives here.

Mrs. M. Campbell left Tuesday for Lansing, where she will visit with her daughter, Mrs. Verdon.

D. Ray of McGregor spent a few days of this week in New Albin.

Miss Kathryn Hoffman left Tuesday for her home at Caledonia after spending the past few weeks with her sister, Mrs. E. Boltz.

Edward Lenz of Dubuque, Iowa, came Wednesday for a visit with relatives here.

Mrs. John Beardmore and daughter visited a few days of this week with the Joe Siegfried family.

Mrs. M. Casey and children of La Crosse came Tuesday for a visit with relatives here.

M. Steele visited a few days of this week at Lansing.

Tom Dolan was a Lansing caller Tuesday between trains.

Mrs. John Magnuson and her sister, Marguerite Brennen, came home Tuesday from Houston, Minn., where they spent the past week visiting relatives.

Frankie Weymiller came home Tuesday after spending the past few months in Dakota.

The Misses Veronica and Marguerite Brennen left Wednesday for a visit with relatives at Moline and Rock Island.

Dr. E. J. Gable has purchased a fine new Buick automobile.

Orville and Leon May and Paul Pohlman were Lansing visitors on Tuesday.

COMPANY M ON PRACTICE MARCH

Will Leg It to Range Saturday and Camp There for Night Shoot on Sunday

Company M, Third infantry, will engage in a practice march to the range near the poor farm Saturday night, starting at 7:30, carrying full field equipment, camping out for the night on the range. In the morning practice on the range will be held until 9:00 o'clock, after which those eligible will shoot the record course. Each of the ten highest men who make sharp shooter or better will receive a bulls eye score book. A handicap shoot has also been arranged for. Lieutenant Hale and Sergeants Sloane and Erickson have been appointed a committee to arrange the handicap prizes: $3.00, $2.00 and $1.00 are offered.

Three other prizes—$3.00, $2.00 and $1.00—have been offered to the three highest men among the recruits.

Breakfast and dinner will be served on the range by company cooks. Spectators are invited to witness the shooting. The only man in the company so far who has made expert is Quartermaster Sergeant Claude Thompson.

Under the orders this year no shooting will take place in the regimental camp, but a large rifle camp will be held in August. All those who make sharpshooter on the home range are eligible to attend the rifle camp. Those who make the regimental team at this camp will receive state pay of $2.00 a day. All others who attend will receive United States army pay, 50 cents a day.

On Tuesday evening the company will turn out for the civic parade. Orders will be issued for every man to turn out. Men will assemble at the Armory ready to fall in at 7:00 o'clock.

DUCHESS A MILITANT

NEW YORK, June 26.—The Duchess of Marlboro, formerly Grace Vanderbilt, announced that she was a militant suffragette on her arrival today on the Aquitania.

"I do not think a brick thrown through a plate glass window will gain votes for women," she said, "but it most certainly will bring about a condition which will ultimately result in universal suffrage. There is nothing left for English women now but militancy."

WED IN WINONA

Ruth Nimocks and Percy L. Robare, both of La Crosse, were married Wednesday afternoon at Winona. The wedding took place without the knowledge of Mrs. Emma Robare, mother of the groom. Miss Nimocks was divorced from Victor Barnes last November.

MEXICO HONORS MEDIATORS

MEXICO CITY, June 26.—The capitol is preparing tomorrow for a gala demonstration in honor of Argentine, Brazil and Chili the A. B. C. nations who offered mediation of Mexico's dificulties.

Suggestions for teaching cooking and sewing in the country schools of Wisconsin is the title of an illustrated bulletin issued last month by State Superintendent C. P. Cary. It was prepared by Miss Emma Conley, state inspector of domestic science.

DOERFLINGER'S.
YOU PAY LESS HERE

GROCERIES FOR SATURDAY

SUGAR
Sugar, fine Granulated, 6 lbs. for .. 25c
Delivered with a 50c Grocery order.

MATCHES
Ohio Matches, noiseless, box of 500, per box 2¾c

ROOT BEER
Root Beer, Bryant's, per bottle ... 9c

CATSUP
Tomato Catsup, White Horse brand, 18 oz. bottle 19c

CHEESE
New York Cheese, fancy full Cream Ripe Cheese, per pound 25c

CHEESE
Brick Cheese, fancy new cheese, per pound 16c

LEMONS
Lemons, large California, 6 for .. 15c

POTATO CHIPS
Potato Chips, Dernell's Sunrise, per pound 23c, per carton at 9c

PORK AND BEANS
Snider's Pork and Sauce, No. 2 can Beans in Tomato 12½c

OLIVES
Fancy Queen Olives, large fruit, per pint 15c

COOKIES
A fine assortment for Saturday selling, at per pound 10c

COFFEE
Try a pound of our Old Dutch Breakfast Coffee, it's fine, per pound 30c

WATER MELONS
Water Melons, Cantaloupes and a full line of Fruits and Vegetables.

Ice Cream Sundaes
Delicious Ice Cream Sundaes 5c
Served in Grocery Section.



The Barley Farmer About La Crosse

knows that he tills and cultivates the soil that grows the finest barley grown in the world. He also knows that for fifty-five years the brewers of

Gund's Peerless Beer

have bought the cream of every northern barley crop. **Peerless Beer** is brewed only from the best barley grown in America and the finest hops grown in fragrant gardens of Old Bohemia.

The quality of **Peerless** thus comes from the juices of the best barley and hops grown on earth, and it is brewed by the **Gund Natural Process—"The Old German Method."** A better beer than **Peerless** is impossible. You should order a case for your home today. Telephone and it will be delivered at once. **It has that good unforgetable flavor.**

JOHN GUND BREWING CO., La Crosse, Wis.

VISITORS and HOME COMERS WELCOME AT THE BREWERY

Prices Are Still Tumbling

THE BIG FOUR - J. E. WILLING'S

Seven days have gone of the most remarkable sale on record. Nothing like it ever happened. Thousands of people were made happy by the most wonderful bargains ever offered. You who did not have an opportunity to attend this grand sale may do so now, for in the next eight days we are going to make a still further cut in prices. We are determined to dispose of the bulk of this stock within the next eight days. Every single item has been marked down to a fraction of its ORIGINAL VAULE.

LOOK! READ THIS GRAND FREE OFFERING FOR TOMORROW

IN ORDER TO ENCOURAGE EARLY SHOPPING WE MAKE THIS GRAND OFFER:

OFFER NO. 1
To the first five Ladies making a purchase between the hours of 8 and 9 we will give absolutely free a Ladies' Overail Apron.

OFFER NO. 2
To the first five Ladies making a purchase between the hours of 9 and 10 we will give absolutely free either a Girl's Wash Dress or Boy's Waist.

OFFER NO. 3
To the first five Ladies making a purchase between the hours of 10 and 11 we will give absolutely free a pair of Ladies' Silk Lisle Hose.

OFFER NO. 4
To the first five Men attending this sale we will give free a pair of Silk Lisle Hose.

MEN'S SUITS

At this price we offer you Suits that are strictly all wool, high grade and guaranteed to give satisfaction or money back. Blue Serges, Gray and Brown Worsteds; regular $15.00 value, now for $9.45

MEN'S SUITS

Men's and Young Men's Suits. Here is the greatest bargain ever offered in the city of La Crosse. Men's Black and White mixed Cassimere, Men's Brown Worsteds, Men's Gray unfinished Worsteds, Men's Blue Serge, regular $10.00 values, now for $6.45

MEN'S SUITS

Men's Medium and Heavy Weight Suits, in Brown and Gray Cassimere and heavy weight Worsted — strictly hand tailored. Peck's Union made garments. $18.00 values, now only for $12.45

Men's Dress Shirts

Men's fine Silk Outing Shirts, white, gray and fancy, $3 value . $1.19

All our high grade Fancy Shirts, strictly fast color, $2.00 value ... $1.19

A good quality high grade Fancy Shirt, attached cuffs, $1.00 grade 49c

Men's Fancy Stripe Shirts, fast colors, attached cuffs, 75c value for ... 39c

All Men's Fancy $1.50 Shirts for 88c

Boys' Suits

Boys' Wash Suits, size 3 to 8, $1.00 values, for 49c

Best grades of Wash Suits, values up to $1.50, for 88c

Boys' fine Cassimere Suits, $4.00 and $5.00 values, for $2.48

Boys' Blue and Brown fancy Cassimere and Worsted Suits, $3.50 values, for $1.98

Boys' Knee Pants, worth 25c for 15c

Boys' Khaki Knee Pants for 9c

Men's Underwear

Men's fine Balbriggan, 25c value for 19c

Men's extra quality Balbriggan, 50c value for 25c

Men's Porosknit Union Suits, $1 val. .. 45c

Men's Athletic Union Suits, 75c value 49c

Men's fine ribbed Union Suits, $1 val. .. 49c

Men's Nainsook Union Suits, $1 val. ... 69c

Men's two piece Athletic, 50c value ... 25c

Boys' Union Suits, short sleeves and knee length, for 25c

SUSPENDERS

One lot of boys' 10c value Suspenders for 3c

One lot of Men's 15c value Suspenders for 5c

Linen Collars, broken sizes, 15c value, at each 1c

Men's extra quality lisle web Suspenders, 50c value 17c

Child's fine White Wash Dresses, 50c value, for 25c

Boys' Blue Knee Pants, 50c value, for 19c

Boys' extra quality Knee Pants, 75c value, for 39c

HOSIERY

Men's Work Hose, blue and brown mixed pair 3¾c

Men's Black and Tan Hose, 10c value, pair 3¾c

Men's good quality Seamless Hose, 15c value, pair 9c

Men's Silk Lisle Hose, extra quality, 25c value 12c

Men's fine Silk Hose, 50c value, pair 29c

Ladies' fine Black and Tan Hose, pair 5c

HOSIERY

Ladies' fine Black Silk Hose, pair 19c

Ladies' extra quality Silk Hose, pair 39c

Boys' extra double knee Hose, 25c value, pair 12c

Misses' fine Ribbed Hose, 15c value pair 9c

Child's Black Ribbed Hose, 10c value, pair 7c

Child's Black Ribbed Hose, 25c value, pair 13c

HANDKERCHIEFS

Men's Red and Blue Handkerchiefs 10c value 2c

Men's White Handkerchiefs, 10c value 2c

Ladies' fine Hemstitched Handkerchiefs, 5c value for 1c

Men's fine Cambric Handkerchiefs 10c value for 4c

Boys' Bathing Trunks for 5c

Men's Bathing Suits for 35c

Boys' Bathing Suits for 19c

NECKWEAR

One lot fine Silk Ties, 25c value, for 5c

One lot Wash Ties, 25c value, for 7c

One lot plain color Four-in-Hand Ties for 19c

Men's Round Arm Bands for 2c

Men's ½ inch Braid Arm Bands for 5c

Men's fine Silk Paris Garters for 15c

Boys' Kazoo Suspenders and Hose Supporters, 50c value .. 35c

BOYS' ROMPERS

Boys' Chambray Rompers, fast colors, 35c and 50c values 19c

Boys' Shirt Waists, good quality, for 19c

Boys' Work Shirts, good quality, fast colors 25c

Men's Blue Chambray Work Shirts, 50c values, for 29c

Ladies, here's a Bargain for you.

Ladies' fine Cambric and Indigo Blue Overall Apron, 50c value, for 27c

Child's Fancy Wash Dresses, regular 35c grade, for 19c

50c grade for 25c

75c grade for 49c

MEN'S OVERALLS

Men's Extra heavy BLUE STRIPED OVERALLS, striped denim, 75c value, for 59c

LADIES' and CHILDREN'S RAINCOATS

Child's Red and Blue Rain Coats, with hood, $2.00 value, for $1.39

Ladies' good quality Slip On, strictly waterproof, $4.00 value, for $2.19

MEN'S WORK PANTS

MEN'S WORK PANTS

Good quality, worth $1.25 and $1.50, now for 88c

The Store With The Yellow Front

THE BIG FOUR

J. E. Willing, Jr.
115-117
South Fourth Street

LA CROSSE COUNTY IS GAINING FAME THROUGH FARMERS

Scientific and Progressive Work on the Part of Farmers Is Responsible

W. F. MILLER FARM IS EXAMPLE

Won the Second Prize for the Largest Production in Recent State Competition

GUERNSEYS LEADING BREED HERE

A. I. Stubbs and Other West Salem Breeders Doing Much to Increase the Popularity

La Crosse county is fast becoming known as the best farming center in Wisconsin. The farmers of this vicinity have contributed much to the growth of the city and the community.

Progressive farming is the slogan now. The men are buying the best grade of cattle, are studying their land and conducting their farms on a purely scientific basis.

The excellent farm of W. F. Miller, near West Salem, is an example of what is being done and what can be done with La Crosse county land. Mr. Miller won the second prize offered for the Wisconsin farms producing the best crops and bringing the largest return for the money invested.

Mr. Miller has a small farm, of about 120 acres, but he works every foot of it for all there is in it, and as a result he gets results.

His secret, so Dean Otis, of the University of Wisconsin says, is due to his hard work, combined with the fact that he know what to raise and how to raise it.

Pigs and horses bring him the largest returns. Most of the money comes from pigs. Mr. Miller believes that to successfully raise pigs it is necessary to give them a clean comfortable place to run in. He has on his farm one of the best, most up to date and modern pig pens in the state. The floor is of cement and it is always kept clean.

His home is also an attractive feature of the farm life. Recently he completed a new dwelling, and in winning the contest he was aided greatly by reason of his home life.

There are many other farms around West Salem, as well as in other parts of the county, which are bringing big returns to their owners. In each case, however, the owner is using scientific and progressive methods.

Another industry which has gained considerable headway in La Crosse county within recent years is the breeding of fine Guernsey cattle. The West Salem Guernsey men held a sale recently, and nearly $20,000 worth of registered stock was sold.

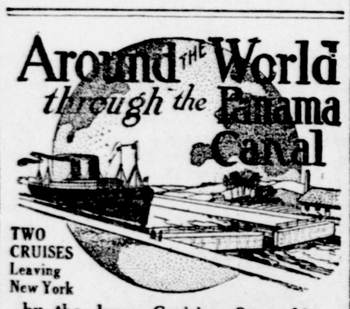
An unusual feature of this sale was the fact that practically all of the more valuable cows remained in the county.

A. I. Stubbs of West Salem, is one of the best known breeders in this section of the county. The Griswolds and the Dudleys are with him in this work and these men are doing much to improve the grade of cattle in the county at large.

La Crosse county is now known as one of the best Guernsey sections in the United States. There are few counties where so many good, registered cows can be found. There are few sections anywhere where as many can be found, unless it be the island itself.

Taken all in all La Crosse county may be considered one of the prize dairying counties and farm districts in the state. The progressiveness of the farmers has made it so and their scientific work will keep it so.

The less hair a woman has on her head the more she has on her dresser.



TWO CRUISES Leaving New York

by the large Cruising Steamships
"CINCINNATI", JAN. 16
AND
"CLEVELAND", JAN. 31
Calling at the principal cities of the world including a visit to the San Diego (Cincinnati) and the Panama Pacific (Cleveland) Expositions.
Duration Each Cruise 135 Days
Cost $900 up, including all necessary expenses aboard and ashore
Write for Illustrated Booklet
HAMBURG - AMERICAN LINE
150 W. Randolph St, Chicago, Ill.
Or Local Agent



Keep Your Animals Free from Flies

Cows give less milk, horses do less work when tortured by flies. Keep your stock free from these disease breeding pests by spraying them with

Conkey's Fly Knocker

Gives animals immediate relief and saves you money and trouble. Does not taint milk. Inoffensive to animals.

Try It 15 Days, Money Back If It Fails

to please you. Get a can now Quart, 35c; Gal., $1.00; 5 Gal., $4.00



HOESCHLER BROTHERS

ONALASKA CROPS ARE NOT DAMAGED

Storm Cripples the Electric Light Service and Phones Are Out; Other News of Village

ONALASKA, Wis., June 26.—Onalaska was visited by one of the worst storms of the year Tuesday night. While the crops in the immediate locality were not damaged to any great extent, many large trees were blown down. Telephone and electric light service was crippled by the storm and is being rapidly restored.

Miss Margaret Burnham left Wednesday evening for her home at Parkersburg, Iowa, after spending the winter in this city.

Mrs. Jules Burke departed yesterday morning for her home in Canada after enjoying a month's visit with her parents, Mr. and Mrs. A. N. Moore.

Mrs. Ella Williams returned to her home at Sparta yesterday after spending a week in the city with relatives.

Mrs. F. Ruby entertained a number of friends Tuesday afternoon in honor of Mrs. Ella Williams of Sparta

Mr. and Mrs. W. E. Spreiter and Mrs. Mattie Hall returned yesterday afternoon from West Concord, Minn., where they enjoyed a few days' visit with relatives.

Mrs. M. H. Larson entertained a number of friends Monday afternoon in honor of Mrs. Williams of Sparta.

Oris Holter, who has been confined at one of the La Crosse hospitals as a result of the injuries received in a runaway last week, was removed to his home here yesterday.

CREAM CHEESE BALLS

Roll cream cheese into the shape of cannon balls. Dip it into shredded cocoanut and ornament with flags.

ASTHMA---HAY FEVER



These annoying diseases are again prevalent at this season. Unfortunate sufferers can safely use Warner's Safe Asthma Remedy with splendid results. It is prepared and prescribed for all forms of Asthma, Hay Fever and Stuffy Colds—it soothes and restores at the same time.

Mr. J. Hanscomb of Wollaston, Mass., has written:—"I had Asthma very bad and had to sit up night after night. Could get no relief until I used Warner's Safe Asthma Remedy. In five minutes I was breathing easy and went right to bed and slept. I would not be without it."

Get it today from your nearest druggist, or postpaid on receipt of price, 75c.

Warner's Safe Remedies Co., Dept. 422, Rochester, N. Y.

UNITED STATES COOKIES

Take one pound sugar, one-half pound butter and a cake of chocolate. Dissolve in a pint of warm water. Add three beaten eggs, two even teaspoonfuls soda, and just enough flour to roll out. Bake on a tin in rounds. Then place two together in the form of a sandwich with chocolate filling. Frost with white, making a border around the top and "U. S." in the center.

NOTICE OF APPLICATION TO COUNTY COURT.

State of Wisconsin, County Court, La Crosse County, ss.—In Probate.

Notice is hereby given that at a special term of the County Court, appointed to be held in and for said County, at the Court House, in the City of La Crosse, in said County, on the first Tuesday, being the fourth day of August, A. D. 1914, at 10 o'clock A. M., the following matter will be heard and considered, namely:

The application of Wm. S. Burroughs, executor of the last will and testament of William Beech, late of the City of La Crosse, in said County of La Crosse, deceased, for the adjustment, settlement and allowance of his final account as such executor and for the assignment of the residue of the estate of said deceased to such persons as by law are entitled to the same.

Dated June 24th, 1914.

By order of the Court,
JOHN BRINDLEY,
County Judge.

In Polk county ten rural schools have mail boxes and two have telephones.



BRANDEGEE KINCAID & CO. CLOTHES.

Dress-Up
FOR
Home-Coming Week

In a light cool Summer Suit. Tans, Grays, Stripes, Checks and Blues.

STEIN-BLOCH and ADLER ROCHESTER Makes

$18, $20, $22.50, $25, $28 and $30

OTHER GOOD MAKES $10, $12, $15, $18 and $20

Just a Few Hot Weather Wants

White Cat Klosed Krotch Union Suits .....$1.00 to $3.00
Porosknit and B. V. D. Union Suits $1.00
Straw Hats (new weaves) $1 to $3
Panamas .....$5.00 and $6.00
Interwoven Hose, 25c; Silk.....50c
In White, Champagne, Tan, Navy, etc.
Dress Shirts with detachable collars .....50c to $3.50
Silk Dress Shirts with or without detachable collars ...$2.50 to $3.50
Neckwear (all new patterns), at .....25c and 50c
Invisible Suspenders 50c

All home-coming-visitors invited to check bundles, packages and grips here.

Bathing Suits .....50c to $1.50
Silk Hats and Caps 50c
Auto Gloves in silk & mocha $3.50
Arrow Shirt Suits (something new) at $2.00
Olus Union Suits $1.00
Men's Rubber Sole and Heel Oxfords in Tan $4.00
Light weight English Oxfords in Tan .....$3.00 and $3.50
Gotzian Shoes .....$3.50 to $5.00
Child's Black and White Check Rah Rah Hat 50c
Pajamas and Night Robes 50c to $2
Men's and Boys' Slip Ons $3 to $25
Suit Cases and Traveling Bags at .....$1.00 to $25.00

Store open till 10 Saturday and also night before the Fourth.

Nels Thompson 133 S. 4th St.

BIG AUTO PARADE SPECIAL FEATURE FOR JULY SECOND

Mrs. George W. Burton Is in General Charge of the Arrangements for the Parade

OVER 100 CARS WILL BE IN LINE

Beautiful Creations Are Expected, as the Auto Owners Are Interested

AUTO PARADE IS A "HEAD LINER"

Firm of Decorators Will Be in the City the First of Next Week to Give Aid

Plans are rapidly being completed for the monster automobile parade, which is to be held Thursday, July 2 at 4 o'clock in the afternoon.

Mrs. George W. Burton has assumed general charge of the parade.

"I am sure that it will be a great success for all of the automobile owners are very anxious to take part," she said. "The cars will be decorated and we expect some beautiful creations."

The committee has sent out letters to all owners of machines in the city and already a hundred cars are in sight.

The appeal sent to the autoists follows:

"The committee of the board of trade on Home Coming and Made in La Crosse Week has provided for a grand automobile parade, and it solicits your co-operation in making this feature of the program a headliner. We want to make our guests and fellow citizens feel, when they behold this grand pageant, that the automobile owner is reckoned in the making of our beautiful city. Many auto owners are already willing to stake their machines on the fact that the auto parade will be the grand feature of the week—the one whose picture will appear on the cover of the history of our first home coming.

"Other organizations are boasting on the stunts they are going to put across on this nation-wide occasion; but we know that you are not to be outdone. Insist that your friends get into the game. Don't allow anyone to fail you. If you hear of a machine owner who is sick, provide a driver for him. The reputation of this, the automobile age, and the pride of our city must be maintained. If you are going out of town, send your car—but you must not be out of town Thursday, July 2, because this is the day on which it is up to the automobile men to entertain. Are you going to do it right? Decorate your car if possible. A firm of decorators will be here next week to plan the decoration for the Industrial parade; by all means see what they have.

"Mrs. George W. Burton has kindly consented to act as chairman of the Automobile parade committee. Will you please write or telephone her that she can depend upon your co-operation?

"Very truly,

"Committee on Parade for Home-Coming and Made in La Crosse Week."

Many a man's best friends are those who know him least.

FARMERS WILL BE PROVIDED FOR IN TENT ON SQUARE

Dr. H. Clay Evenson Has Charge of Farmers' Day Which Comes on Tuesday

LUNCH WILL BE SERVED IN TENT

Farmers Are Urged to Bring Baskets and Secure Coffee for Dinners

BARN FIXED UP FOR THE TEAMS

Entertainment Will Be the Feature of the Day Given Over to Farmers

La Crosse will belong to the farmers Tuesday, one of the big days of home-coming week.

A monster tent, sixty by a hundred and twenty feet, is being put up. There will be room in the tent for 300 persons, according to Dr. H. Clay Evenson, chairman of this committee.

To Serve Lunches

The ladies of the Caledonia Street Methodist Episcopal church are to serve coffee and lunches in the tent. It is also probable that they will serve meals, although this has not been definitely decided yet. The plan is for the farmers to bring their lunches. It will be possible for them to secure coffee at a very small cost, and sufficient room will be provided for them to eat. Tables and chairs will be provided, and everything will be done to make the farmers feel perfectly comfortable.

The main idea of having the tent, however, is to provide some suitable shelter for the farmers and their wives. As it is there is no place a farmer can go, after he does come to La Crosse. In case of rain the tent will afford ample protection.

Place For Women

A ladies' rest room, together with wash rooms will be a special feature, and one that is greatly needed. A woman will be placed in charge of this department.

The sheds, which are now used by the city for storage purposes, are to be cleared and the farmers will have a place to stable their horses, or put their machines when they come to the city. It will be possible for the farmer to bring his team into the barn in the morning, feed it there and leave it until he is ready to return to his home in the evening.

Eating Problem

The eating question is one which has bothered the committee a great deal.

Dr. Evenson points out that it will be necessary for any organization desiring to serve meals or lunches on the market square to secure a permit from the state board.

"We do not wish the restaurant people to think that we are going to be in competition with them," explained Dr. Evenson, "and that is why no great attempt will be made to serve meals. We have a large number of good restaurants in the city and they are capable of handling a large gathering of people.

"Our desire is to make the farmers as much at home here as possible, and make it possible for them to enjoy the day. It will be a picnic day for them and we are going to see that they have a good time."

Workmen have started to put up the tent up, arrange the chairs and tables and by the first of next week everything will be ready for the farmers.

The Entertainment

Entertainment is also to be provided by the committee. A stand will be erected and there will be a number of free open air shows during the week on the market square.

"We have under consideration one 'stunt' which will wake the world up,' said Dr. Evenson. He declined to tell exactly what it was, however, although he promised that it would be good.

Many Expected

It has been suggested to the committee that a mock marriage, in which Miss Alfalfa and Mr. Cow be joined as long as they do live, would catch the popular favor. Although nothing has been decided on this proposition it is possible that it will go through.

The "Farmers' Day" has been advertised about the country and an unusually large crowd is expected from this vicinity, in Wisconsin and in Minnesota.

LUMBER
New
OR
Second Hand

Shingles, Lath, Millwork, Plaster Board, Building Paper, Etc.

GOOD USED IRON ROOFING

Roofing Paper 90c per roll and up

Fire Wood $2.00 per Load

NO CALAMITY HOWLING HERE! OUR BUSINESS IS GOOD—

Maybe because we sell at a SAVING. If you have to consider the price, let us Save You Money

LA CROSSE WRECKING & LUMBER COMPANY

PROFIT IN PENGUIN OIL

What is probably the most southerly industry of the world, writes Consul Henry D. Baker of Hobart, Tasmania, is being carried on at Macquarie Island, about half way between Tasmania and the Antarctic continent, in the capture of penguins for their oil.

There are probably 80,000,000 penguins on the island, so that the stock to be drawn from seems almost limitless. There are also a large number of sea elephants about the shores of this island. The oil is obtained from the penguins by boiling the carcasses in digesters capable of dealing with 800 birds at a time.

The oil is placed in barrels and sold to binder twine makers in Australia and New Zealand.

A man who really has to climb mountains is in no frame of mind to appreciate the grandeur of the well known scenery.

SUITING THE SHOOT

If Gussie possessed one suit, he possessed a hundred. He had different suits for fishing, hunting, golfing, cricketing, walking, cycling, flying and everything else and so perfect was his knowledge of the clothing question that you could never surprise him in a costume that did not fit the occasion.

But gamekeepers do not pay much attention to such details and the man who was guiding Gussie over his new estate took small stock of garb.

"Hi! There goes a rabbit!" he cried suddenly. "Let him have it sir!"

Gussie looked after the retreating bunny, but did not raise his gun.

"Why didn't you shoot?" asked the game keeper in surprise.

"I'm sorry, but I couldn't," replied Gussie mournfully. "I'm in my pheasant costume."—Answers.

COULDN'T STUMP HIM

A man named Hogan ran a saloon down in Chicago near the Rush Medical college. One night a bunch of students fixed up a cadaver and brought it into the saloon and stood it up against the bar.

After all had had a drink the boys walked out, leaving the dead man standing at the bar.

"Yez owe me fifty cints," said Hogan, addressing the cadaver.

The cadaver said nothing and Hogan, who was quick tempered, walked around and smote the dead man on the jaw, knocking the body down. Then the students rushed in and one of them knelt down and pretended to listen to the cadaver's heart. A scared look came into the student's face as he rose to his feet.

"You've killed him, Hogan."

Hogan stooped and listened and then a cunning light came into his eyes.

"I admit I hit him, byes," said Hogan, "but I had to do it. The spalpeen drew a knife on me."

CONVICTIONS.

While I was standing before the cathedral at Amiens with a friend who was regarding that monument—built with the strength of Titans and decorated with the patience of dwarfs—he turned to me at last and inquired, "How does it happen that we do not erect such edifices in our day?" And my answer was, "My dear Alphonse, the men of that day had convictions, while we moderns have only opinions, and something more than opinions is required to build a cathedral."—Heinrich Heine.

MINERS AND TUBERCULOSIS

It is a popular but erroneous impression that a great number of miners die from tuberculosis. In fact, deaths among miners is very seldom caused by this dread disease.

The Nomad and Harrisburg motorcycle clubs of Harrisburg, Pa., have united and formed the Keystone Motorcycle club.

BLIND MAN'S LOVE

A blind man named M. Gustave Hebert recently fell in love with a blind girl, living in an institute for the blind at Dijon, and asked her parents' consent to marry her, says the Paris Matin.

The parents refused, and sent the girl to Marseilles. Hebert walked from Dijon to Versailles, where the parents lived, about 150 miles, in the hope of persuading them to change their minds.

His walk was in vain, and Hebert went to Pontoise, about 19 miles from Paris, and drowned himself by jumping into the river.

After a woman his divorced one man and married another, the first man feels as an old tool looks when its owner gets a new one.

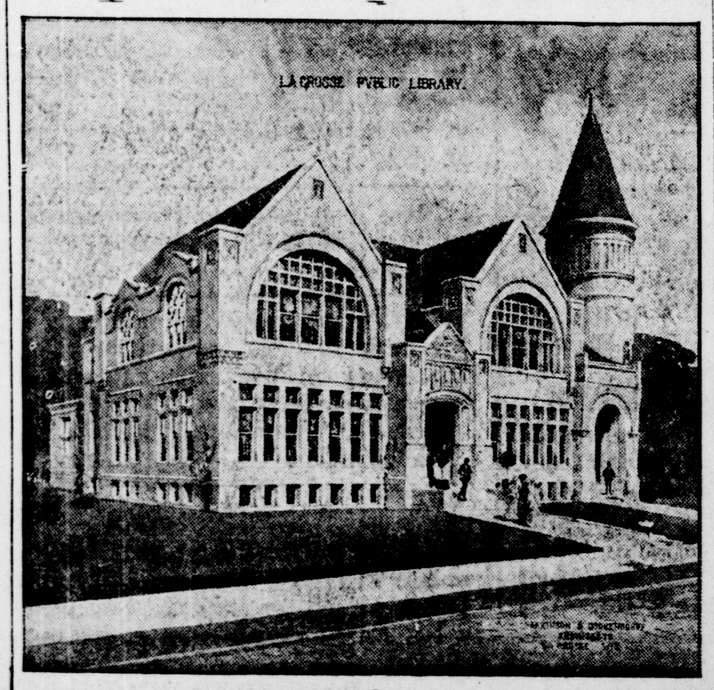
SPECIAL!
FOR HOME COMING WEEK

A Lot of Ladies' $3.00 and $3.50 OXFORDS at **25cts**

A Lot of Ladies' $3.50 and $4.00 SHOES at **$1.00**

A Lot of Men's $3.00 and $4.00 Oxfords, at **$1.19**

J. S. ARENZ & CO.



The Washington Library

BASKETS

Double handle splints, for .....5c and 10c
Covered splints, handled, from .....25c to 75c
Willow Baskets, from.....30c to $2.50
Lunch Baskets, from.....30c to 50c
Fishing Baskets, at.....$1.85 and $2.00
Trout Baskets, at .....$1.50, $1.85 and $2.00
Covered Oak Baskets, 3 sizes .....50c, 65c and 75c
These are neat and very strong, can be stained to look very nice.
No. 2 Hawkeye Refrigerator Basket $5.00
No. 2 Hawkeye Refrigerator De Luxe $12.00
Clothes Baskets from.....35c to $2.25
Some of these shapes are good for baby cribs.
Hampers from .....$1.00 to $5.00
Many shapes, round, square, oblong and corner Hampers.
1½ and 2 bushel Silo Baskets, made of rattan and very strong, at .....80c and 95c
Dog Carrier Baskets at.....$3.75
Farm Baskets, splint, rattan, wire and galvanized iron.

JOSTEN Hardware Co.
306-308 PEARL STREET

Summer Net Corset

Just what you have been looking for these hot days. Nothing cooler. Made of the best quality Net, medium length, embroidery trimmed, four hose supporters, at each **50c**

DOERFLINGER'S.

YOU PAY LESS HERE

NOTICE — Beginning Wednesday, July 8, store will be closed Wednesday afternoon during July and August; also first Wednesday in September.

We Check Your Baggage and Parcels FREE and Deliver Them To Trains



Make Use of Our Rest Rooms, Telephones, Etc.

They Are For Your Comfort

Welcome Home-Comers!

The Big Store extends to you the heartiest of welcomes and an open invitation to make our vast establishment your headquarters while here, whether you have use for our wares or not, makes no difference. We want you to see what we are doing and have done. The years bring many changes and we want you to see the changes our store has undergone during your absence. More than that, we want to renew acquaintances, we want YOU to renew acquaintances, to meet again the friends of your childhood or youth as the case may be.

Our spacious waiting and rest room affords every opportunity; make it a place to meet your friends. Its appointments are yours, the Rockers and Easy Chairs, Telephones and Toilets are at your disposal and we not only ask but urge you to take advantage of them.

During the hot days of this jubilee week you will find our store the coolest place in town. Mechanically cooled with fans and air currents it is a veritable ice box.

Again we say, WELCOME HOME!

UNDERWEAR

HOME-COMING BARGAINS

Women's 50c Summer Union Suits, either lace or tight knee, in all sizes and extra large sizes, per garment **39c**

Misses' or little Girls' Black Pants, for romping purposes, 25c values, sale price **15c**

Children's Summer Vests and Pants at special prices—

20c values, sale price **15c**

25c values, sale price **19c**

35c values, sale price **15c**

UNDERWEAR

"Best Yet" brand Men's checked Nainsook Union Suits, made like $1.00 garments, our price **50c**

Infants' White Cotton Vests, long sleeves, open all the way down front, 15c value, sale price **10c**

Infants' "Vest Band" brand Vests, long sleeves, double chest and back, tab at bottom of vest, 25c kind, sale price **15c**

Men's "Tuxedo" brand Knit Summer Union Suits, pearl buttons, long or short sleeves, all sizes, priced at per garment **50c**

Women's low neck sleeveless Vests, regular sizes, good 10c value, sale price **7½c**

DRESS GOODS BARGAINS for HOME-COMING WEEK

A LIST OF TRULY WONDERFUL BARGAINS WHICH YOU SHOULD TAKE ADVANTAGE OF

All these 38c, 65c, 75c and 85c Wash Goods to go at this astonishing figure, yard at...**25c**

Prices on summer materials slashed. The most superb Wash fabrics for cool gowns, dresses and waists, of which the following are a part, all one price this week per yard **25c**

Figured Momie Crepe, white grounds with every color neat figured styles, per yard **25c**

50c Plaid Ratine, 36 inches wide, for Skirts, yard .**25c**

58c Fancy Crepe Tussah Silk, 36 inches wide, in many dress shades, yd..**25c**

48c Silk Stripe Corded Ratine in every wash color, at yard **25c**

25c

Imported Japanese Hand Loom Crepes, plain colors and pretty stripes, very durable, "needs no ironing," yard **25c**

75c all Silk Eponge in colors, 36 inches wide, yd..**25c**

65c plain colored Ratine Suitings, 36 in. wide, yd. **25c**

Imported Chiffon Lisse,—checks, stripes, plaids, pure in varieties, yard..... **25c**

50c Colored Cord Pique Suitings in Light Blue, Pink, Tan, Helio, Gray, yard **25c**

Florentine Crepe Voile, with dainty figured designs of every color and tint, 40 in. wide, per yard **25c**

Fancy Figured Pompadour Voile, 40 inches wide, hundreds of new designs, yard ... **25c**

White Imported Dimities for waists and dresses, in every style check or stripe, per yard **25c**

36 inches White Corded Pique, excellent quality for suits or skirts, yd...**25c**

75c French Crepe de Chine, all colors, 40 in. wide...**25c**

Martine Figured French Voiles, 40 inches wide, dainty designs, yard **25c**

50c Foundation Silk, strong and durable, many dainty shades, 36 in. wide, yd..**25c**

48c Crepe Ratine, stripe, neat styles, all street shades yard **25c**

HOSIERY

HOME-COMING BARGAINS

Women's Boot length Silk Hose, with mercerized Lisle tops, soles, heels and toes, 50c kind, in Tan color only, sale price, pair **35c**

Full length Fibre Silk Hose in Black, White and Tan, at per pair **50c**

WOMEN'S HOSE

Women's fast Black and Seamless ribbed top Hosiery, reinforced heels and toes, 12½c values, sale price per pair only **8c**

Women's extra wide (out size) ribbed top Hosiery, fast Black and seamless, 15c values, sale price per pair **11c**

Small lot of Women's White Cotton Hose, fine gauge, 15c values, to close while they last, pair ... **7½c**

MEN'S HOSE

Men's fast Black Socks with White feet, seamless ribbed top Hosiery, 12½c values, sale price per pair **7½c**

Men's fast Black Seamless Socks, good quality, with reinforced heels and toes, 10c kind, sale price ... **7½c**

Men's Tan color Seamless Socks, good quality, with reinforced heels and toes, 10c kind, sale price ... **7½c**

Men's fine gauge Socks in Black, Tan, Gray or Navy, 15c value, sale price per pair **10c**

HOME-COMING BARGAINS IN WOMEN'S GARMENTS



ONE-PIECE DRESSES

A beautiful new lot of Women's Summer Dresses bought at a big saving. They are extraordinary values. Dresses worth 25 per cent more than our special selling price. One lot consisting of lawns, dimities, etc., values up to $3.50, special Saturday each **$1.98**

Other Lots Specially Priced Saturday

A varied assortment of styles and materials, all sizes in the lot, worth up to $13.50. Specially priced for Saturday at **$5.85, $6.50, $7.85, $10.00.**

SPRING COATS

Values to $10, Saturday clearance price **$3.98**

Women's Tailord Spring SUITS

One lot of Spring Suits, about 15 in all. Suits that sold early in the season at $18.50 and some at $25, to close them out Saturday, you can buy them for, each **$5.00**

Alterations Free. Your choice of any other Suit in the house at ONE-HALF PRICE.

PETTICOATS

A most pleasing assortment of the genuine "Halcyon" Messaline Petticoats, which we offer at the low price of 98c. You must see this splendid lot of Petticoats. We have had similar sales before, but similar in price only, and not at all in the character of the merchandise. Special at each **98c**

These Petticoats are trimmed with a beautiful morie antique flounce, of unusually clever design.

Do not be influenced by salespeople into buying Petticoats just as good as "Halcyon," because they tell you it is as good. Remember, please, we offer a new design, the genuine "Halcyon" Messaline Petticoat, with a "Halcyon" band on the waist band.

KIMONAS

Beautiful line of the newest Kimonas in Crepe, Voile and Lawn, priced up from **89c**

SHIRT WAISTS

The greatest bargain in Shirt Waists are always found at the Doerflinger Store. One special lot genuine $1.50 Waists, selling price each **98c**

Another extra large lot Women's Silk Waists, just the proper garment for midsummer wear. Waists that sold as high at $3.00 and $3.50, at **$1.98**

OUR SKIRT SALE

We have decided to run a special Skirt sale tomorrow, Saturday. One lot of Skirts, values $5.00, at **$2.19**

One lot of Skirts, value $7.50, for tomorrow at **$3.98**

UNDERMUSLINS

25c Corset Covers, at each **16c**

35c Corset Covers, at each **29c**

One lot of Mussed Undergarment to close Saturday, price..... **½ Price**



Ready-To-Wear Section



Everybody Drinks

Coca-Cola

TRADE MARK REGISTERED

—it answers every beverage requirement—vim, vigor, refreshment, wholesomeness.

It will satisfy you.

Demand the genuine by full name—Nicknames encourage substitution.



THE COCA-COLA CO.
ATLANTA, GA.

Whenever you see an Arrow think of Coca-Cola.

MONSTER PARADES WILL BE FEATURE OF HOME-COMING

Four Giant Processions are Among Leading Events on the Program of the Week

FIRST GRAND CIVIC PROCESSION

Fraternal, Civic and Military Organizations Will March on Tuesday, Headed by Police

BIG INDUSTRIAL PARADE A BEAUTY

Every Manufacture of the City Will Be Represented by Beautiful Floats in Line of March

Prospects are that a big percentage of the people of La Crosse will be leg-weary at the conclusion of home-coming week. Practically everyone, between the ages of eight and eighty, is expected to take part in one or more of the four giant parades that are to be among the extra special features of the week's entertainment.

According to present plans, the annual Labor Day parade—for years the biggest thing in the procession line that La Crosse has produced—will lose its honors. Two thousand men in line is about the best the annual union holiday ever produced. Five thousand marchers are expected in the "grand civic and military parade" which will be the first of those to be staged during the week.

Will Beat Circus Parade

Circus parades will have nothing on those planned for the big week. Circus parades consist mainly of decorated wagons and brass bands. Except for the elephants, the local turnouts will surpass these in every respect—and there may even be elephants. As for decorated wagons—the gorgeous designs that many of the local fraternal organizations and business houses are figuring upon will cause any red van with a picture of the blood-sweating behemoth of Holy Writ to fade into insignificance.

The forecasts concerning the big parades are not the idle vaunts of a press agent. They are based upon solid facts now in the possession of Prof. W. P. Roseman, head of the University Extension department in La Crosse. Mr. Roseman was officially designated parade chairman when the homecoming committee was first organized, and he has been busily at work ever since, lining up organizations and individuals of all kind for places in the processions.

Big Attraction

"The parades that are arranged for homecoming week if nothing else were staged," said Prof. Roseman today, "will be worth our visitors' while to travel many miles to see."

The first of the parades will be held on Tuesday, June 30, in the evening. The first day of the homecoming will be Sunday, and has been given up to church reunions and family meetings. Monday the visitors will have an opportunity to re-acquaint themselves with the city. Tuesday the city will take charge of the guests, and from that time on there will be something doing just about all of the time.

Civic, fraternity military and other organizations, representing about everything outside of the manufacturers of the city, will be in line on Tuesday evening. The annual Labor Day parade will comprise one section of the line. Organizer Rae has promised his support to aid in getting a turn out of members of all the unions of the city to take part in the march.

Cops to Lead

According to present plans, the "finest"—Chief Webber's corps—will lead off in dress uniform. After them will come the firefighters, it is planned, with the brass and silver on their apparatus and uniforms brightly polished for the event.

The balance of the 5,000 persons who it is estimated will be in the parade includes members of both military companies—M and B, Third Wisconsin, and representatives of

(Continued on Page 7)

JANE HOSTVET IS GUEST OF HONOR

The Misses Onsgard Give a Parcel Shower for Her; Rooms Beautifully Decorated

HOUSTON, Minn., June 26.—The Misses Onsgard entertained at a parcel shower at their home Friday evening in honor of Jane Hostvet, a bride of Wednesday. The rooms were handsomely decorated in ferns and hearts, peonies and orange blossoms. The evening was spent in games, Miss Clara Brevig receiving the first prize, while Miss Mattie Johnson drew the "foot" prize.

At 10:30 an elaborate lunch was served, followed by ice cream, cake and "lover's knots." The gifts were hidden in various parts of the house and Miss Jane was kept busy for some time. Each guest also presented her with a recipe to be used in the future. At a late hour the guests departed wishing her happiness through the future. Those present were the Misses Pearl and Winnie Chapel, Georgia Evanson, Pauline Nelson, Nora Foss, Lillian Ekren, Alma Rogstad, Constance Lokken, Alma Laugen, Mattie Johnson, Letha Gordon, Clara Bievig and Olga Hostvet.

Entertains Bishop

Mrs. May Kappler entertained in honor of Bishop Elwaine, Friday evening for supper.

Mrs. Shine Guest

Mrs. Elmer Abrahamson entertained in honor of Mrs. D. L. Shine of Minneapolis, at a six o'clock dinner Thursday.

Charles Rank Dead

Charles Rank, a well known farmer of Money Creek died at La Crosse Monday morning. He was taken ill Monday and Wednesday conveyed to a hospital at La Crosse where he underwent an operation. The funeral was held Wednesday at 2 o'clock, interment being made at Money Creek cemetery.

Mrs. Hanson Entertains

Mr. and Mrs. Carl Hanson entertained at a 6 o'clock dinner Thursday in honor of Mr. and Mrs. O. J. Hvambsal of Tacoma.

Hand Injured

O. Eliason had the misfortune to run a sliver in the top of his right hand, while shingling the parsonage. He was compelled to consult the doctor.

Personals

Mr. and Mrs. John Lee have returned from Neilsville, Minn.

Ollie and Henry Johnson have been visiting in Whalen.

C. T. Sottungstad, who has been working at Atura, Minn., has returned home.

Helen Forsyth has been visiting at Lanesboro. She was accompanied home by Miss Baumgartner.

Max Harris, a printer at Glenwood, Minn., spent Sunday with his parents.

Mrs. Edward Reishus of Rushford is visiting Miss Pauline Nelson.

Severine Johnson has a new five passenger auto.

Amiel Carlson is visiting in the village.

Martin Laugen is the guest of his father, Ole G. Laugen.

D. L. Stine is a guest at the Dyer home.

Mr. and Mrs. Martin Ristey of Spring Grove, are the proud parents of a baby girl. Mrs. Ristey was formerly Miss Mina Waste of this village.

Misses Edna and Carolyn Forsyth spent a day at La Crosse.

Miss Marion Weitz of Minneapolis, visited at Kremer's.

S. S. Vathing spent the past week at Thief River looking over his land interests.

Mrs. Solberg of Easton, Minn., has been the guest of the Onsgard home.

Miss Antoinette Harris was taken to a La Crosse hospital for an operation on her foot.

Dandruff Surely Destroys the Hair

Makes it Dull, Brittle, Lifeless, and Causes it to Fall Out

Girls—if you want plenty of thick, beautiful, glossy, silky hair, do by all means get rid of dandruff, for it will starve your hair and ruin it if you don't.

It doesn't do much good to try to brush or wash it out. The only sure way to get rid of dandruff is to dissolve it, then you destroy it entirely. To do this, get about four ounces of ordinary liquid arvon; apply it at night when retiring; use enough to moisten the scalp and rub it in gently with the finger tips.

By morning, most if not all, of your dandruff will be gone, and three or four more applications will completely dissolve and entirely destroy every single sign and trace of it.

You will find, too, that all itching and digging of the scalp will stop, and your hair will be silky, fluffy, lustrous, soft and look and feel a hundred times better. You can get liquid arvon at any drug store. It is inexpensive and four ounces is all you will need, no matter how much dandruff you have. This simple remedy never fails.

EASY TO DARKEN YOUR GRAY HAIR

You can Bring Back Color and Lustre with Sage Tea and Sulphur

When you darken your hair with Sage Tea and Sulphur, no one can tell, because it's done so naturally, so evenly. Preparing this mixture, though, at home is mussy and troublesome. For 50 cents you can buy at any drug store the ready-to-use tonic called "Wyeth's Sage and Sulphur Hair Remedy." You just dampen a sponge or soft brush with it and draw this through your hair, taking one small strand at a time. By morning all gray hair disappears, and, after another application or two, your hair becomes beautifully darkened, glossy and luxuriant. You will also discover dandruff is gone and hair has stopped falling.

Gray, faded hair, though no disgrace, is a sign of old age and as we all desire a youthful and attractive appearance, get busy at once with Wyeth's Sage and Sulphur and look years younger.

For sale and recommended by O. T. Erhart.

LADIES' WATER-SPRITE 1-PEICE BATHING SUITS $1.75 and UP

SCOTT-ROSE CO.

THE STORE THAT SELLS WOOLTEX

Carter's Summer Underwear 50c up

SAVE MONEY HERE SATURDAY

You can do it by buying any of the items advertised here.

CLEARANCE OF LADIES' COATS AND SUITS

(SECOND FLOOR)

Ladies' $15.00 COATS for **$5.00**

Ladies' $25.00 COATS for **$8.75**

Ladies' $25.00 SUITS for **$6.75**

Ladies' $35.00 SUITS for **$9.75**

Silk Dress Skirts ⅓ off

(SECOND FLOOR)

Ladies' Black Moire and Chiffon Taffeta Dress Skirts, new styles, choice of our entire stock at ..... **⅓ Off**

$1.50 Kimonas 98c

(SECOND FLOOR)

Ladies' Kimonas of Serpentine Crepe and fine Lawn in beautiful floral patterns, worth $1.50 each. Saturday each **98c**

Ladies' Waist Bargains

(SECOND FLOOR)

Two exceptional bargain lots of Ladies' fine Lingerie Waists, Reed and Geisha Waists in the better lot.

Values to $1.50 for ..... **98c** | Values to $4.00 for **$1.75**

Sale of Children's Dresses

(SECOND FLOOR)

Gingham, Percale and Chambray Dresses, ages 2 to 10 years, values up to $1.00, for each **49c**

Gingham, Percale and Chambray Dresses, ages 2 to 14 years, values up to $2.00, for each **98c**

Children's White Pique Coats, 2 to 5 years, values up to $1.50 each, Saturday each **49c**

Muslin Underwear

Beautiful snow white garments of fine Cambric, Nainsook and Crepe. Gowns, Skirts, Princess Slips and Combinations, in big variety with dainty lace and embroidery trims, the $1.50 kinds, on sale Saturday at each **98c**

Sale of Ladies' Neckwear

Manufacturer's samples and odd lots of Ladies' Summer Neckwear, new styles in great variety of kinds. They are worth up to $1.00 each. On sale Saturday at each **25c**



W. B. Nuform Corsets

makes slim, graceful and fashionable figures. Molds the figure without discomfort; supports the back, the bust and the abdomen, encourages an erect position and a graceful carriage.

Price $1.00 Up

W. B. NUFORM Corsets are shapely, long line models which retain their good lines permanently. They are well boned with firm pliant boning, guaranteed not to rust. There is no discomfort in wearing them—even when seated.

La Vida Corsets..... $3.00 Up

Saturday Bargain — A lot of odd Corsets, good styles and good qualities, on sale for Saturday only at each **49c**

Art Dept.

Transfer Initials for handkerchiefs, lingerie, table and house linen. One package contains:

63 Transfer Initials (15 styles), also Monograms.
4 skeins Richardson's Mercerized Cotton Floss.
1 Detail Diagram, Lesson Sheets.

All for 10 Cents

Embroidery Sale

Don't miss the bargains we are giving at this great sale of fine Embroideries.

15c values for **5c**

35c values for **14c**

75c values for **29c**

25c values for **10c**

50c values for **19c**

Values to $2.50 for **50c**

When through looking over our Great Bargains on the main floors be sure and visit our Bargain Basement.

DRAPERY DEPT.

Third Floor. Take the Elevator.

Curtain Scrim, value 25c, for Saturday per yard **12½c**

Cable Net and Scotch Lace Curtains, value $2.50, for Saturday per pair **$1.95**

Velvet Rugs, 27x54 inches, value $1.50, for Saturday..... **98c**

Sash Curtain Muslin, value 12½c, for Saturday per yard **6¼c**

Wool and Fibre Rugs, 9x9, value $7.50, for Saturday each **$5.50**

Porch Shades $1.80 | Curtain Rods 5 cents | Porch Rugs $1.25

WASH GOODS SECTION

WHITE GOODS

40 inch Imported 5 yard length Dress Patterns, figured Ratine, plain Duvetine, Nub Ratine and fancy Crepe. This season's newest creations. Our regular $2.00 to $4.00 values, Saturday your choice per yard **$1**

NOTICE—We do not cut these lengths.

36 and 40 in. Plain and Figured Voiles, Ratine, Crepe, Rice Cloth, etc. The very thing for hot summer days. Your choice of our 75c values at per yard **50c**

(These are on one big table in the aisle.)

Wash Silks

32 inch Stripe Wash Silk, suitable for ladies' waists and dresses, also for men's shirts. Blue, pink, helio and cream. Special per yard..... **45c**

Plain Color Voiles

40 inch Plain French Voiles in Nile green, pink, apricot, ocean blue, tan, yellow, etc. We highly recommend this quality for wear. Our reg. 50c quality, Saturday **39c**

Women's Union Suits

Fine cotton gauze weight Union Suits, low neck and no sleeves, lace trimmed, umbrella style, regular 50c kinds, Saturday each..... **39c**

Most Extraordinary Sale Saturday Trimmed Hats

Your Choice of Any Hat in the store

Values to $25.00

$5



Nothing reserved, every hat is new, no old stock here.

ALL $25.00 HATS
ALL $22.00 HATS
ALL $20.00 HATS
ALL $18.00 HATS
ALL $15.00 HATS
ALL $12.00 HATS

Your Choice $5.00

We repeat, Hats values up to $25.00, for $5.00

This is an unusually rare opportunity for wonderful savings.

Untrimmed Hats at 69c

Untrimmed HATS At 98c



Our entire stock of Untrimmed Hats at these prices. Values to $4.00. Some lots are small. Don't miss this — come early.

Millinery Department Second Floor

YOUR CREDIT IS GOOD

You can take advantage of these special prices and pay for the goods on our "Easy Payment Plan." Most stores require cash when offering specials of this kind. Select what you want, pay down what you can and the balance as you can spare the money. Our terms are made to suit our customers. Look over these specials and see what you can use.

BUFFETS

$30.00 Mission Buffet at $19.50
$21.00 Mission Buffet at $16.75
$25.00 Oak Buffet at $21.50
$38.00 Mission Buffet at $32.00
$19.00 Mission Buffet at $15.50
$32.00 Mission Buffet at $26.00
$17.00 Sideboard at $12.50

Extension Tables

$22.00 Table at ..$17.00
$25.00 Table at ..$18.50
$34.00 Table at ..$27.50
$30.00 Table at ..$26.50
$20.00 Table at ..$17.00
$25.00 Table at ..$19.75

PARLOR PIECES

$37.00 Suite at ..$24.00
$18.00 Settee at .$12.50
$20.00 Settee at $12.50
$22.00 Suite at .$16.00
$12.00 Chair at ...$8.00
$12.00 Settee at..$8.00
$22.00 Suite at .$16.00
$25.00 Chair at .$19.00
$45.00 Suite at ..$33.00
$32.00 Suite at ..$24.00
$21.00 Suite at ..$15.00
$75.00 Suite at ..$35.00
$35.00 Suite at ..$24.00
$12.00 Chair at ...$7.50
$42.00 Suite at ..$33.00
$140.00 Suite at $110.00
$70.00 Suite at ..$47.00
$90.00 Suite at ..$68.00

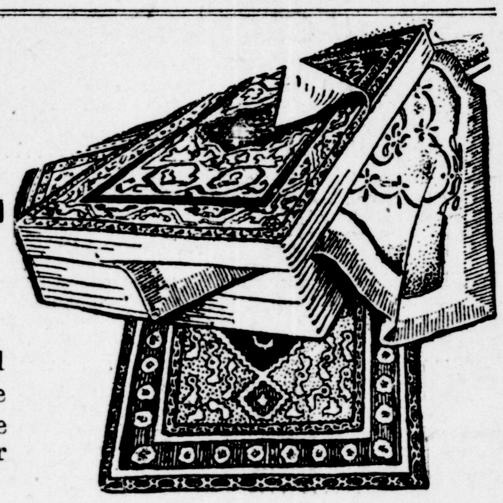
ROCKERS

$5.50 Mission Rocker at $2.95
$20.00 Mission Rocker at $12.85
$8.50 Mission Rocker at $6.25
$9.50 Mission Rocker at $6.25
$8.50 Mission Rocker at $5.50
$12.00 Mission Rocker at $7.25
$1.50 Sewing Rocker at 95c
$16.00 Rocker ..$12.50
$20.00 Rocker ..$15.50
$31.00 Rocker ..$21.00
$25.00 Rocker ..$16.50
$10.00 Rocker $8.25
$17.00 Rocker ...$11.00
$12.00 Rocker $7.50
$5.00 Rocker $3.95
$4.50 Rocker $3.75
$8.50 Rocker $6.50
$14.00 Chair $10.25
$8.00 Chair $6.50
$5.50 Chair $4.50
$17.00 Chair $12.50
$10.00 Chair $7.50

DRESSERS

$37.00 Dresser ..$29.00
$13.00 Dressing Table at $8.75
$21.00 Dresser ..$14.50
$21.00 Dresser ..$15.50
$33.00 Dresser ..$26.00
$23.00 Dresser ..$18.00
$20.00 Dresser ..$15.50
$16.00 Dresser ..$11.50

CHOICE ORIENTAL RUGS



We are showing a very fine assortment of Oriental Rugs and ask you to come in and look them over. We can show you some real bargains in our large assortment, and can show you some designs and styles entirely different from others. Look over this stock, compare prices and save the difference.

TILLMAN BROS.

116-118 SOUTH FOURTH ST.

REAL RING BOUTS WILL AMUSE MANY ON JULY FOURTH

La Crosse Athletic Club Will Put on Card of Four Fast Matches for Guests

LOCAL FIGHTERS IN PRELIMS

Eddy Foy Will Meet Bud Williams and Young Sampson Will Fight Joe Minnie

ROONEY HUNTING WIND-UP STARS

Matchmaker in Cities Looking Up Talent of Class for Stirring Close to the Card

Sporting fans in La Crosse will have no dearth of "fodder" at the boxing bout scheduled for the afternoon of the Fourth of July at the La Crosse theater. The match will be called sharply at 2:30 that afternoon.

Three local men have already been signed up for the preliminary fights, namely: Eddie Foy, the scrappy little boxer who won a place in the hearts of the fans at the March bout, and "Bud" Williams, and Young Sampson of North La Crosse and Joe Minnie of McGregor, Iowa. Sampson has already demonstrated his ability with the gloves in two bouts here, and as for Minnie, it is certain that he will hold up his side of the deal. Around McGregor he is an idol, having a following suggestive of a champion. He and Sampson will meet at 135 pounds at 9 o'clock.

There will be at least four bouts which will total thirty rounds in the least estimate. Matchmaker Henry Rooney returned yesterday from Chicago, where he succeeded in signing up two of the fastest men in the game—Pete Childs of commission fame, and Willie Schaefer, sparring partner and right-hand-man of Willie Ritchie, lightweight champion of the world. The men will wind up the show with what is sure to be the most dazzling mill ever witnessed by a local aggregation.

Rooney scoured both Milwaukee and Chicago to provide bouts suitable for the occasion here, and it is extremely fortunate that he procured the above men. Clubs all over the country were bidding for them for their Fourth of July bouts, but the men preferred to come to La Crosse.

Pete Childs is well known to La Crosse fans who saw him in action against Jack Redmond at the February show. Although the men got in bad with the state boxing commission, they convinced La Crosse fans that they had the goods. Childs will put up the fight of his life against Schaefer, whom he recognizes as a man worthy of his laurels.

State Inspector John Moore will be at the ring side to see that the match is carried on in strict accordance with the rules of the state boxing commission. State Referee John Duffy will officiate in the ring. Duffy is well known to La Crosse fans from his fairness and sportsmanship, having refereed all the bouts here this year.

RASPBERRY WHIP

Take one and one-quarter cupfuls of raspberries, one cupful of powdered sugar and the white of one egg and beat with a wire whisk until very stiff (about thirty minutes). Pile lightly on a serving dish, chill and serve with a sauce made as follows: Beat one egg and the yolk left from the above, whip lightly, add three tablespoonfuls of sugar and a pinch of salt. While stirring constantly add one and one-half cupfuls of hot milk Cook in a double boiler, continuing stirring until the mixture thickens and adheres to the spoon. Strain, chill and flavor with one-half teaspoonful of vanilla.

The Tower of Famine.

The Torre della Fame, or Tower of Famine, was noted for its grewsome history. It once stood in Pisa, Italy, but there are now no traces of it. Count Ugolino della Gherardesca, whom Dante immortalized, was the head of the Guelphs, and because of his tyranny and accredited attempts to place his country in bondage he was antagonized and finally conquered by the chief of the Ghibellines, who imprisoned him, with his two sons and two grandsons, in this tower, the slow method of starvation being employed as the manner of their death. The door of the tower was locked and the keys thrown into the Arno.

Learned by Experience.

"I always make it a point," said the man with a wart on his nose and a hair lip, but otherwise possessing a perfectly good face, "to say polite and complimentary things to the ladies. It does me no harm, and I notice it always gives them pleasure. My motto is to scatter sunshine provided it costs no money."

"I used to do that, too," said the man whose set of neglected whiskers were calling plaintively for the lawn mower, "but I have been broken of the habit. No more sunshine radiating from these quarters."

"And what cured you?"

"A couple of breach of promise suits."

A half-way promise is worse than no promise at all. It is only a statement made to get rid of you.

"Walk-Over" The Shoe for You

NEW SUMMER STYLES
WALK-OVERS OF COURSE



The Kathlyn Pump
This style has a broad strap in front with an elastic band under strap.

Look to us to show the N e w Things first. Come in and see our new styles in White Pumps.

The Cleopatra Pump
This style has a brocaded quarter. A splendid fitter.



You will be pleased with the attention you receive here.

Walk-Over Boot Shop
Anderberg & Rice
424 Main Street

City Grocery

BOTH PHONES *A. A. JOHNSON, Mgr.*

The Home of Good Things to Eat.

Place your order with us for Currants, Gooseberries, Cherries, Red and Black Raspberries and Blueberries. We get the cream of the market. Your friends will enjoy seeing our store homecoming week, the store they traded with thirty years ago.

Get in the habit of buying your Groceries from us. You will enjoy it. Good things always please. We will have the most attractive window display in the city. Don't fail to see it.

Fresh Eggs, per dozen.....20c
Sunshine Eggs, per dozen 30c

There's a reason.

FIGHTERS READY FOR TITLE BOUT

Li'l Artha' and Frankie Moran Each Confident of Knockout Over the Other

BY WILLIAM PHILIP SIMMS
(United Press Staff Correspondent)

PARIS, June 26.—Satisfied to let Jack Johnson garner a little more "bacon" by exhibiting himself tonight at two French theaters, Frank Moran today cut all work out and will rest until he steps in the ring tomorrow night.

"I am not going to make any predictions as to how long the fight will go," said Moran today. "It will go on until the chance comes for me to swing that right fist on Johnson's jaw. Then it will end—quick. The champion will have to come to me. I'm not going to run my feet off after him. He's the champion. He'll have to fight And, you know, he can't hold my arms under French rules. His old trick won't work now. I am in fine shape and, you may have noticed, confident, I shall win. I shall turn the trick as soon as I can."

Johnson just grinned when asked if he felt nervous. "I should say not," he said, and the golden smile broke out from ear to ear.

"Can you show me where Moran has a chance? Does he look like a Jeffries? Do you think he's in Corbett's class? Moran is a nice fellow and a pretty good fighter, I guess, but I don't think he's got any business with Jack Johnson.

"There's a lot of people," Johnson went on more soberly, "who are saying I'm all in, I'm fat, I've lost the punch. Well, if I have, I don't know it. I've said all the time I'm all right. I believe the fight will tell and I have got my own money to back Jack Johnson and I don't see anyone hustling to cover the coin. Put a little bet down on me, for I'll win."

Raw Potatoes.

Few people are tempted to eat potatoes raw, yet those who have done so have been made to suffer for their rashness, for raw potatoes contain a poisonous alkaloid called solanine. This alkaloid disappears with cooking.

SYRACUSE RULES NEW FAVORITE

Up-state Men Loom a Dark Horse in the Great American Rowing Classic

POUGHKEEPSIE, N. Y., June 26.—Fighting to the last ditch of water and to the last atom of their grit and brawn, six crews of husky oarsmen will battle here this afternoon for the Blue ribbon of American rowing, the intercollegiate championship. Satisfied that every crew has a chance to win, the thousands who arrived here early today for the race, expected to see as great a struggle of oarsmen as ever graced American water.

Never before a great race has there been such diversity of opinion between the coaches. Cornell has previously been the favorite. Columbia has been conceded dangerous, a crew of finished watermen. Washington is known to have the power. But at the last moment Syracuse which was but deemed an outsider in the betting, jumped into prominence as a dark horse and today bets were made that the up-state crew would be the first to cross the line.

Hundreds of yachts and powerboats of all sorts and sizes were driven here today when the first arrivals by train appeared. The scene was animated from dawn, new craft arriving every moment and being back into line along the course by revenue boats, which were doing police duty.

Cornell, Columbia, Pennsylvania and Syracuse were scheduled to row in the first, the junior fouroared event.

The big race, the 'varsity eight, was scheduled to start at 6:15 p. m. for four miles down stream.

Following are the average weights, heights and age of the six varsity eights:

Crews	Weight	Height	Age
Columbia	166½	5 ft. 11 in.	21
Syracuse	174	6 ft. 1 in.	23⅛
Cornell	170	6 ft. 22 1-6	24
Pen'sylvania	173⅛	6 ft. ¼ in.	20½
Wisconsin	170¼	5 ft. 11 in.	23½
Washington	171¾	6 ft. ½ in.	22⅝

RASPBERRY ICE

Extract the juice from one quart of berries and strain; dissolve one pint of sugar in the juice; add the juice of one lemon and half a pint of water and freeze.

THREE RACING EVENTS CARDED

Eight La Crosse Horses to Start in the Three Races Scheduled for the Fourth

Three big races are scheduled for the fair grounds oval on the afternoon of the Fourth of July. The races will be pulled off under the auspices of the La Crosse Driving association, of which Frank H. Aiken is president and chief moving spirit.

At least eight local horses will be entered in the three events, which will be a free-for-all trot and pace, a 2:30 trot and pace and a green trot and pace. Harry Palmer expects to enter his mare with a mark of 2:06¼, as does Adolph Nustad his horse, Peter Chymes, which has a mark of 2:19¼. Other entrants are Miss Shelling of Viroqua, Earl A. of Viroqua and Alexander of Whitehall. Their respective marks are 2:14¾, 2:18¼ and 2:16¼.

Nine entries have already been made in the 2:30 trot and pace. They are King Carvel of Sparta, Minshall's mare of Viroqua, Lucy D of Sparta and horses owned by Harry Palmer, Harry Jaekel, John Johnson, A. A. Mundstock, Charles Bentley and a Mr. Mitchell of out of town points.

The green trot and pace is certain to prove an interesting event. Horses with no record will start in it. All the races will be run in three heats.

Instead of giving purses, the driving association has decided to divide the gate receipts equally among the starters, after all expenses have been deducted.

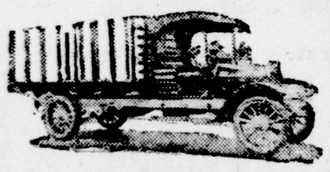
THREE SAILORS KILLED

NEW QUAY, Eng., June 26.—Three men were killed here today aboard the Dreadnaught Monarch by an accident which occurred when a launch was being hoisted aboard the big warship.

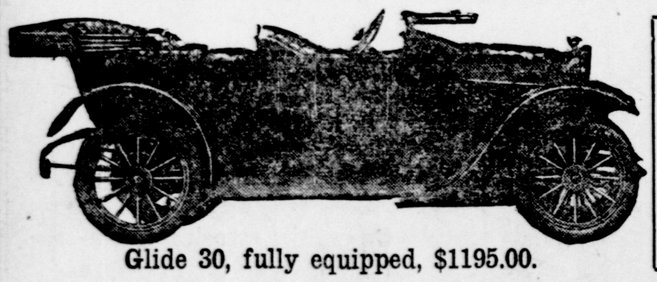
CHASE

MOTOR TRUCKS

Simple, ECONOMICAL, Strong



All sizes: From 1,000 lbs. capacity to five ton. All styles of bodies to suit your special purpose. We have them right here on the floor, call us up for a demonstration, and let us prove to you "that you can haul more pounds, more miles, for less money with a Chase."



Glide 30, fully equipped, $1195.00.

Westinghouse Electric Starting and Lighting System. Full floating axle, Imported Amular Ball Bearings; Top and Cover, Wind Shield, Speedometer, Power tire pump, Demountable Rims, extra rim, 4 inch tires; weight 2,550 lbs.

We have another carload on the way and can make prompt delivery if you order early. Our one year's service guarantee insures low up-keep cost and depreciation, on both trucks and pleasure cars.

LA CROSSE MOTOR TRUCK CO.

Wholesale Distributors. 106-108 North Front Street,

"Live Deaders Wanted." Our Repair Department is "making good" on every job.

The rain and wind storm of last night following so closely the big storm of Tuesday morning has prompted the **La Crosse Telephone Co.** to ask its subscribers to continue their patience until the troubles may be cleared. All the line and construction men have been put at the work of taking the crosses out of the wires, removing the limbs, putting up what wires are broken and detached, replacing fuses and burned out telephones.

Extra time would be consumed in making special trips to different telephones, so the work is being done in districts instead and with clear weather the company expects to be in normal condition by Sunday, at least in the city.

THE HOME RESTAURANT

OPPOSITE LA CROSSE THEATRE

Best Home Cooking Meals 25c

118 S. 5th Street H. Schauland, Prop.

WASTING A GOOD FIB

An overdressed woman of a certain age met an old acquaintance on the train.

"And how are you, after all these years? Yes, this is my little girl, just four and a half years old."

The little girl turned, whispering: "Mother, look at his hat. You needn't fib; he's not the conductor."—Harper's Bazar.

New and Perfect World.

To put knowledge in the place of ignorance, happiness in the place of misery, justice in the place of wrong, love in the place of hate, harmony in the place of jargon—is not this to create a new world?—Charles G. Ames.

It frequently happens that a diploma can't command much of a salary.

COOK WITH NATURE'S KITCHEN

One of the most remarkable groups of hot springs in the world is situated on the Mexican side of the Rio Grande, six miles below Candelaria, Texas. Scores of these bubbling streams of water flow from a rock formation and into a gulch that empties into the Rio Grande. The hot water, where it empties into small pools, is used for cooking purposes by the campers almost to the exclusion of fire. Eggs are cooked in six to eight minutes, and by placing beans in the springs over night they are thoroughly done by morning. The waters are claimed to have medicinal and curative properties. Thousands of afflicted people make pilgrimages there each year, but there are no accommodations at the springs for visitors.

About 60 riders of Houghton and Keweenaw counties, Michigan, recently organized a motorcycle club.

BEAR in mind that we are ready at all times to serve you with reliable goods at the lowest prices. Keep us in mind when you buy Hardware, Gas Stoves Oil and Gasoline Stoves, Carpenters' Tools, Refrigerators, Paints, Etc.

FRED DITTMAN HARDWARE CO.

ILLUMINATION ON BUSINESS STREETS

Thousands of Electric Bulbs Strung Over Thoroughfare Where White Way Lights Stand

FORRER BEAUTIFIES LEVEE PARK

To String Lights There and Cement Fence Posts Have Been Mounted with Flower Boxes

Besides the Great White Way, the business district will be brilliantly illuminated throughout the week.

Three thousand incandescent globes, festooned across all streets on which White Way lights now stand, will be kept burning constantly from dusk until midnight.

Chairman Joseph Felber of the decorations committee, is supervising the work of installing the decorations on Main street and the work of wiring the streets for the decorative lights is proceeding under his personal direction.

The wires, globes, etc., will remain the property of the board of trade after the big week is over and will be used, with that body's consent, for every event where needed.

Forrer is Active

To Park Commissioner John H. Forrer much credit is due for the decorations about the city. It was upon his suggestion that merchants got behind the plan to mount flower boxes on the White Way lights. This has been completed and the lights, day and night, present a pleasing sight.

Downtown merchants have followed the suggestion of the park commissioner and most buildings are decorated with plants.

On the levee extra steps have ben taken to make La Crosse a city beautiful. The cement fence posts along the river front have been mounted with boxes containing green house products, the flower beds have been carefully tended and the lawn is now in perfect shape.

This is true of all other city parks and the inspection of parks will be not the least entertaining to the visitors.

MOST LIKELY

"I see where a Murillo was discovered the other day covered with mud and dirt."

"Some joy rider ran it into a ditch I presume, and left it there."—St. Louis Times.

Moonlight EXCURSION

FRIDAY, JULY 3rd

BARGE MISSISSIPPI

Leaves 8:30 P. M. Returns 11:30

LA C. B. CLUB

RAISE FUNDS BY SALE OF BUTTONS

Citizens Generous in Their Purchases of Emblems and Pennants Says Mr. Goodrich

ANOTHER CAMPAIGN IS COMING

Pretty Girls to Go Out for Additional Money Soon; Five Hundred Pennants Sold

There is going to be another Homecoming button campaign.

This was the announcement today of W. F. Goodrich, chairman of the Homecoming committee, who says that it will be necessary to raise additional funds to defray expenses.

Girl campaigners several weeks ago succeeded in disposing of 600 emblems, netting the committee approximately $300.

"We are confident that only a portion of the field was covered," said Mr. Goodrich today. "We know that everyone in La Crosse wants to do his share towards making the Homecoming a success. To do this we must have every penny the citizens feel like contributing.

"Twenty-five to thirty pretty young ladies will soon swoop down on the business district, with buttons for sale. We hope to sell 600 more."

The La Crosse pennant campaign also proved a success and an attempt will be made to increase the sale of the beautiful souvenirs.

In two days three people sold nearly 500 pennants. The pennants sold for from ten to fifty cents.

Cruelty ...

He—How is it you are always out when I call?

She—Just luck.—Life.

TRAINED DOGS AND CATS FOR BIG WEEK

Wonderful Act Secured by the Homecoming Entertainment Committee Announces Doerflinger

COMEDY CYCLONIANS ALSO ON LIST

Laugh Producers of Bicycle Fame to Be Here with Japanese Equilibrists Says Program

Home-coming visitors will not lack for entertainment, the entertainment committee announcing today that "several high grade vaudeville acts had been booked for free attractions."

Chief among the acts is the famous cat and dog act of Madame Mae. It is one of the leading canine and feline performances on the northern continent and consists of dogs executing marvelous tricks. Dogs that leap over high objects, dogs that turn somersaults, dog clowns, dog actors of every description. Cats trained to give a pleasing performance. Feline actors are very few, for the reason they do not take kindly to the footlights and music, and their lack of remembrance is so great that it makes it hard for the trainer. Madame Mae has overcome this obstacle, however, and has her cats under perfect control, which makes her performance a pleasant task to both herself and animals. Her rules are kindness, proper food and sanitary kennels, which makes her performance pleasant, pleasing and enjoyable.

Comedy Cyclonians

Whirlwinds of Mirth on whizzing wheels. The Cyclonians as bicycle performers are in a class by themselves. They have been around the world three times and have given their performance in every country, before crowned heads, kings, quens and monarchs. The emperor of Germany crowned them the Comedy Kings of the Wheels. They ride wheels of every known make, including the original funny motorcycle and numerous freak wheels of all descriptions. It's the one big comedy cycling novelty.

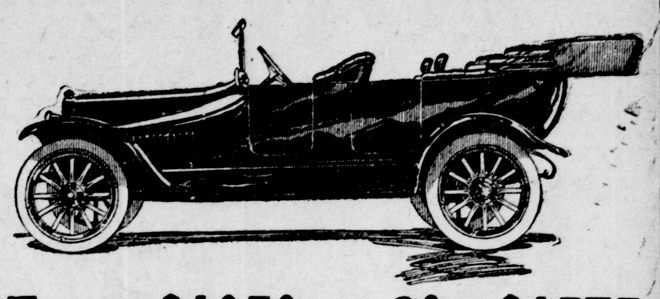
Kawana Japs

This is an act of extraordinary merit. The Japanese are considered in the theatrical world as finished artists for the reason they are trained in a school in Japan and do not graduate until they are proficient as an equilibrist gymnast.

Del Zaros

They are said to be America's foremost lady and gentleman gymnasts, performing many difficult feats on a flying trapeze and rings. This act is known as a combination aerial act. The Del Zaros offer an act that is positively a novelty.

Studebaker Automobiles



Four $1050 Six $1575

Electrically Lighted and Started
Full Floating Rear Axle
Timken Bearings Throughout

Before you pay as much, or more, for an Automobile, find one that gives as much, or gives more. Start out with that thought; hold fast to it; and we will have no fear of the outcome.

We also have the 2 passenger Saxon at $395.00, and some exceptional bargains in good used cars from $250.00 up.

Call for a Studebaker Proof Book.

ELSEN & PHILIPS, 110 S. 2nd St.

Unreasonable.

"Why did you divorce your first husband?"

"He did not remain around home enough."

"And your second?"

"He remained at home too much."

"But I should not think that would be an objection?"

"But he wants me to remain at home also."—Houston Post.

It's up to many reformers to reform their theories.

A Tough Meal

Tastes differ strangely from age to age. Flamingoes' tongues are said to nave been an epicureau luxury in Roman days, but the authors of "Unexplored Spain," who experimented with them, found no pleasure in the meal. "The tongue," they say, "is a thick fleshy organ, filling the whole cavity of the mandibles, and furnished with a series of flexible, bony spikes or hooks nearly half an inch long and curving inward. We found them quite uneatable—tough as India rubber. Even our dogs refused to eat the delicacy."

The Board of Industrial Education of Beloit has issued an attractive illustrated bulletin on, "The Public, Industrial, Commercial, Continuation and Evening Schools," of that city.

THE LA CROSSE GAS & ELECTRIC CO.

extends a cordial invitation to EVERYONE to make our offices

HEADQUARTERS

Get a cool breeze from our fans.
Ask all the questions you want.

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Home-Coming at La Crosse

THERE WILL BE A WEEK OF JUBILEE

JUNE 28th TO JULY 4th

Re-Unions, Receptions, Picnics, Boat Rides and Entertainments

Made-In-La Crosse Exhibit

Street and Window Displays of Goods Made in La Crosse

4th of JULY Celebration

FIRE-WORKS, PARADES, RIVER PAGEANT

A Whole Week's Celebration. **You're Invited.**

Manufacturer's and Jobber's Club

(BUY IT FROM YOURSELF)

NAME LA CROSSE IS INDIAN GAME

Are Many Theories as to How City Was Named but Indian Game Is Leader

FORKS OF RIVER MAY BE REASON

Nathan Myrick Was the First Resident Here, Who Built a House in 1841

How did La Crosse Get its name?

That is a question that new residents of the city, as well as a great many the older ones often ask. There are many different answers to this question, but only three which are entitled to any great consideration. Out of those three one can take his pick.

The first story is that Jesuits in the early days of the west, French missionaries to the Indians, erected a great cedar cross here, at a point near the banks of the river, where it would be plainly visible to passing boats. The cross carried, just below the cross-piece, a crucifix, protected from the weather by a pane of glass fastened with sealing wax. The place where the cross was planted is not stated, nor is the date of its planting or the name of the missionary who set it available. The story, however, has been confirmed by Henry B. Coons, Potosi; and Samuel S. Tippets, Tippets Landing.

Another theory that deserves credence is that the name was given to this locality from the fact that the joining of the La Crosse and Root rivers with the Mississippi to the north and south of the town bears a rough likeness to a cross.

The likeness is far fetched, but it is highly probable, that the early French settlers may have been struck by this apparent symbol, and named the prairie after it. It is also suggested that at La Crosse was a ford that was much used by the Indians, and that the district may have been named from this.

The First Record

The first record that can be found of the locality dates from 1805, when Mayor Z. M. P. Pike stopped for a few days at what he called "Prairie de la Crosse" on his expedition to discover the source of the Mississippi river. The next mention that can be found is an observation in the records of a journey made by Lieutenant Martin Scott and his troop in 1823 to St. Peters river. Lieutenant Scott halted here for a day, and speaks in his record of the prairie being very level and admirably suited for the game of la crosse, which he said was in great favor with the Indians in the locality. That the game was of great popularity in this section is shown by the fact that Mayor Pike also speaks of having seen the game played at Prairie du Chien, on his trip up the river. It is probable that la crosse was a game very popular with the Indians in this locality at a date much earlier than this, a statement that is borne out by the early settlers. From this, then, it may be that the region was first given its name by the extraordinary prevalence of this form of sport among the aboriginal inhabitants. This theory is the one approved by the book "Historical Collections of Wisconsin," which states that the name was given after the French title of the game in favor and played a great deal on the level lands of this vicinity by the Indians. The French name of the game was lejeu de crosse, the abridged form of which gives the present name of the town. The town was originally called Prairie de la Crosse, but the name was shortened in 1844, by Nathan Myrick, the first settler, and the first postmaster, to LaCrosse and the first postoffice was known by that name.

The Indians gathered every spring and fall in large numbers, generally from opposing tribes, and entered with great eagerness and enthusiasm into the game of la crosse. It is said that sometimes as many as three hundred of the greatest warriors of each tribe, clad in their full regalia, would engage in these hotly contested games.

The first resident of the present site of the city of La Crosse is said to have been a celebrated Indian chief, one-eyed Decorah, who derived his name from a French ancestor. He settled in La Crosse in 1787. The first white man to appear on the scene was Major Pike, who came in 1805. In 1857 Major Stephen H. Long reached this locality in July, and it was not until six years later that another white, Lieutenant Martin Scott previously mentioned, who was a member of Major Long's command, came to La Crosse.

Nathan Myrick the Pioneer

These were, however, transients, and were not settlers in the strict sense of the word. The pioneer settler of this vicinity was Nathan Myrick, who landed from a canoe on what is now the foot of Main street, at about sunset, November 9, 1841.

The site of the city was then a wilderness, with not even roads cut through the brush, and there was not even a dweller on the islands in the river nearby. The first store in La Crosse was opened a little later by Mr. Mwrick in a small log shanty, and proved to be a paying venture as it was well patronized by the Indians. Mr. Myrick erected the first home in La Crosse in 1842, and in the next year built the first house that was anything more than a mere settler's cabin. Both houses were located at what is now the corner of Front and State streets. By this time there were other settlers, who were attracted by the success of Mr. Myrick, although at the time the present city was no more than a trading post. The principal citizen of this outpost of civilization was Nathan Myrick, who about the year 1843 went into partnership with a man by the name of Miller, this firm being practically the only commercial company in the village. They rafted logs to St. Louis, traded with the Indians, ran a hotel, and supplied the early settlers with provisions. Their home was the first hotel put in operation between Prairie du Chien and Fort Snelling.

Town Becomes Supply Station

In 1845 the first steamboat was built, and began to ply between La Crosse and various down-river points. She was the "Lynx," a side-wheeler owned and built by H. L. Dousman, and the early records state that she was a marvelous demonstration of speed and elegance in all her fittings. It was in 1845 also that the first marriage and first death took place in La Crosse. Building operations were carried on freely in the next year, and the rapidly growing settlement boasted of half a dozen new houses in 1847. It was about this period that the traffic of the lumber trade, for so many years the chief business of La Crosse, and without which she would never have reached her present position of preeminence, began to be the leading industry in the new settlement.

In 1846 flat boats and crafts began to make La Crosse a regular stopping place, as it was at a convenient location, and the town became gradually a supply station for much of the lumber trade. Steamers stopped here regularly twice a month, and the town was flooded at these periods with travelers, raftsmen, loggers, and others who were connected with the lumber industry.

Lumbermen Soon Active

The lumbermen soon began erecting saw mills at La Crosse because of its excellent situation at the mouth of Black river, which made it naturally the center of the industry in the great Black river forests. In 1853 La Crosse contained over a score of business places, several steam saw and grist mills, five hotels, churches, a courthouse and other buildings. The streets were filled with strangers, attracted by the great lumber boom which was beginning in the city, some to engage in the lumber trade in various capacities, some merely for speculation, and many as simple sightseers. It is estimated that the inhabitants of the place numbered only 600, but the floating population which made the little lumber city its headquarters kept the total constantly close to twice that number.

A this time, when La Crosse was first beginning to grow into the dignity of a city, there wer e a few prominent men in the town, who strained every nerve in an effort to boost the little city, and were rewarded in their efforts by great financial prosperity as their individual businesses grew with the growth of the town. These men, whose names are familiar to all the older residents of Western Wisconsin were: Nathan Myrick, Scoots Miller, J. M. Levy, Timothy Burns, Colonel Stoddard, F. M. Rublee, Colonel Rudolf and several others. These were the first to enter into permanent business enterprises in the city, and all were to a great degree successful. It is largedue to their efforts that La Crosse is indebted for its present position among the leading cities of the state, for they were as interested in the welfare of their little city as a mother in the life of her youngest child, and the town thrived amazingly under their disinterested and watchful guidance.

Incorporate in 1856

In 1856 it was decided to incorporate La Crosse as a city, although the present boundaries of La Crosse, to all intents and purposes, were surveyed in 1842, fourteen years before. For years the city grew as a child of the lumber industry, but when the great forests which were considered inexhaustible, began to thin out in the country to the north, the mills closed down, and moved to towns situated more in the heart of the lumber cources. But although La Crosse was a lumber town, its growth was not abnormal, and there were plenty of other industries to keep the city at the high mark it had reached. Not for a year did La Crosse stop in its onward progress. The lumber trade was gone, but foundries, mills and factories of every sort took its place, and the city held all that it had gained, and kept on its irresistible march of progress.

La Crosse at the Present

La Crosse was organized as a city in 1856, and for fifty years has been the judicial center of La Crosse county. It is one of the most modern in its civic relationships of any city in the country, the most progressive and comercially important. It is by long odds the largest city in Western Wisconsin, and is the fourth in point of population in the state. La Crosse is situated at an ideal point for commercial enterprise, being at the point where the three rivers, the La Crosse, Black and the Mississippi, meet. It is 198 miles west of Milwaukee, 272 miles northwest of Chicago, and 140 miles south of Minneapolis. Its water communications are equal to those of any city in the state, and there are no less than five railroads, the C. M. & St. P., the Burlington, the Northwestern, the Green Bay and the Southeastern, entering the city. The La Crosse division of the Milwaukee and the division of the same name on the "Q" give direct communication with Chicago, and fine freight and passenger service. The Dubuque, River and Southern Minnesota divisions of the Milwaukee give the city a direct outlet through the rich agricultural country of Iowa and Minnesota, and there is also direct communication with the coast over the Milwaukee road's new extension. The Valley division of this same road, which has five divisions terminating at La Crosse, taps the rich hardwood and pine lands in the Wisconsin and Chippewa valleys, making raw material easy of access for the manufacturers who flourish in the city. By the Green Bay railroad the city is brought into direct communication with Lake Michigan, at a point nearly two hundred miles nearer tide water than Chicago, and another direct route to the west and the Pacific coast is furnished over the Burlington, through their connection with the Great Northern and Northern Pacific at the Twin Cities. The Burlington road runs down the east side of the river from the Twin Cities, and the Milwaukee on the west, thus reaching from La Crosse both sides of the fertile Mississippi valley. The other railroad mentioned, the Southeastern, is a road largely owned by local capital, and it brings into touch with the city the area of Vernon, Crawford and Richland counties, to the south and east of the city.

The Industries of La Crosse

Although the lumber trade has disappeared, and the sawmills are memories of the past, kindred industries in the city flourish, and have grown at an amazing pace in the past decade. Factories for the manufacture of sash, doors and blinds are among the principal industries of the city in a manufacturing way, and there is a large mill where interior wood finishings are constructed on a large scale. But these industries, outgrowths of the lumber trade, do not comprise more than a fraction of the industries, the greater part of which are the legit-

(Continued on Page 17)

THE PUBLIC IS CORDIALLY INVITED

to visit the new Undertaking Parlors

At 311 Pearl Street

2 to 9:30 p. m. Saturday, June 27

Many professions have become a science with the demand of the public, among them the art of Embalming.

We would be glad to answer any question on the subject to our visitors.

L. H. WHITE

Undertaker and Embalmer **311 Pearl Street**

Graduate of Johnson's College of Embalming, Sanitary Science and Demi-Surgery.

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Good Cooking, Cleanliness and Prompt Service.

J. A. RADATZ, Mgr.

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WHY NOT NOW
S. J. de Ranitz & Co.
211 Main Street

WEDNESDAY TO BE GOVERNOR'S DAY

Governor Francis E. McGovern Is to Be Speaker on Wednesday, July 1

MINNESOTA EXECUTIVE CAN'T COME

Large Number of Visitors from Over the State Are Expected Here That Day

The Governor's day at the La Crosse home-coming is to be one of the biggest features of the week. Governor's day comes July 1.

Mayor Ori J. Sorensen is in general charge of the day and he, together with A. H. Schubert, attorney, has planned a most excellent program.

The principal thing will be the address by Governor Francis E. McGovern.

Can Talk on Anything.

"What will the governor talk on?" the mayor was asked.

"He can talk on anything he desires to talk on," replied the mayor. "We have given him no topic and neither have we set a time limit on his address. The day belongs to the governor and he can do with it as he pleases."

Gov. McGovern has written the mayor accepting the invitation to speak at the event. The mayor has written a second letter, asking for more complete details as to when the chief executive of the state will arrive, and who will be with him.

Many State Visitors.

More state visitors are expected on this day than any single day of the home-coming week. A special effort will be made to have this a "Wisconsin" day, and press notices have been sent to all newspapers published in this vicinity, in an effort to swell the crowd on that day.

An effort was made to secure the governor of Minnesota for this date, but due to a former engagement it was impossible for him to accept.

Egyptian Baseball.

"Careful investigation would show that the baseball and football games as played today are but evolutions of games played long ago in Egypt," said the assistant professor of physical education in the University of Wisconsin. "Many tablets found in forgotten ruins indicate a knowledge of the game of baseball among the Egyptians. In the time of the Greeks football had gained some prominence. And the Greeks experienced the same evil which the colleges of today have to combat, that of professionalism. Winning became a mania. They would go to any length to get successful men. Finally it was necessary to abolish the Olympic games by royal edict."

The Game of Cricket.

Cricket dates from the reign of Queen Elizabeth and had its origin in rounders and stool ball. Lord Chesterfield was the first man of weight to take it up seriously and Eton the first public school. In those days scores were notched upon tally sticks, the ball had heavy cross seams, the bats were curved, and the fielders stood almost in Indian file. The early laws of the game had their inception at the Star and Garter inn, Pall Mall, and one of the few of these original laws which obtain today is that of the toss up. The wickets were twenty-two inches high and the ball six inches in diameter. The first county match was when Kent played all England in 1711.

A HOME-COMING WELCOME

that is



PULLING FOR CAMP TO REFRESH HIMSELF WITH A BOTTLE OF

Bartl Brau

THAT BUILDS YOU UP

THE BEER

THE IDEAL BEVERAGE TO TAKE ALONG ON YOUR SUMMER OUTINGS

PROMPT DELIVERIES BOTH PHONES 467.

Franz Bartl Brewing Company

MADE IN LA CROSSE

SAD TALE OF THE WAR EAGLE FIRE

Old Story Will Be Interesting to Former Residents Who Are Here for Homecoming

An interesting story is told of the burning of the War Eagle back in 1869, which will be of interest to home-comers. The old Milwaukee depot, the first one in the city, was located near the mouth of Black river. There was a boat landing alongside the train sheds. The old War Eagle had landed with a heavy cargo of freight and a large passenger list. In those days they used to stand torches of pitch and tar alongside the gang plank to light the way for the roustabouts who unloaded the boats at night. The War Eagle had some barrels of kerosene aboard, and in some way one of these became ignited by a torch, and a big explosion and fire followed. The passengers became panic stricken and many of them leaped into the river. How many were drowned is not known, but it is believed that a score at least lost their lives. The exact number could not be told because many of them were strangers from down the river and the books of the boat were lost. A sister of John Ulrich, later connected with the German publication of the city, was among the drowned. The pilot of the boat leaped overboard and swam down to a point which is now the foot of State street before landing. The fire occurred about 3 o'clock in the morning and the Rescue Hose company came to the rescue, but it had a big job on its hands. The fire leaped from the boat and soon the depot was in flames. A line of crude elevators belonging to the Milwaukee company was also destroyed, and freight sheds containing many cars and one old passenger train were licked up by the fire. The War Eagle went down in the deep water which then existed in that portion of Black river, and the hull was never raised. The ribs of the old boat can be found buried in the sand there today.

Knowledge and Age.

At twenty we know, at thirty we think we know, and at forty we give up.

STEADFASTNESS.

It is easy in the world to live after the world's opinion; it is easy in solitude to live after our own, but the great man is he who in the midst of the crowd keeps, with perfect sweetness, the independence of solitude. — Ralph Waldo Emerson.

NAME LA CROSSE IS INDIAN GAME

(Continued from Page 16)

imate enterprises of local capital, which make the slogan "Made in La Crosse" familiar over the entire country, and even venture into territory outside the jurisdiction of Uncle Sam. There are foundries, machine shops, boiler works, boot factories, a stove foundry, tobacco warehouses, garment factories, packing houses, glove, mattress, cigar and box factories, candy, cracker, furniture, broom, vinegar, boot and shoe, confectionery, trunk and package factories; button, knitting, carriage and wagon works, sash and door factories; a rubber clothing factory, a rubber mill, tool, granite and marble works; telephone and electrical instrument manufactory; iron works, brick yards, cement works, and many others. There are five great breweries, one of which is the largest west of Milwaukee, eight cooperages and a flour mill with a capacity of 8,000 barrels daily. There is also an enormous plant where plows and other agricultural implements are made.

La Crosse, in addition to its great manufacturing industries, has several large jobbing houses, which distribute goods of almost every variety over the states of North and South Dakotas, Northern Iowa, Southern Minnesota and Western Wisconsin.

La Crosse has a well water system owned by the city. The source of the system is a series of wells from which pure, white rock water from the cool depth of 120 feet is distributed through the town. There are large and well-disciplined police and fire departments, under the management of an able police and fire commission, and a school system that will compare favorably with that of any other city of equal size in the country, which comprises fifteen grade schools, and a large high schoo, recently built, which cost $200,000. There are in addition, a state normal school, one of the largest and best equipped in the state, two business colleges, and eight parochial schools. In the matter of education the city of La Crosse ranks high among the cities of the entire country. There is in addition, on the outskirts of the city a large county agricultural school, which is entirely modern in buildings and course of study.

A City of Churches

La Crosse is a city of churches, there being fifty churches in the city, the majority of which are exceptionally well built, and many of them are beautiful examples of modern architecture. Practically every denomination both Catholic and Protestant, is represented. The Union Rescue Mission, an undenominational institution, has an enthusiastic superintendent and a large following and the membership is growing rapidly.

In connection with the religious activities of the town must be mentioned the Y. M. C. A. and the Y. W. C. A., organizations which have accomplished much good for the young people of the city, and are under the management of experienced and capable persons. The new Y. M. C. A. building, which was erected a few years ago at a cost of $100,000, is one of the largest, best equipped and most beautiful structures of its kind in the entire middle west.

The public buildings of La Crosse are large and of tasteful architecture including a city hall, erected at a cost of $40,000, a postoffice costing originally $90,000, to which a $40,000 addition was built, and a $200,000 court house and county building, which is a masterpiece of architecture and decoration. There is also a large free library, the largest and best equipped in Western Wisconsin, which has doubled in size in comparatively recent years. There are six banks, several theaters, including one of the most beautiful vaudeville houses on the western circuits, and three large hospitals, the La Crosse, Lutheran and St. Francis.

There are also nearly a dozen hotels, one of which is the finest between Milwaukee and the Twin Cities, and hundreds of substantial business houses, which are in a prosperous and solvent condition.

In the matter of public utilities there is a large gas and electric light company, and street railway with twenty miles of track through the principal streets of the city. It is estimated that there are 100 miles of cement sidewalks laid in the city.

Unsurpassed as Residence City

As a residence city La Crosse is unsurpassed, having a beautiful residence section, with imposing houses, excellent paved streets, with parks that would be a credit to a city of nearly twice its size, and three great playfields with apparatus for the pleasure and systematic play of the children of the citizens, upon which large sums are spent yearly. The Oak Grove cemetery is by many considered to be the most beautiful in the country, having miles of well kept drives, bordered with shrubbery, and an excellent view. La Crosse is also a summer resort of no mean qualifications, the river offering wonderful facilities for boating and bathing, with scenery that is not to be surpassed in the entire country. The upper Mississippi is known as the Rhine of America, and the bluffs about La Crosse are the most ideal of any on the river.

Spiteful.

Ragged Rogers—De lady in de next house give me a piece of homemade cake. Won't you give me somethin', too? Mrs. Spiteful—Certainly, I'll give you a pepsin tablet.—Boston Transcript.

IMITATION LEATHER

The discovery of a process whereby a passable imitation of leather may be manufactured from a vegetable is announced says the Jewish Chronicle. The novelty owns its introduction to the enterprise of certain London Vegetarians who shuddered at the thought of the number of animals killed annually to keep humanity in boots. The imitation leather is being used for the manufacture of boots, shoes, book covers and many other articles.

Life of the Farmer.

I think that the life of a husbandman of all others is the most delectable. It is honorable, it is amusing and with judicious management it is profitable.

In indulging these feelings I am led to reflect how much more delightful to the undebauched mind is the task of making improvements on the earth than all the vainglory that can be acquired from ravaging it by the most uninterrupted career of conquest.

I know of no pursuit in which more real and important service can be rendered to any country than by improving its agriculture, its breeds of useful animals and other branches of a husbandman's care.—Country Gentleman.

An Economical Man.

A man we know is so economical that he could lead a double life on $6 a week.—Kansas City Star.

STATE BANK OF LA CROSSE

We Invite

The Young Business Man



There is no profit for a bank in carrying small checking accounts. In fact, there's a loss.

Yet we invite small accounts of earnest young men who fully expect some day to be business men.

For in that time these men will come to regard this as **their** bank--as the bank which helped them make their business grow.

We have a large number of accounts of such young men.

We have seen small business accounts grow into large accounts and have received the thanks of hundreds for the helpful service given.

It's not so much the account—it's the man **behind** it—YOU—in whom we're most interested.

The help we give to business today comes back to us some other day.

Isn't that the kind of spirit you would seek in **your** bank? Then, let **this be** your bank.

"A GOOD BANK TO DO BUSINESS WITH"

STATE BANK OF LA CROSSE

"THE BANK ON THE CORNER"

Pay us a visit during Home Coming Week.

STATE BANK OF LA CROSSE

Welcome to the
INSIDE INN
AT THE Y. M. C. A. BUILDING
Lunches All Hours of the Day.
Regular Dinner
from 11 A. M. to 2 P. M.
The Most POPULAR Place in Town.
AL. SIMONTON, Prop.

THE SUIT FOR THE DAY

Most of the things you do on the Fourth demand a good appearing Suit for the occasion.



Special Prices for Home-Coming Week

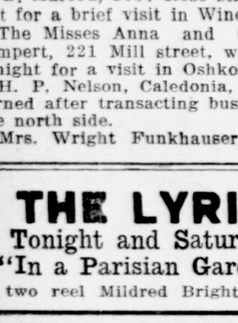
Hart Schaffner and Marx, Michaels-Sterns and other good makes in Blue Serges, Brown and Gray Mixed patterns in the latest styles. Prices ranging from **$6 to $30.**

Children's Clothing

Boys' and Children's Clothing. Blue Serges and colored Wash Suits.

Hosiery

Ladies', Men's and Children's, in silks, lisles, fibres.



Straw Hats

Sailors in fancy split braids ...90c to $2.00
Panamas, Bangkoks ... .$3.50 to $5.00

Shirts

A large assortment of Dress Shirts and Soft Collar Shirts.

Neckties

Neckties — Beautiful line of Neckwear just arrived ....20c to $1.00

Nelson Clothing Co.

1205-1207 CALEDONIA STREET

CITY'S RESOURCES GREAT IN LINE OF A SUMMER RESORT

Will Appeal to the Many Home-comers as Desirable Place to Spend Idle Week or Two in Summer

RIVER NOT ITS SOLE ADVANTAGE

Incomparable Scenery Surrounding City Bound to Draw Summer Visitors

SCENIC BEAUTIES ARE MANIFOLD

Residents Have Chance to Enoy Great Natural Advantages Along the Rivers

La Crosse as a summer resort.

Situated at the juncture of three rivers, the Mississippi, the Black and the La Crosse, flanked by a long line of magnificent bluffs and facing another line on the Minnesota side of the father of waters, along whose varying banks woods, jungles and meadows furnish ideal camping grounds, it is a certainty that the possibilities of the city as a place in which to spend an idle week or two will appeal to many of the homecomers who will crowd the city next week.

For many years past the citizens of the city have taken advantage of their beautiful surrounding to make their summers truly enjoyable. The river's broad bosom carries a continually growing fleet of houseboats. There are many fine cottages built in places of comfort and beauty. Campers have found delightful spots in which to pitch their tents. Anglers search out the places where black bass, pike, croppies and various other game fish lurk in the pools and ripples. Motor-boating, canoeing, rowing, swimming and excursioning are growing more and more popular. Autoists find scenes of wonder and splendor at every turn in the winding roads through the bluffs and rolling valley. The same roads offer delights to the motorcyclist and horse lover. The back-waters of the rivers and the small lakes and sloughs are the hunts of the duck hunter in the foll. The kodak "fiend" can find no more fruitful field to practice his art on top of "God's green Footstool."

Citizens Indifferent?

Having spent several weeks this summer in the beautiful little city of La Crosse and vicinity, the writer is unable to understand why more people do not realize and take advantage of their natural summer outing surroundings and why outsiders have not long before this discovered the charms and delights offered here. The only explanation discoverable is that having lived in the community until by constant association the charm has worked off, the average dweller of La Crosse has ceased to notice that which is so beautiful to the new observer or that he believes a vacation is no vacation unless it is taken far from home. The reason why outsiders have not made this their mecca during their summer vacations is perhaps because while La Crosse has been advertised for and by its industries, but little attention has been given the advertising of its natural attractions as a summer resort.

It would be strange indeed if this state of affairs should continue for long. Many cities with far less advantages than La Crosse have realized the vast revenue derived from summer visitors and in their campaigns of municipal advertising have laid great stress upon their attractions for summer vacations. Municipal advertising is coming to be recognized as one of the most modern and scientific methods of building up a city.

River Trip Proves Claim

A trip up or down the Mississippi or Black rivers in a motor-boat or a steamer for a few miles offers ample proof for the claim the city of La Crosse has to being situated amid scenes of wondrous beauty. The rugged bluffs, tree covered and scarred by the ravages of time and weather, deep ravines and coolies, some of which carry babbling creeks down from the "upper country," and the banks of the great rivers themselves sometimes ragged and torn by the water and sometimes sloping in gentle curves down to the water's edge and often running out in the flood in sparkling sandbars, wooded valleys and undulating meadows, marshes filled with strange grasses, reeds and flowers, quiet pools covered with pond-lilies and raging rapids, all fill the nature lover with delight and awe.

The scenes are of such varying nature that it is a constant surprise to the voyager. Every turn reveals some unexpected and new work of nature so that at last he is bewildered by the very variety of what he sees. Even the kodak, the marvel of modern science, is unable to do justice to the panorama and can only record chance bits taken at the owner's will.

Camper Finds Many Nooks

To the camper the banks of these rivers offer places which cannot be surpassed. Springs of clear and cold water are easy to find. He can put up his tent in the shade of greate trees or in thick copses of underbrush or if he prefers open places there are many grassy clearings that come to the river's edge.

Unlimited supplies of game fish abound in the deep waters and along the edges of the sandbars. They are of various kinds from the king of all, the black bass, to the shining croppie. He can employ any method of catching the finny game that his heart may desire. Fly casting is at its best here and the troller lands many a "big 'un." For him who likes just "plain fishing," the ground is fertile.

Hunter's Paradise

In the fall of the year the swamps and sloughs along the rivers and in the back waters, are the resting places of countless flocks of ducks, geese and brant. The Mississippi is followed from its source among the hatching places in the northern lakes of Minnesota and Canada, by the south bound birds and as they fly by day and rest by night unless they are belated and caught by the sudden coming of winter, the resting and feeding places along the route to the sunny south are the hunter's delight. Not only do the northern birds offer good sport for the hunter's gun but many birds are nested in the grasses in the immediate neighborhood of the city.

While summer cottages have not been built in as great a number as they are near some other towns on the Mississippi, still there appears to be a growing tendency among the citizens of La Crosse to take advantage of this delightful way of living in the summer months. There are several on the banks of the river above the city and the owners often make trips out to them in the cool of the evening and return to their work in the city in the morning. Many families do much entertaining at their summer cottages an d cottage parties are becoming more and more popular.

May Be Good Investment

It seems possible to the writer that it would be a profitable investment to build a line of cottages somewhere within close communication with the city for the purpose of renting them out to such as might be desirous of spending a summer outing here. A little judicious advertising along the right lines could hardly fail to bring desirable and well paying tenants.

La Crosse with its well built highways out into the surrounding territory offers incomparable enjoyments to the autoist, the motorcyclist or to the person that is fond of driving or riding. Winding through the valley or twisting through the hills and bluffs to the "upper country" the scenery is beyond description. When one gets up on the higher levels and looks out over the fertile valley spread out before the eye like a huge map it seems as though the farms, orchards, gardens and home-yards had all been laid out with the use of a footrule. The great height above the valley shows the road that had been climbed as a white ribbon running through the pigmy fields of green and yellow. The city of La Crosse makes a dark background for the whole scene, with spires and roofs of various colors rising through the mass of green shade trees. The city itself is almost entirely hidden from sight by the heavy growth of trees and seems more spread out than it really is.

Rivers in Distance

In the distance one can see the broad Mississippi winding on its course through the valley and the Black river coming down from the north. The La Crosse river has many more kinks and turns as it runs through the small hills on its way to meet the other two. Islands covered with woods and flanked by shining sand bars break the monotony of the streams of sky colored water. With a heavy stream of black smoke coming from the funnels of an up-bound river packet ap-

(Continued on Page 19)

Auto Veils and Fancy Scarfs at 25 Per Cent Discount

410 MAIN STREET

Lennon's

One Lot of Brassieres values to 50c at 25c

RECORD BREAKING SALE

Unmatchable Low Prices in Every Dept. During Home-Coming Week

MILLINERY SPECIALS

25 Trimmed Hats, values up to $8.00, at 98c
20 Trimmed Hats, values up to $10.00, at $1.98
Panama Hats, up from $2.98
Children's Trimmed Hats at 69c

Ladies' Gloves

Ladies' Long Silk Gloves, specially priced at pair 69c, 98c and $1.49.

Ladies' Long Chamoisette Gloves, 75c values, at the pair 49c

Handkerchiefs

Ladies' White Hemstitched Handkerchiefs at each 1½c
Ladies' all Linen Handkerchiefs at each 3½c
Men's all Linen Handkerchiefs at each 8½c

Neckwear Special

One lot newest styles in Neckwear at ..... ½ Price

Leather Bags

Our entire line of Leather Bags, Mesh Bags, Coin Purses and Vanities at ..... ¼ and ½ Off

Corsets

Broken lots and discontinued numbers of the best makes and this season's styles, all sizes, priced at .....49c, 79c and 98c

Extra Special in HAIR GOODS

Our entire line of High Grade Hair Goods at a Big Discount this week.

ANNOUNCEMENT

SPECIAL REDFERN CORSET FITTINGS FOR TWO DAYS

Wednesday and Thursday, July 1 and 2

Miss Adelaide McCauley

will give free fittings of the new fall models of **REDFERN CORSETS** and demonstrate to every lady the supremacy of **"REDFERN"** corseting. Visit our Corset department and be correctly informed as to the new and distinguished features of these **REDFERN** models.

North Side Briefs

Good show at the Dreamland.

Olaf Olson and Stanley Taylor have returned from a five days' visit in Chicago.

George Savor of Chicago transacted business on the north side yesterday.

Harry Koepke of Rice Lake spent the day with friends on the north side.

Mrs. Joseph Bodette and daughter Margaret of Rice Lake are the guests of friends on the north side.

Mrs. Sarah Covey, who has been visiting at the home of Mr. and Mrs. O. D. Marcou, 1007 Rose street, has left for a brief visit in Winona.

The Misses Anna and Caroline Limpert, 221 Mill street, will leave tonight for a visit in Oshkosh, Wis.

H. P. Nelson, Caledonia, has returned after transacting business on the north side.

Mrs. Wright Funkhauser, 1938 Kane street, has returned from a visit in Burlington, Iowa.

Mrs. John Haefner, 726 Caledonia street, has returned from a six weeks' visit in the Twin cities.

O'Neil shoe store. Pequoig oxf. 85c

Mrs. John Noem, 1711 Charles street, has returned from a week's visit in Brainerd, Minn.

Mrs. O. D. Marcou, 1007 Rose St., is spending the day in Winona.

Rev. William Limpert, Elgin, N. D., is the guest of relatives and friends on the north side.

Miss Anna Carlson, Eau Claire, is the guest of relatives and friends on the north sire.

Miss Anna Boyer has returned to her home in Stoddard after being the guest of friends on the north side.

Miss Margaret Strehl of Dresbach was a visitor in La Crosse yesterday.

Mr. and Mrs. J. P. Yerley of Fountain City are the guests of relatives and friends on the north side.

Mrs. Carl Asselin, 1521 Kane St., is the guest of friends and relatives in Massachusetts.

Mrs. L. Bennett, 1400 Rose St., is the guest of friends and relatives out of the city.

Mrs. E. J. Holmes and children, who have been the guests of friends and relatives in Hokah, have returned to their home, 1349 Berlin street.

THE LYRIC

Tonight and Saturday
"In a Parisian Garden"
A two reel Mildred Bright drama.

THE DOME

TODAY AND TOMORROW
"The Man From the West"
In two reels.
"A Night on the Road"
"How Boody Called the Bluff"
"The Call of the Footlight"

THE STAR

TONIGHT
1. The Gringo, in 2 parts. Kay Bee.
2. The Professor's Awakening. Featuring Marguerita Ficher and Harry Pollard.
3. Milkman's Revenge. Comedy.

THE CASINO

The THREE SCRATCH CLUE
Two part drama featuring Francis X. Bushman.
THE EASTER LILY
A charming Vitagraph child picture

THE BIJOU

"The Passing of the Beast"
Fine Nestor drama.
"Sophie of the Films," Series One. Each issue complete. A comedy in one reel each week.

EXTRA INNING NEEDED TO WIN

In eight innings of indoor baseball last night at Copeland park, the Scurry and Murphy Colts defeated the Combination Stars, score 8 to 7. Bill Grady and Art Hoefner worked for the Stars, and Knudson and "Boots" McGuire for the Colts. At the end of seven innings, the agreed length of the game, the Colts insisted on playing another inning, in which they annexed two scores, winning the game.

BASKETS OF CHARLOTTE RUSSE

Make a sponge cake of one pound of sugar, six tablespoonfuls of water, four eggs, and onehalf pound flour. Cover the sugar with water and let it boil five minutes. Pour into this the eggs which have been beaten separately and beat all well together. When cool add flour and flavoring. Bake in deep gem pans. Hallow out the inside and fill with chalotte russe. Ornament with whipped cream. Bake strips of sponge cake and when warm fold them over to make the handle on the basket.

NORTH SIDE

MIDGET LEAGUE IS UNDER WAY TODAY

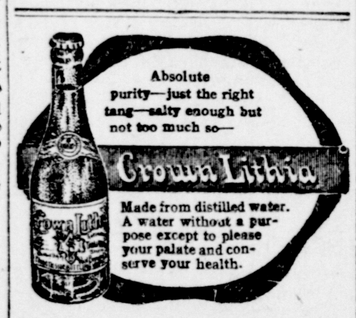
Champs Play Japers and Stars Meet Tigers in Copeland Park

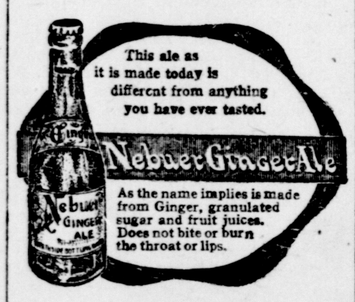
The first games of the year in the Midget Indoor baseball league at Copeland park were played this afternoon between the Champs and the Japers and the Stars and the Tigers. Much interest is shown by the boys in the games.

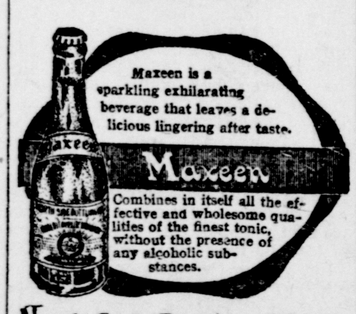
Six teams have already been entered in the Senior league, and two more will join soon. The teams at present are the Combination Stars, the Dew Drops, the Scurry and Murphy Colts, the Nelsons, the Billikens and Gibson's Comers. The games will not start in the league until after Homecoming week.

Track work will commence soon for the track meet to be held July 11. There will be four divisions of entrants: Seniors, over 130 pounds; Juniors, under 130 pounds; boys, under 115 pounds and midgets, under 85 pounds. The Seniors will have six events, the quarter mile, the 100 yard dash, the running broad and high jumps, the pole vault and the shot put. Juniors will have the running broad and high jumps, the 100 and 300 yard dashes and the pole-vault. The boys will have the potato race, the 75 yard and the running broad and high jumps, while the midgets will have the 50 yard dash, the potato race, the standing broad jump and the running high jump.

Miss Hildreth has charge of the girls' work at the Copeland park grounds. So far, story telling and the playing of volley and dodge ball have been the order. Later, rafia weaving will be introduced.







North Side Bottling Works
La Crosse, Wis.

"HEART SONGS" COUPON PRESENTED BY THIS PAPER TO YOU

HOW TO GET IT ALMOST FREE

Clip out and present one coupon like the above, together with our special price of either 68c or 98c for whichever style of binding you prefer. Both books are on display at the

La Crosse Tribune

1 COUPON AND 98c Secure the $2.50 Volume

Beautifully bound in rich Maroon—cover stamped in gold, artistic inlay design, with 16 full-page portraits of the world's most famous singers, and complete dictionary of musical terms.

1 COUPON AND 68c Secure the $1.50 Volume

Well bound in plain green English Cloth, but without the portrait gallery of famous singers.

Out-of-town Readers Will Add 10c Extra for Postage

"HEART SONGS" The song book with a soul! 400 of the song-treasures of the world in one volume of 500 pages. Chosen by 20,000 music lovers. Four years to complete the book. Every song a gem of melody.

IRVINE
WEDDING RINGS OF QUALITY



18k and 14k seamless solid gold. The very best ring that can be made. All sizes and widths in both Tiffany and regular oval shapes.

No other store has so large an assortment. Prices range from $3.00 to $9.00. Initials and dates engraved free.

Write for birth stone and ring size card. It is free.

W. T. IRVINE, Jeweler
429 Main Street



FOR THE FOURTH AND HOME-COMING WEEK

Buy the American Lady and American Gentleman Shoes and you pay a compliment to your good taste and a dividend to your pocketbook at the same time, for these shoes combine style and wearing qualities in an unusual degree.

The Shoe Mart
1203 Caledonia Street

Hurrah! For The Fourth!



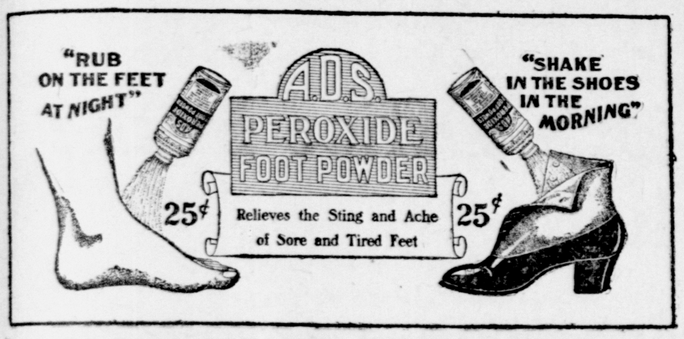
Roman Candles, Giant Fire Crackers, Sky Rockets, Mines, Colored Fires, Torpedoes, red, white and blue Flags and Umbrellas, in fact everything to make a complete Fourth of July. All sizes, all prices. On sale July first.

Ice Cream. Leave your orders for the Fourth now.

Indoor Baseballs....25c up
Indoor Baseball Bats ..10c

H. Coolidge
1820 George Street

LEMONS, ORANGES
and
BANANAS
Cantaloupes & Watermelons
JOHN C. BURNS
FRUIT HOUSE



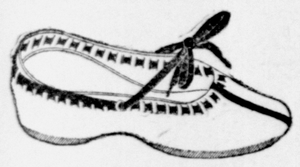
HOESCHLER BROTHERS

THE FASHION SHOP
F. A. REIMAN
EXCLUSIVE GARMENT STORE
Corner Fifth and Main Streets

See La Crosse by Auto
Five mile drive 50 cents each.
By appointment only. Telephone 1105-M.
AZEL BARNEY.

FOUND
—AT—
JULE'S
Pharmacy
529 Main Street
DEVELOPING AND PRINTING for the Amateur.
Buy Your Films Here

WE HAVE THE SERVICE everybody is talking about. Service that receives your freight and delivers it promptly anywhere in the city. Try it and you will agree with us. Phones 179.
Gateway City Transfer Co.
No. 214-216 Vine Street


J. Jensen
New style Comfort Shoe for Children, looks and wear, $1.00 per pair and up.
TRY OUR REPAIR WORK.
White Way Shoe Shop
311 Main St. New Phone 352-M

SECOND WARRANT IS SERVED IN THE JAIL

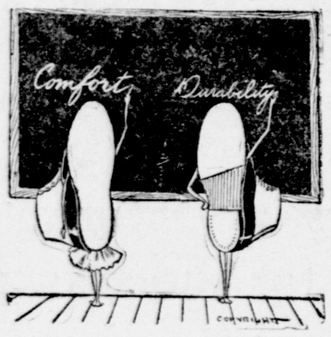
Thomas Hawkins finished serving a 45 day term in the county jail last evening. As soon as his time was up a warrant was served on him, charging him with petit larceny. He is charged this time with the theft of 60 feet of 2 inch rope from a boat owned by Judge Higbee. The value is placed at $12.

Hawkins, who is 45 years old and claims Alabama as his home, is still in jail. He will be given a hearing some time this week.

Canvassing.

"What is Jiggs' line? He told me he was canvassing the city."

"He's an awning dealer."—Exchange.



It's on the Boards
that our Shoe Repairing work excels in every particular. The reason for the popularity of
Our Shoe Repairing
is the lasting quality of the high class work we do. Shoes we repair not only contain all of their comfort and look as well as new, but they give you long, hard service.
Try bringing an old pair to us.
Ellis E. Langdon
429 Jay St. New Phone 489-R

MORRIS & HARTWELL
LAWYERS
LA CROSSE, WIS.

Our Hats are
"Made in La Crosse"
get one for
"Made in La Crosse"
WEEK
La Crosse Hat Works
526 Main Street

WIDOW COLLAPSES AT BALLOU INQUIRY

Mrs. Angle Today in Sanitarium with Her Reason Impaired by the Inquest

STAMFORD, Ct., June 26.—With Mrs. Helen M. Angle in a private sanitarium, her nerves shattered, and according to physicians there, her reason temporarily impaired, police activity today centered in the search for a motive which may have led to the murder of Waldo R. Ballou.

The coroner's inquest will not formally be resumed until Mrs. Angle recovers. Chemists today began an analysis of dark spots on the flat iron which police claim to have found in the woman's flat. Police hope to establish them as bloodstains.

Mrs. Angle imagines herself still on the stand at the coroner's inquest and incoherently protests her innocence of the murder of her 67 year old admirer.

SHIELD SANDWICHES

Cut thin slices of bread, trimming off all the crust, and shape them like shields. Chop chicken meat very fine. Take one-fourth pound butter to two pounds chicken, rubbing in a pinch of mustard and a tablespoonful milk. Stir the chicken into this and fill the sandwiches. Frost the sandwiches at the top with fancy frosting to form the top of the shield. This should be done in red, white and blue.

PERSONALS

Friends coming Call up La Crosse Motor Truck Co. for baggage and express. Quick service. Both phones.

George Marston is visiting at the home of his mother in the city.

Mrs. O. H. Berg and daughters, Mildred and Agnes, will be Homecoming guests of Mrs. William Benton.

John Johnson has returned to his home in Preston, after a few days' visit with friends and relatives in the city.

Miss Agnes Miller of West Salem is the guest of friends and relatives in the city.

Miss May Collins of La Crosse is the guest of friends and relatives in Caledonia.

Jefferson hotel dining rooms open Saturday, June 27.

Miss Viola Wall has returned to her home in La Crosse, after a short visit with friends in Bangor.

James Knight of Preston transacted business in the city, returning in the evening.

R. W. Davis, Adolph Toepel, C. E. Bradley, Morg Evas, John Bosshard, Henry Dowe, John Kuranz, Fritz Meyers and Albert Meyers of Bangor attended the picnic of the county officers Wednesday.

Moonlight excursion Friday, July 3, Barge Mississippi. Leaves 8:30.

R. H. Hanson of New Albin was a caller in the city yesterday.

Mrs. J. A. Kellman and children have returned to their home in Galesville from a visit with friends and relatives in La Crosse.

W. B. Tscharner, retiring postmaster, is in Minneapolis on business.

B. A. Yeomen booster dance Tues.

Gustav A. Voight and family have left for Rice Lake to spend the summer at their cottage there.

Mr. and Mrs. Edwin Schilling have left for St. Paul and Minneapolis for a visit with friends and relatives there.

J. B. Murray, 1001 La Crosse street, is visiting at his old home in St. Lawrence county, New York.

Hack calls day and night. Gateway City Transfer Co. Phone 179.

Mrs. Mary Hunt has returned to her home in Reedsburg, Wis., after visiting at the home of her son, C. W. Hunt.

Miss Edna Larson of North La Crosse is the guest of friends and relatives in Galesville.

George Kelly has returned to his home in Houston, after visiting with friends in La Crosse.

Only One "BROMO QUININE"
To get the genuine, call for full name, LAXATIVE BROMO QUININE. Look for signature of E. W. GROVE. Cures a Cold in One Day. 25c.

CARRANZISTS ARE EXPECTED MONDAY

Expect Rebel Delegates to Peace Parley at Niagara Falls by Tomorrow

NIAGARA FALLS, Ont., June 26.—Mexican peace parleys—the real thing—will be under way here Monday, according to confident prediction by Ambassador Naon and other members of the mediation colony today.

"I expect the constitutionalist delegates to arrive tomorrow," Naon declared.

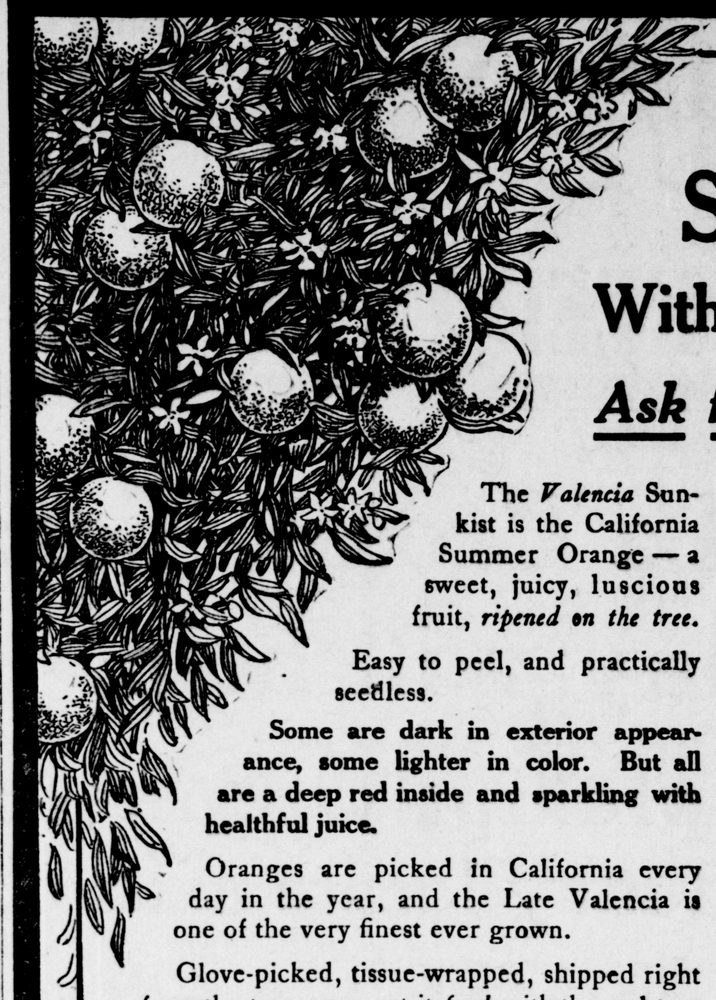
Success for mediation, however, was admittedly still an open question. Flushed with victory, the rebels are expected to come here and attempt to dictate their own terms to the Huertistas on selection of a provisional president and settlement of Mexico's internal problems. The Huerta delegates today, however, stood pat for a neutral provisional president.

Some members of the colony were secretly fearful that American intervention will be forced by Huerta to check the rebels.

It became known today that the protocol arrangement whereby America agreed not to ask for a salute to the American flag for the Tampico insult, was signed without discussion.

PEDDLE "COKE" IN FRUIT

CHICAGO, June 26.—Charged with peddling cocaine concealed within oranges and apples to habitues of the old red light district, two white haired old women, who posed as fruit venders, are under arrest today and the maximum penalty will be demanded when they are arraigned tomorrow.


The Sunkist Orange
With the Different Flavor
Ask for "Sunkist Valencias"

The *Valencia* Sunkist is the California Summer Orange — a sweet, juicy, luscious fruit, *ripened on the tree.*

Easy to peel, and practically seedless.

Some are dark in exterior appearance, some lighter in color. But all are a deep red inside and sparkling with healthful juice.

Oranges are picked in California every day in the year, and the Late Valencia is one of the very finest ever grown.

Glove-picked, tissue-wrapped, shipped right from the tree—you get it *fresh* with the real *tree-ripened flavor.*

Don't buy merely "oranges." Buy the *Sunkist* Valencias. See what you are missing in not getting this brand.

Try These Lemons, Too

Use Sunkist Lemons to serve with fish and meats. Use the juice wherever you now use vinegar. These are the best *looking* and the *best* lemons sold. Juicy, fully flavored and practically seedless. There's a vast difference in different brands of lemons. Try "Sunkist" and see.

Beautiful Rogers Silver in Exchange for Wrappers

Go buy a dozen each of Sunkist oranges and Lemons and save the wrappers bearing the Sunkist trademark. Then send in the coupon below and find out how to exchange the wrappers for beautiful Rogers Silverware for your table.

SUNKIST ORANGES
California Fruit Growers Exchange
139 N. Clark Street, CHICAGO
(245)
SUNKIST LEMONS

California Fruit Growers Exchange
139 N. Clark Street, Chicago

Mail us this coupon and we will send you our complimentary 40-page recipe book, showing over 110 ways of using Sunkist Oranges and Lemons. You will also receive our illustrated premium book which tells you how to trade Sunkist wrappers for beautiful table silver. Send this coupon or call at above address.

Name _____

Address _____

SOCIETY

MOTOR TRIP

Mrs. Gus Sexauer and daughter, Mildred and Mr. and Mrs. Barton of Houston, Minn., are motoring to Stoddard, Coon Valley and Chaseburg today.

SUNDAY SCHOOL PICNIC

The Sunday school and congregation of the First Methodist church will have a family picnic at Myrick park on Saturday. The children will meet at the Sunday school rooms at 9:30 and are to be conveyed to the park on special street cars. It is also expected that many will go out later in the day. The usual picnic stunts and sports will be pulled off, the principal feature being a ball game between the grown ups and the boys.

AT THE COUNTRY CLUB

Mr. and Mrs. J. Ablett entertained thirty of their friends at a dinner last evening which was followed by dancing.

SOCIAL BRIEFS

Mrs. Hugo Exel of St. Paul, is the guest of her parents, Mr. and Mrs. J. J. Jansky. She will remain through homecoming week.

Mrs. C. M. Fuller and daughter have returned to their home at 914 South Ninth street, after a visit with friends at Chicago, Milwaukee and Dubuque.

Misses May and Rose Quinn of Etrick, are in the city for a visit with their aunt, Mrs. C. M. Fuller, 914 South Ninth street.

Mrs. James Sperry and son Harry of Minneapolis, are the guests of Mrs. Sperry's parents, Mr. and Mrs. H. B. Sayre, 621 Cass street.

John Ward Young has left for Elk River, Idaho, where he will be employed in the mill of the Potlach Lumber company. Since his graduation from the University of Wisconsin, Mr. Young has been visiting his mother, Mrs. Bertha Young, 1029 Cameron avenue.

Mr. and Mrs. George Salzer and daughters, Misses Helen and Florence, arrived from Minneapolis today. They will be guests at the home of Mr. and Mrs. Henry Salzer for the weekend.

Miss Vera Brandenburg, 1302 Berlin street, entertained members of her sewing club yesterday afternoon. The guests were the Misses Helen Ellers, Pearl Ellers, Helen Zipse, Clara Klaus, Hedwig Henker, Edna Witt and Helen Schoenheider.

Mr. and Mrs. Frank Winter are spending this week on their farm near Black River Falls.

Mrs. Hugus of Wheeling, W. Va., who has been visiting at the home of her daughter, Mrs. Otto Schlabach, will leave tonight for Cleveland, where she will visit her son.

RULES FOR CONSUMPTIVES

Acting under a law of 1912, the New Jersey state board of health has issued the following rules, which are to be followed by all consumptives in that state:

All persons suffering from pulmonary tuberculosis (consumption) shall effectively destroy their sputum (spit).

All persons suffering from running sores due to any form of tuberculosis shall burn all soiled dressings immediately after removal.

The room occupied by a tuberculosis patient shall have at least one outside window.

No person suffering from pulmonary or other communicable form of tuberculosis shall handle food designed for the use of others except when necessary in the performance of household duties, unless the food be wrapped in such a way as to protect it from contamination or unless some necessary subsequent process of preparation such as cooking will sterilize it and prevent its carrying infection to the consumer.

The manufacturing of any kind of goods for commercial purposes or the performance of any work known as "shop work" in the home of any person suffering from pulmonary or other communicable form of tuberculosis, is prohibited, unless the product is such as can be sterilized, and unless sterilization is done in strict accordance with the requirements of the local board of health.

DRUM CAKES

Take four eggs, the weight of the eggs in sugar and half their weight in flour. Flavor with vanilla. Beat the yolks very light, add sugar, beat whites very light, sift flour three times, then sift into the mixture, stirring very gently. Bake in round tins. When cold, frost and ornament with tiny candles in imitation of a drum. On top of these have little paper drums filled with small candies.

HOTEL FIRE FATAL

GREENSBORO, N. C., June 26.—H. J. Collum, traveling salesman of Philadelphia, was killed in a fire which destroyed the Guilford hotel here early today.

Already some of the papers are commencing to talk about Indian summer.

CITY'S RESOURCES GREAT IN LINE OF A SUMMER RESORT

(Continued from Page 18)

proaching the huge swinging bridge which seems like strands of wire in the distance, the scene is complete.

Turning the shoulder of the bluff the autoists finds himself in the rolling prairie country. Glimpses of the bluff opposite through the foliage of the trees that line the road shows the huge ridge covered with trees or with fertile fields and picturesque farmhouses.

Here and there a flock of sheep climbing the heights look like specks of cotton on a huge green pillow. Sometimes as the road turns he can see for great distances ahead and again his view is limited to a few feet from the car. Woods interspersed with green fields full of the scent of growing things are on all sides of him until he gets out onto the level country.

La Crosse Well Equipped

La Crosse itself is well equipped to take care of summer visitors. There are four or five fine hotels, one or two of which are as modern and up-to-date as can be found in cities of much more pretention. The system of parks here is such that one has to go but a little way to find rest and quiet. The city itself has often been called a large park and not without reason for it is seldom indeed that one can find shade trees and beautiful lawns so general as they are here.

The city is of such a size that while the confusion and dirt of larger places are lacking, it has all the conveniences and modern equipment that can be found in the largest of them. It is remarkable for its lack of noise and for its cleanliness. The street car service is excellent and it takes but a few moments to reach any point desired.

Transportation Good

Train service to and from the city is such that week end parties could come from the larger cities surrounding La Crosse and people from the smaller towns could make visits here without loss of time in making connections.

The river boats, that make the town are running on regular schedules and all stop here. Excursion boats are continually bringing strangers to the city. With proper places to entertain the crowds they would undoubtedly stay longer and be a source of revenue to the city.

When the writer first came to La Crosse it struck him as strange that in a city of its size there was no amusement park similar to the White City in Chicago, or Wonderland in Minneapolis but after a short stay here he saw that the people obtained their amusement from the city's natural advantages. The river with its various forms of recreation goes a long way toward filling all wants along that line.

It is not necessary or appropriate to build scenic railways or shoot-the-shoots among scenes that the art of man, no matter how cleverly applied, can hope to rival. While these forms of amusement would undoubtedly find their followers, yet a complete system of parks, bathing beaches and boating facilities make the want unfelt.

Levee Park Improvement

The building of the new Levee park is a step in the right direction and the only wonder is that the city did not take up that improvement a long time ago.

With its numerous advantages and with but few minor disadvantages, with its business men always on the watch for opportunities, it is safe to predict that La Crosse will be a popular and growing summer resort in the near future. The many visitors that will find pleasure in summer visits here will become missionaries in spreading the story of "Beautiful La Crosse."

RASPBERRIES IN SNOW

Pour a cupful of cold water and a cupful of fine granulated sugar over half a package of gelatin, and let stand until stiff. Add a cup of boiling water and the juice of two lemonds. Beat the whites of four eggs, add to the gelatin and continue to beat until white and frothy. When on the point of "setting" fold in a pint of whole ripe berries. Pour into a mold and set away to harden. Serve cold with whipped cream.

POWDER INVENTOR DIES

PENSACOLA, Fla., June 26.—General Garland N. Whistler, U. S. A., retired, who invented smokeless powder, died here today, aged 66.

Living Without Drinking.

Proof that there are animals that live without drinking is given in the London Field by Dr. R. E. Drake-Brockman, who tells of the gazelles that live on the island of Saad-ud-Din, off the coast of Somaliland, where there is no fresh water at all and where the annual rainfall is less than two and three-quarters inches.

IRVINE
RARE BARGAINS in WATCHES



We are showing an entirely new line of fine American Watches. We have tested and sold all the different makes of American watches and have not found any that are better than the Dueber Hampden line. While their line is very fine, the prices that we are asking are fully 25 per cent under the usual retail selling prices.

We are offering 000 size for women, very small, and 12 and 16 size for men in the finest grade of 14k gold, 20 year cases, ranging in price from

$7.90, $8.50, $10, $12.50
and up

W. T. IRVINE, Jeweler 429 Main Street


Bring That Toothache
to Dr. Watterson, the dentist, and you will quickly be rid of it. Our treatment of aching teeth gives prompt relief. Most teeth we can save, and crown and bridge work is our specialty. We use methods that are really painless, and we do only the best work in every branch of dentistry.
Dr. Watterson
The Painless Dentist
115 South 4th St. La Crosse, Wis.

LAST SHOUT FOR THE HOME-COMING

KEEP IT UP TILL JULY 4th

Bands from La Crosse, Tomah, Viroqua, Salem, and Harmony will help.

Visitors should promptly register at the Mayor's Office in the City Hall so all may locate each other while here.

Board of Trade appoints large Reception Committee, members of which will wear proper badges, for the guidance and convenience of the City's Guests.

Mr. Ubbelohde and members of the General Committee always at Information Bureau and Headquarters, 108 North Fourth Street with programs free for the asking. Souvenir Buttons, Pennants and Views of La Crosse for sale there.

To Citizens

This is the one special opportunity, either past or future, for La Crosse to justify its claims for hospitality and generosity as offered to each former resident in the letter of invitation sent them, and which appears opposite this.

The letter has not been published before and the sentiments expressed indicate what La Crosse has offered in the way of attractions.

Other cities have had Home Comings with gratifying results, but no committee of business men in any city, it is believed, has given more generously of its time and money to promote the success of a similar enterprise. We are not calling it an advertisement but a pleasant and enjoyable reunion of former residents.

It is hoped every resident will constitute himself a gracious landlord or host during the week in proper manner and unbounded advertisement of the city's industries and manufactured articles will logically follow. Please invite the guests to report any inconveniences while here to the General Headquarters at 108 North Fourth Street, and greatly oblige,

THE GENERAL CELEBRATION COMMITTEE.

Letter of Invitation

La Crosse, Wis., April 15, 1914.

TO ALL FRIENDS, GREETING:

We want you to know that from June 28th to July 4th, La Crosse is to have a full holiday week during its exhibit of "MADE IN LA CROSSE GOODS" as a grand HOME COMING WEEK, to close with a rousing Fourth of July celebration of the old sort and the whole week will be filled with doings, attractive and enjoyable.

There will be something doing every minute of the week. You will have the opportunity to meet old friends and old neighbors, exchange reminiscences and live over for the week the scenes of other days with your boyhood and girlhood frinds. We want you to come and bring your family. We will try to give you a good time. There will be thousands of visitors here.

It is quite generally admitted that most of the people living in this great Northwest like to come to La Crosse, the Gateway City, with its fine public buildings and business houses, its beautiful residences, its well kept streets, sidewalks and lawns, its beautiful system of parks and playgrounds and its hospitable people. We want you to come for this occasion, because we are going to show you what splendid progress La Crosse has made in an industrial way, because you will meet many of your old friends (and in many instances relatives) here, and because there will be reunions, receptions, picnics, parades, boatrides, fireworks, music and altogether a grand good time. Shake off your cares and business worries and come along to La Crosse for a long-to-be-remembered visit, a trip on the Grand Old Father of Waters, a climb up Granddad, a trolley ride, etc., etc.

Our factories and the goods we make will all be open for you to see how we have progressed. We want you to see how the old sand and saw dust streets have been transformed into the finest of pavement to be found, how the levee and Lake park have been embraced in a city wide system of parks and playgrounds under competent municipal caretakers and instructors.

Kindly acknowledge receipt of this letter and tell us you will come, and also send us the names and addresses of any of your friends who might be induced to come or who were former residents of La Crosse. We want to send them invitations too. Be sure to answer this letter.

REMEMBER THE OLD DAYS.

Sincerely yours,

HOME COMING COMMITTEE,
of La Crosse Board of Trade.

Many have made no efforts to decorate yet—put up at least a few flags both at the office and residence and show your loyalty.

Are your trees and shrubbery properly trimmed and the lawn cut? Please don't allow your guests' hats to be brushed off by the low limbs in the street.

Purchase a Home Coming button and wear it during the whole week. The committee needs the money.

Start the week right by helping to fill the churches on "Go to church Sunday" next Sunday.

Call on Mr. Hall at 102 North Front, or Mr. Oyen at 507 Main, and buy or rent the trimmings for your auto in the Automobile Parade, your float in the Industrial Parade, or the decorations for your building. Not much time remains to do it, either.

Invite your relatives and friends close by to visit you during next week, as the time is past for the distant ones to hear from you. You will not regret it, as nature has made La Crosse more beautiful right now than ever before, while the street decorations and illuminations complete the effectiveness of the whole. Free street shows, parades and evenings at Levee park with the motor boats to look at will alone entertain friends gloriously.

Please see that your guests are given sufficient opportunity to inspect all La Crosse Made goods and that information be given as to who makes them and show them where they are produced in the city.

REMEMBER A HOME COMING IS HELD ONLY ONCE IN A NUMBER OF YEARS

HEIL'S Cool Footwear

For the Hot Days

No hot, burning, aching feet if you wear a pair of my cool perfect fitting Canvas Low Shoes. Nearly twenty styles to choose from and all at reasonable prices.

White Canvas Colonials, turn soles $3.00
White Canvas Pumps, welt soles .....$2.00 to $3.00
White Canvas Pumps, turn soles .. ..$1.75 to $2.50
White Canvas Button Oxfords, turn soles $2.50
White Canvas Blucher Oxfords, turn soles $2.00
White Canvas one strap Slippers, turn soles $2.50
White Canvas two strap Slippers, turn soles $2.50
White Canvas Sneakers, rubber soles $2.50

"Baby Doll" White Canvas Pumps for the little folks. Sizes 8½ to 11, $1.00; 11½ to 2, $1.25; 2½ to 6, $1.50.

Barefoot Sandals, Tennis Shoes in black and white. Everything for the warm days and the summer vacation.

HEIL'S FAMILY Shoe Store

Main Street at Fourth

FINE FIREWORKS WILL BE SET OFF BY CITY EXPERTS

Attorney Andrew Lees Promises La Crosse Biggest Pyrotechnical Display Ever Seen Here

WILL CLOSE THE BIG HOMECOMING

Welcome Week for Former Residents Will Finish in Literal "Blaze of Glory"

"The biggest and best display of fireworks ever seen in La Crosse."

This is the advance characterization by the men in charge of the monster pyrotechnic exhibition to be given the evening of the Fourth of July in Pettibone park, a fit close for the biggest home-coming ever celebrated in La Crosse.

Attorney Andrew Lees, in charge of the fireworks end of the celebration, has already placed his order with a Chicago firm. When they arrive here, there will be three or four experts with them to direct the firing of them.

According to Mr. Lees, there will be thirty numbers of the biggest and grandest fireworks display ever seen in La Crosse. The exhibition will begin shortly after eight o'clock with a display of day fireworks, followed by the night fireworks after dusk.

The fireworks will be set off from a barge anchored on the shore of Pettibone park opposite Main street, thus adding to the beauty of the display and eliminating the danger of injury to spectators.

Rockets and bombs will form the greater part of the exhibit—bombs which are shot from mortars, bursting in mid-air and hurling a profusion of fire and color all around them. Roman candles, stationary pieces and noise-makers will have their place in the fun. At least an hour will be taken up in the firing of the monster lot. An hour never to be forgotten by those who witness it, for, according to M. Lees, the city has never before seen such a stupenduous display at one time.

GOLF IN AMERICA

America, whose champion has been defeated on the Sandwich links, seems to have ben smitten with the golf craze fairly early in its history. In 1659 the authorities of Fort Orange (now the town of Albany) found the game so popular that they had to issue an order forbidding play in the streets, on the ground that "it causes great damage to the windows of the houses, and exposes people to the danger of being wounded." Yet the first amateur championship of the U. S. A. dates from 1895.—London Chronicle.

GIFTED

First Actor—When I'm acting, my very spirit is thousands of miles away.

Second Actor—My boy, that's where you have it on the audience.

Daily Reading.

Read anything half an hour a day and in ten years you will be learned.—Emerson.



Six Reasons WHY I Advertise

1st. Because intelligent people are beginning to realize the necessity of thinking for themselves in matters pertaining to their health, and demand reasons.

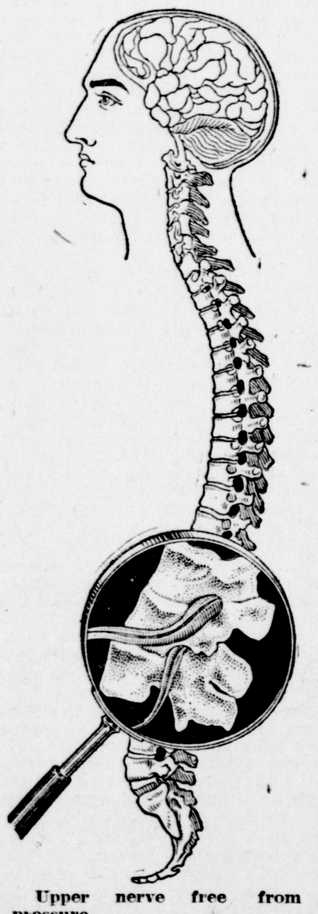
2nd. Because it gives the public a better knowledge of their own physical being and a better understanding and appreciation of my work.

3rd. Because I believe the science of Chiropractic is a public blessing to suffering humanity and the fear to advertise a public blessing is an evil.

4th. Because it has been and will continue to be the means of showing thousands of sufferers a common sense method that will restore health.

5th. Because I believe that if everyone had a better understanding of what Chiropractic adjustments would do for suffering humanity that the undertaker would have much less to do.

6th. Because I believe there is hardly a household in the city or surrounding country that would not be benefited by Chiropractic adjustments.



Upper nerve free from pressure.

Lower nerve shows the effect of pressure.

If your nerves are free from pressure you have health.

Chiropractic adjustments furnish the means of removing this pressure.

GEORGE F. ROBB, D. C.

THE CHIROPRACTOR

Room 17, Batavian Bank Building

DEXTER WAS A FIRE FIGHTER

Rescue Hose Company's Mascot Dog Saved the Chickens from Fire —For a Minute

HE LOVED THE ELDER USHER

Clever Old Dog Bought His Own Meat at Butcher Shop; Killed by Truck Horse

Real old home comers and old residents will remember Dexter, the mascot and chief fire fighter of the old Rescue Hose company. Dexter was a remarkably clever bulldog. When the fire bell rang he would dash out and mount horse car or truck and clang away up the street with the rest of the force.

When Dexter was a pup the fire boys amused themselves by lighting newspapers and making him shake out the flames. Dexter liked the game, and persisted in playing it even after he grew up. The result was that all his life long his eye winkers and whiskers were singed off, and the hair about his neck and shoulders was more or less damaged. One night a fire alarm called the department to a residence behind which a barn and chicken coop were burning. Dexter accompanied them as usual. The door of the chicken coop was locked but there was a small hole just large enough for one hen to emerge at a time. The glare of the flames kept the chickens in the coop until it began to burn, and not till the feathers were on fire did the hens attempt to escape. Then they would rush through the hole.

Dexter was on the job. The hen with her feathers burning looked to him a whole lot like a burning newspaper. So when the first one came through he grabbed her and shook her until the fire was out. The flames raged madly, but Dexter stuck to his post until all thirteen hens had been seized by his rescuing teeth.

But his treatment was all too heroic. In shaking out the flames he had killed the chickens, and when the fire was finally extinguished they found Dexter standing guard over thirteen badly mangled hens. You see, Dexter was a fire dog, not a chicken dog.

Fought Firecrackers

This is the story of Dexter, as told by Norris Bachellor to a friend some time ago. Continuing, "Bach" said:

"My first recollection of Dexter was as a puppy about the old Main street engine house, now the Bartel store, and looked after by the paid men, Phil Langdon, Jim Dunbar and Geo. Willis. He would tackle any sort of a fire, and every Fourth he had to be locked up to keep him from grabbing cannon crackers or anything that showed fire. Several times he nearly got killed by trying to shake the fire out of some big cannon cracker.

He Loved Mr. Usher

"Dexter adopted Isaac L. Usher as his master after some years and as Mr. Usher was captain of police, he followed him about and could not be induced to leave him. After Mr. Usher's wife died he was away for some time and 'Deck' was disconsolate and refused to be comforted and when Mr. Usher finally returned he took good care that Mr. Usher did not get out of his sight very much after that. He had a leg broken in trying to stop a runaway team and the best surgeon in town at that time, Dr. Hoegh, set the leg and put a plaster cast on it. At another time he went on a picnic at Dakota and got lost. The boat returned without him and next day Mr. Usher went back up there looking for him and found him in a cattle yard with another leg broken and otherwise injured. He was brought home and his leg was set. The hose company appropriated ten cents a day to buy meat for 'Deck' and when I worked in the fire department it was part of my job to see that he got it. When I was ready to go to dinner 'Deck' was laying for me, and he and I went to John Gautsch's butcher shop, where Barron's store now stands. Dexter would get the meat and start back to the fire station with it. I often tried to get him to go home with me but not a step would he go beyond that butcher shop with me, or for that matter anywhere else. Mr. Usher was the only man he really tied to and after Mr. Usher died he came back to the engine house and made that his home. If no one was going that way, Dexter was given the money to buy ihs meat with wrapped up in a piece of paper and he would go to Gautsch's and get his meat and come back with it.

Dies Under Truck

"'Deck' must have lived to be nearly twenty years old, and became quite deaf and blind and one morning about three o'clock there was a box pulled and he got in the way of the flying feet of old Big Foot Jim, a big gray truck horse, and got his ribs caved in. When we came back from the fire 'Deck' was about all in. The city veterinarian was called and as he saw no hopes for the dog, chloroform ended his troubles. We had no place about the house to bury him and so we took up some planks in the floor of the shed that is now on the east side of the present station No. 1 and dug a grave and buried poor old 'Deck' and he lies there today. I hope that he is in the place where the good dogs go and I also hope that some time he will find Mr. Usher again, for in his dog heart I know that is what he wanted most."

There's nothing more attractive and more numerous than unreasonable women.

A genuis imagines the world misunderstands him, and he may be right.

CAMERON TRIED TO STEAL RIVER

La Crescent Factor Nearly Succeeded in Making that Village a City at Expense of La Crosse

STARTED A BIG CANAL

Had Work Continued Ten Weeks More the River Channel Would Have Been Diverted

"When I was a boy the things that some of the older men allowed they had 'heard tell of' were mighty interesting, if not always accurate," said Norris Bachellor, a real old timer, one day.

"Now I have 'hearn tell' of Peter Cameron, and what I 'hearn' about him always struck me as mighty interesting, albeit I got it in odds and ends, without the chronological sequence essential to history.

"Peter Cameron came to my mind when I had occasion to recall the old Law mansion, which was built by Tom Davis on the site of Peter Cameron's home.

"Emma Cameron, Peter Cameron's wife, was not less a thrilling personage than her husband. In fact she was considered more of a startler. I have run through the histories of La Crosse and Houston counties, and not found much in print about Peter, but Peter was a sure enough man with big ideas.

"Why, do you know, if a little trick Peter tried to pull off had stood up La Crosse would be a flag station and La Crescent would be the metropolis of this north country.

"Peter was engaged in the logging business, and a little carelessness with a handspike when he was engaged in an altercation with a refractory lumberjack probably prevented the map of this section being changed until our grandfathers would not have known it. Peter laid out a bunch of additions here. There was Peter Cameron's addition and Dan Cameron's addition and the Dunn, Dousman and Cameron's addition. The Dunns were lawyers and Dousman was a trader for the Hudson Bay company, with headquarters at Prairie du Chien, who did business all up and down the river. Dunn defended Cameron in the murder case, and as a result Dunn got in on the city property. Dousman furnished the money for the fight, and as the old timers told it to me that is where the Dunns, Dousman & Cameron's addition came in. Peter, while this fight was on, was leary about what might happen to his property, so he deeded a lot of it to Dan Cameron, and when he died Dan just naturally hung onto it. But it was not very valuable then, mostly strips of sand with floating sand hills, and a big bunch of it went for taxes. About all Dan got out of it later left him in a scrap with the city to recover the Second ward park, which was deeded to the city by Peter under conditions which Dan claimed the city had defaulted. Being the sole heir Dan began suit. That was in the prime of J. W. Losey, and when Martin Berg was city attorney. A. D. Sprague, of Caledonia, furnished the money to make Dan's fight and they raced through the courts to the tribunal of last resort. The thing was finally settled, but I guess after Uncle Dan returned Sprague's loan and paid his lawyer there was not a fortune in it.

"But what I was going to tell about was that attempt of Peter to rob Wisconsin of the City of La Crosse. We had not so much of a start at that time, and a bunch of Kentucky gentlemen, styling themselves 'Kentucky Company,' had started the village of La Crescent. The flats over there furnished better building sites than the mud of La Crosse, but the trouble was that the river missed the town by something like a mile. Peter figured that if he could cut a channel and make an outlet for the water and then let it in at River Junction he would soon have the Mississippi sweeping along the La Crescent flats, and La Crosse would be a busted community. Present day engineers allow that Peter was right, and that if a current had ever been started down that side of the river would soon have made that its permanent course.

"Teamsters who come from the Minnesota side and cross on the ice bridge usually take the Minnesota landing in a low cut, which they follow for nearly a quarter of a mile before reaching the higher ground and frozen wastes north of Target lake over which they pick their way to La Crescent. This cut is Cameron's canal. Peter started digging it and kept on digging with considerable success until his financial difficulties caused him to stop. The work at that end was practically concluded, and it would have been the trick of about ten weeks with a few scrapers to let the water in at the north end. That's how near LaCrosse came to being a village, and also how near La Crescent came to being a great city."

English Pantomimes.

Though pantomime is generally regarded as a purely British institution—and rightly so, for no other country puts nursery tales upon the stage at Christmas time—most of the stories we dramatize are drawn from foreign sources. "Bluebeard," "Cinderella" and "Tom Thumb" we owe to France; "Puss In Boots" comes from Italy; "Jack the Giant Killer" hails from Norway; "Jack and the Beanstalk" came to us with the house of Hanover, and "Sindbad and the Sailor" comes from the east. "The Babes In the Wood" and "Little Red Riding Hood" are among the few fairy tales of purely English origin.—Exchange.



Your visit is not complete without a visit to La Crosse's New Ice Cream Parlors.

Our place is made for comfort, while we serve the best in ICE CREAM, SODAS and CANDIES

THE ELITE

GUS PAPPAS, Prop. 412 MAIN ST.

BELIEF IN WITCHCRAFT

Belief in witchcraft, in almost full vigor, survived in Norfolk until very recent times, as the late Doctor Jessopp tells. There died in 1882 an old man, who with two brothers, had ducked an old woman in a pont because she kept a black cat, and wore a black silk dress on Sundays. They dragged her out of bed one night, and "actually, in the presence of half a dozen other people, who had gathered to see the sport, threw her into a hole, where she would have infallibly been drowned, but for some who were not so mad as the rest, and cried out that she was sinking to the bottom, and must be saved." An elementary school master, alive in 1882, had in his time clawed the arms of a witch, who had "overlooked" him, because her blood alone would cure him.—London Chronicle.

Short and to the Point.

A coal merchant who was a man of few words once wrote to an agent the following brief letter:

"Dear Jones—';' "

In due time the agent's reply came as follows:

"Dear Mr. Sinclair—':' "

The coal dealer's letter, translated, said, "See my coal on," which is the semicolon expressed verbally.

The agent informed the dealer that the coal was shipped by saying simply, "Col-on."

YOUR OWN BODY.

Every man is the builder of a temple, called his body, to the god he worships, after a style purely his own, nor can he get off by hammering marble instead. We are all sculptors and painters, and our material is our own flesh and blood and bones. Any nobleness begins at once to refine a man's features, any meanness to imbrute them.—Thoreau.

BOTH "Y'S" TO FEED VISITORS

Young Women's Home Making Preparation for Care of Many; Gran Promises Assistance

PRIVATE FAMILIES TO RENT ROOMS

Chairman Goodrich Requests Those with Places for Visitors Send in Their Names

Housing and feeding of visitors is one of the problems before the Homecoming committee.

Both the Y. W. C. A. and the Y. M. C. A. are already making plans for feeding their share of the thousands of visitors.

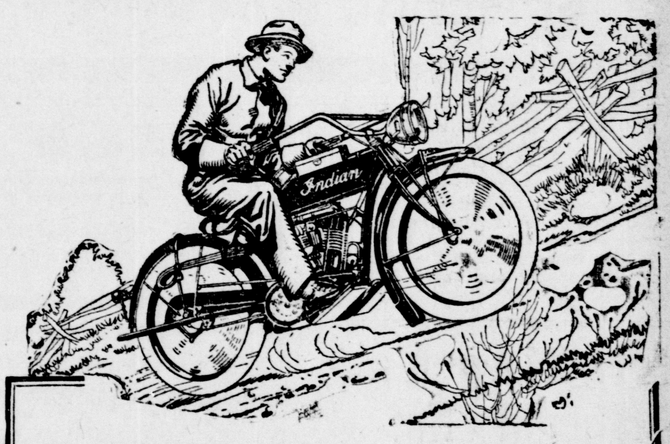
Miss Francis Goodhue, secretary of the Y. W. C. A. has announced that that institution will handle many who desire meals and that they will be served at a nominal cost. Similar arrangements are being made by C. A. Gran, secretary of the Y. M. C. A. Rest rooms will also be provided at the Y. M. C. A.

All old residents who have signified their intention of visiting La Crosse are equipped by the committee with full information regarding hotel rates.

A number of private families, says Chairman W. F. Goodrich, have signified their willingness to rent rooms and others having rooms they are willing to rent out for the week are requested by Mr. Goodrich to notify him of their location and price.

The Better Way.

Little Sister—Oh, mamma! Georgie has just upset the tea table an' broken my dolly an' all your nice dishes. Little Brother (badly frightened)—Yes, mamma, an' let's be sorry, but don't let's be mad!—Harper's Magazine.



All Roads are Level Roads to the Indian Motocycle

"Rushing" a hill is an unknown experience to the Indian rider. "A twist of the wrist" silently gives the command to the motor for more power. And the power is there. It responds instantly. The rider feels that peculiar "bite"—a thrilling, assuring sensation of the answering motor!—and then the speed deftly picks up—picks up—picks up—without a moment's hesitation. The steepest grade offers no trouble to the Indian-mounted man.

Rough roads, too, mean nothing to the Indian tourist. With his machine fitted with footboards and that incomparable, inimitable comfort feature, the Cradle Spring Frame, shocks and jars are dispelled. Indian riding is smooth riding whatever the condition of the highway.

With stupendous power—with perfected comfort devices—all roads are level roads to the Indian

Come in and Examine The New Models. 1914 Catalog Ready

ALFRED H. GROSS

"THE CYCLE MAN"

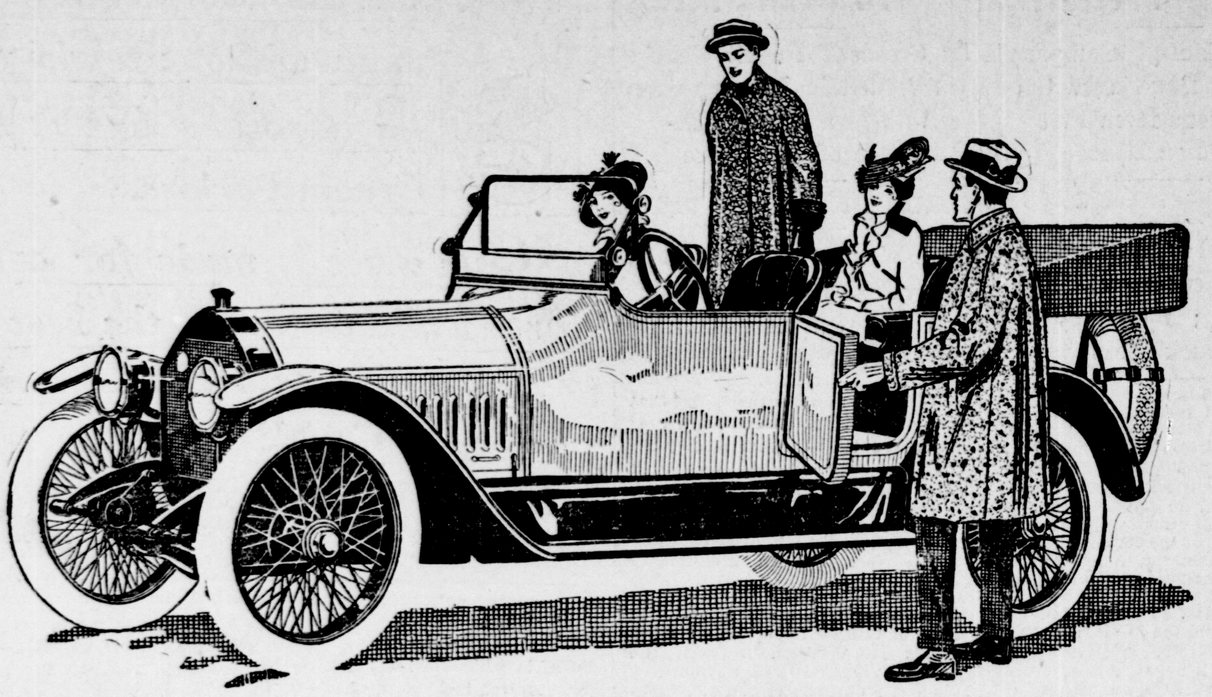
HENDERSON, POPE AND INDIAN MOTORCYCLES

IVER JOHNSON AND POPE BICYCLES

WE REPAIR EVERYTHING

BARGAINS IN USED MACHINES

324 JAY STREET FORMERLY 603 MAIN ST. LA CROSSE, WIS.



Observe These Yacht-like Lines

Much has been said by car builders about yacht-like lines, but they really never existed — or could exist—with a four-door body.

But here they are—sweeping, graceful, unbroken from the bow of the bonnet to "midships."

The KisselKar two door body is a greater advance in construction than was the four-door body over the old "open front."

The introduction of the four-door body accomplished but one thing—it improved the looks of the car.

The KisselKar Two-Door again beautifies the car and at the same time adds infinitely to its comfort and convenience.

Look at those big 26-inch doors and the aisle between the front seats—consider how these features add to the pleasure of motoring. Ample room to get in and out and provision for passing from the rear to the front seats without leaving the car.

The new 48 "Six" chassis, on which this two-door tonneau is mounted, is mechanically the best KisselKar ever built.

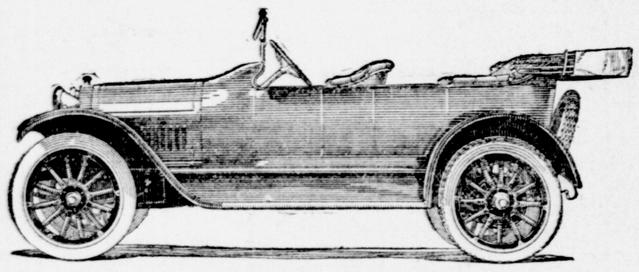
Four-door body on this chassis is optional—you can buy either type for $2350. Wire wheels $70 more.

KisselKar Company, F. J. Edwards, Mgr., 178-180 7th St., Milwaukee, Wis

KISSELKAR

Every Inch a Car

PAIGE



Paige sales have increased 167.9 per cent in the past two years. This is an unequaled record of the entire automobile industry for this period.

Let the significance of these figures sink in.

Increased sales are the result of but one thing — increased **demand.**

The hard headed judges of automobiles have recognized unusual values in Paige cars.

The Paige-Detroit Motor Car Company, Detroit, Mich.

"36" Glenwood Model Gray & Davis Large Unit Electric System and complete equipment—

$12.75

Model "25" $975

Make it a point to look up these Paige values yourself. They will convince you.

GENERAL MOTOR CO., 207 STATE STREET

Museum of Daily Facts and Freaks

Settle Quarrel in Cell

CLEVELAND, June 26.—To settle a neighborhood fight, Judge Levine ordered Mayor Bum, 45, and William Rothman, 23, neighbors, locked in a single cell and after six hours they emerged fast friends.

Airship Kite Fools Many

NEW YORK.—Curiosity gave hundreds on Broadway around Forty-sixth street cricks in their necks, watching an "airship." The airship turned out to be a kite flown by a small boy.

Imports $20,000 Coat

NEW YORK.—Miss Anita Korek has imported the most costly suit of clothes ever seen here. The coat was made for the mad king of Bavaria, is covered with precious stones and is valued at $20,000.

King Knights Successful Doctor

VIENNA.—On the day he smoked his first cigar after two months' illness, Emperor Frances Joseph knighted his physician, Dr. Kerzel, in gratitude for his complete recovery.

RASPBERRY TARTS

Incorporate one pound of self-raising flour and a pinch of salt, with one-quarter of a pound of butter; add a pint of milk and two beaten eggs. Mix thoroughly, roll out thin, cut in circles and line buttered patty-pans with them. Fill with raspberry jam, or stewed raspberries. Bake in a hot oven for about fifteen minutes. Serve cold with whipped cream.

HAVE YOU ANY Broken Machinery?

We have just installed a new welding plant and are now in a position to weld all kinds of broken machinery. Almost any kind of machinery can be mended. Consult our expert. It may mean money to you and save you from buying new machinery by having your old repaired.

WE MEND

Aluminum crank cases, auto cylinders, traction engine water jackets, broken castings of all kinds, gear teeth, sectional boilers, hot water boilers, and anything else in the way of machinery that needs repairs.

Rapid work done on bicycles and motorcycles.

Rybold-Weihaupt Auto Co.

Distributors of the

Maxwell and Chalmers Automobiles

We admire the will power of the man who is able to take a fall out of himself occasionally.

We don't all enjoy helpful sympathy, but the actress always has an understudy to take her part.



A View in Burns Park

DRIVE & TWIST ANCHORS





Will hold your silo, litter carrier, windmill, tanks, telephone poles, etc., against any wind. The storm of last Tuesday did not budge a single Drive and Twist Anchor even a fraction of an inch.

It proved conclusively that this Anchor is the cheapest insurance for the farmer.

The anchor is driven into the ground the desired depth with a sledge or maul. The blades are set by twisting to the right three revolutions. The design of the blades, like those of a screw propeller, causes them to spread when the anchor is twisted. The pitch is such that they spread to an angle of 90 degrees with the rod in three revolutions. The pull is on solid earth that has not been disturbed.

Trade No.	Length of Shaft.	Diameter of Shaft.	Span of Blades.	Weight. Per Anchor.	Price. Per Anchor
1F	3 feet	¾ inch	8 inch	5 lbs.	.85
1	5 feet	¾ inch	8 inch	9 lbs.	1.30
2	5 feet	⅞ inch	11 inch	12 lbs.	1.60
2	6 feet	⅞ inch	12 inch	15 lbs.	2.00

The No. 1F Drive and Twist Anchor is used on Grain Bins, Fence Posts, Gates, etc.

The No. 1 is used on Corner Posts, Telephone Poles, etc.

The No. 2 is used on small Silos, Telephone Poles, etc.

The No. 3 is used on Large Silos, Litter Carriers, Telephone Poles, Windmills, Tanks, Towers, etc.

The largest size Drive and TwistAnchor can be installed, single handed in less than five minutes. This will give a fair idea of the great saving in labor on this anchor. Every Drive and Twist anchor represents a saving of at least one dollar.

THE GUND MFG. CO.

326 JAY ST. LA CROSSE, WIS.

RASPBERRY CREAM

Stir one quart of ripe raspberries with one pint of thick sweet cream, one-half pound of sugar, a bit of grated lemon peel or cinnamon. (The berries should be passed through a sieve before stirring with the cream). Whip thoroughly and serve in tall glasses.

Drinking Man Should Not Be Blamed

Excessive Drinkers Acknowledge They "Would Be Better Without It."

Modern science has determined that instead of treating alcoholism as a disease it should be treated as o poisoning. It is emphatically NOT a disease. It is a poison and as such must be eradicated. The moderate drinker is slowly filling his system with the poison and drinking to excess results in conditions where the nerves and organs refuse to do their work and a treatment which will remove the poison becomes necessary.

Here is where the excessive drinker is not to blame for his continued drinking. The system demands it; it would cause the GREATEST suffering to deprive the victim of his accustomed stimulant.

In coming to the Neal Institute liquor is not taken from the patient but with the Neal treatment he loses his taste for alcohol in any form and the craving, desire and appetite is removed entirely. Then is when the former drinking man realizes the satisfactory results of the Neal Treatment. THE NEAL INSTITUTE, Dept. 11, State and 17th Streets, Milwaukee, Wis.

MANY SPOTS OF BEAUTY ATTRACT LOCAL AUTOISTS

Scenic Beauty of Surroundings to Make Automobiling Popular Among the Homecoming Visitors

DRIVES SUCCESSION OF PICTURES

Can't Map Out a Run Near the City that Is Not Full of Wonderful Scenic Effects

SUGGEST TWO IDEAL SHORT TRIPS

La Crosse Autoists Tell of Fifty Mile Tours that Are Filled with Wonders

La Crosse, next week, to be the mecca of thousands of former residents and others, has other qualifications than its live business qualities to recommend it as a desirable city, for residence or visiting. The scenic beauty of the surrounding country is sure to make automobiling one of the chief means of entertaining its guests.

Tourists making the Mississippi river trip have often remarked that the scenery to be found on the upper Mississippi river rivals that to be found in the Alps.

La Crosse autoists, who have toured every foot of the country around La Crosse county maintain that every tour that can be mapped out in this vicinity is filled with scenic wonders such as people spend large sums of money and many days of travel to see.

At our very door, it is asserted, are scenes that are wonderful while the beautiful views to be secured of the Mississippi, Black and LaCrosse river valleys are beyond comparison.

There are, along the various roads more than one delightful little resort which tempt the dusty tourists but local automobile owners assert that this is one thing lacking in this section of the country.

Onalaska View Grand

What is considered the finest "automobile view" is to be secured on the trip between Onalaska and Midway. One of the finest views of the Mississippi valley is to be had from this point while Black river, French Island, Rice Lake, Round Lake and French Slough are all to be viewed here. The famous and historic old Black river can be seen winding its course in and out of the banks on the way to Lytles while in the distance the Minnesota bluffs loom up in a huge background. This view is admitted by all to be one of the most beautiful in this section of the state and daily parties traverse the roads to this spot.

Another trip that will repay the traveler is to cross Black river at the north side and take the westerly road up French Island. The road here, despite its improvements, is not the best to be found but is by no means the worst in the county. At the head of French Island is a natural beauty spot that will, it is predicted, some day be the site of a great summer resort. On this trip excellent scenes are to be encountered which include French, Rice and Round lakes, the Mississippi and portions of the Black river valley and a splendid picture of both the eastern and western Mississippi bluffs.

Another trip, and one which but few La Crosse autoists have ever taken, is across the wagon bridge and over the La Crescent turnpike to La Crescent, over the C. M. & St. P. railroad tracks that takes the driver onto what used to be the road to the old La Crosse ferry. This road leads directly to the Mississippi railroad bridge and is one, that with a few exceptions, has been traveled but little since the old ferry was replaced by the present wagon bridge. From here there is a rather indistinct road up to what is considered to be the finest camping grounds along the Mississippi river.

View of La Crosse River

The trip from the town hall of the Town of Campbell to the abbatoir, over the La Crosse river, is a jaunt that is filled with beauty spots. This trip is taken daily by many local machines and the exceptional view of the La Crosse river valley and the hundreds of pleasant nooks along its route make it one of the most enjoyable trips to be conceived.

On the State Road Coulee to Middle ridge are found views of exceptional value. Especially attractive is the trip coming into La Crosse. At the top of the ridge the broad Mississippi is to be seen for miles winding its way towards the gulf while off to the west are to be seen the bluffs on the Minesota side.

A splendid panoramic view is to be obtained during the trip along the Mormon Coulee road to Bostwick valley. On the ridge this side of St. Joseph's ridge the river scenes are exceptional while the cool nooks in the bluffs are attractive in the extreme.

Fifty Mile Trip

What is said by Paul W. Mahoney, an ardent motorist, to be an ideal fifty mile trip is along the North Salem road. This is followed to "Nigger Nathan's" hill, seven miles out of La Crosse and from this point a splendid view of both West Salem and the city of La Crosse is had. On the south can be seen the narrow La Crosse river valley while on the north is an excellent picture of what is said to be the richest farming and agricultural district in the county. Continuing the road should be followed into West Salem and then to Bangor by either the north or south roads. If the north road is followed the famous Neshonoc Falls are to be seen and this spot is said to be one of the natural beauty spots of the trip. The fame of this place as a beauty resort has spread far and wide and many La Crosse people have motored to this place for the view.

Returning from Bangor the road to Dutch creek should be followed until Middle Ridge is reached. This territory is rich. The farmers here have prospered as is evidenced by the modern building and homes. From Middle Ridge a direct route can be followed back to the city.

Another trip for the lover of scenery is down the Mormon Coulee road onto Brinkman's ridge. From the many high points on this route splendid views are obtainable.

A fifty mile tour which is often followed by local enthuiasts through Onalaska to Midway and thence to Holmen. Halfway between Midway and Holmen take the left hand road and go over the ridge. The trip over this ridge is sometimes difficult, inasmuch as the road is not in the best of condition and the hill is steep. The view at the top is worth the grind, however, and the roads from there to Mindoro are good. On the return trip Lewis valley can be followed and the road in this valley is new. Neshonoc is passed on this trip and Salem is entered. From Salem the return trip to La Crosse can be made over the south road which follows the edge of the Wisconsin bluffs.

Southern Trip

The trip to Lytles is one that is often taken and has only one drawback—the necessity of doubling back.

Another good drive is south to Stoddard and then follow the road to Newton, as far as the "Ridge," and then go to Chaseburg. The old time mail road can be followed on the return trip and the Stoddard road is met two miles south of John Stephan's place.

Drives About City

Mr. Mahoney has mapped out what he claims to be ideal drives about the city. La Crosse, itself, is filled with points of interest many of which are never passed on the average flying circles of the town. One drive through La Crosse is mapped out by Mr. Mahoney as follows:

From the court house go south on Third to Twelfth street and the Mormon Coulee road, then north on Twelfth to Jackson street. Take Jackson street east to the State Road coulee, turn to the left and come into Sixteenth street, then north to Market, west on Market to Twelfth, north on Twelfth to Cass and east on the latter street to Fifteenth. Then go north to State, east to the Campbell road, which affords a fine view of Granddad bluff, north on the Campbell road to the golf links, east on La Crosse street to Myrick park. Circle through Myrick park taking the marsh road along the northern edge of the cemetery coming out at the green house. Go through "Lover's Lane" to Twelfth, south on Twelfth to Cass, west on Cass to Eighth and then north over the causeway to the north side. The causeway is rough and poor driving. Go up Mill street past Copeland park to Wall street, east to Caledonia, north to Gillette, east to Kane, north to North sree, then to George street and then north over the smooth and perfect road to Onalaska. On the return trip you follow the same road to George street until you reach Gillette. Then turn over to Kane south to Clinton, west to Avon south to St. James, west to Caledonia, south to Hagar, west to Mill, and then over the plank road to the court house.

Pettinbone Park

Pettibone park is a delight to many autoists. Its cool and shady nooks and splendid drives are alluring and the spin around the edge of the Father Waters is a real rejuvenator. A good drive suggested is down State street to Spence park, then south along the levee to Pearl and up Pearl to Front street. On Front turn to the right, go over the Mississippi wagon bridge and through the park returning to the bridge via the La Crescent road, which the road meets near West Channel.

The iron bands on the driveways over the bridge are said to highly injurious to tires and the planking is poor, claim autoists.

Resorts

A real resort for the autoists is a delight which La Crosse has but few of.

John Stephan's place on the Mormon Coulee is considered a good place for a party to supper and during the motoring season many parties land there nightly. "Medinger's" is another place along the same highway that attracts many and his fame as a preparer of good lunches has spread far and wide.

Oehler's cave, a short distance south of Medinger's is a cool and natural beauty spot to which many are attracted during the hot months. In the olden days brook trout bounded in the stream near the cave but these have been, to a great extent, exterminated.

Barre Mills has the name of putting up the finest repast in the county. Middle Ridge dinners are far famed and the best the land affords is always on the menu.

PETEY—The Travel Germ Seems to be Working

By C. A. Voight



CLASSIFIED WANT AD RATES

Under any classification, one-half cent per word for each insertion. No single insertion for less than fifteen cents.

A MONTHLY RATE of fifty cents per line per month is made on standing ads. Nothing less than three lines accepted under this rate.

TELEPHONE YOUR AD. to The Tribune office any time before noon, and it will be inserted the same day.

BOTH PHONES 323.

HELP WANTED—MALE

WANTED—Men to learn barber trade. Position guaranteed. Write for catalogue. Tri-City Barber College, Davenport, Iowa. thurs fri sat 3mos

WANTED—Carriage driver. Gateway City Transfer Co. 6 25 27

WANTED—Expert foreman for cutting department sash and door factory. Out of town. Good opening. Address H. M. C., the Tribune. 6 22 27

WANTED—A handy man at iron and wire work. Ornamental Iron & Wire Works, 121 South Front St. 6 22 7 4

WANTED—Stone masons, carpenter foreman, carpenters, laborers. J. E. Hughins, Waukon, Iowa. Apply Wisconsin Free Employment Office, La Crosse. 6 20 26

WANTED—Men for car repair work. C. B. & Q. shops, Grand Crossing. 6 13 tf

HELP WANTED—Female

GIRL WANTED for kitchen work. Apply Mrs. Henry Salzer, 17th and King. 6 26 29

WANTED—Young girl to assist with housework. 1132 State street. 6 26 tf

WANTED—A girl for light housework. Two in family. Afternoons and evenings off. 611 Ferry street. 6 25 26

WANTED—Cook at the Home restaurant, 118 South Fifth. Short hours. 6 24 tf

WANTED—Girl for general housework. 1302 State. 6 24 tf

WANTED—Maids at the La Crosse hospital. 6 22 tf

WANTED—Girl for kitchen work. Allen hotel, 433 Mill street. 6 22 25

WANTED—A lady 20 to 30 to do a little light work for gentleman for room and board. Address K. C., care of Tribune. 6 20 26

WANTED—Competent cook. Mrs. S. Y. Hyde, 1224 King. 6 5 tf

FOR SALE

FOR SALE—90 acre farm, 10 miles from La Crosse, 1½ miles from a smaller good shipping town. Good buildings, personal property and fine crops. Will take smaller La Crosse property as part payment. Inquire at 2331 Green Bay street. New phone 1197-C. 6 26 27

FOR SALE—Cheap, 44 horse power automobile engine; also 20 feet hull. 607 Adams. 6 26 7 9

FOR SALE—Cheap, good boat house. Inquire Marvin & Dubraks. 6 25 tf

FOR SALE—Chickens, Rhode Island Reds, coop and fence. 1015 Division. 6 25 27

FOR SALE—Scotch Collie. Inquire 1111 South Eighth. 6 25 29

FOR SALE—Cheap, horse. 525 King. 6 25 7 1

FOR SALE—Good saddle, also go-cart in good condition, cheap. Inquire 612 Rose. 6 25 27

FOR SALE—Good farms. For particulars call or write Halderson & Gaarder, Holmen, Wis. 6 24 30

FOR SALE—Self-generating gasoline stove. 727 North 11th street. 6 23 26

FOR SALE—Modern duplex house. A snap. Address M. H., Tribune. 6 23 tf

FOR SALE—23 foot launch and launch house; 3 cylinder 4 cycle engine, 12 horse power. Engine recently overhauled. Launch newly painted and all in first class condition. For quick sale at less than price of engine. Will demonstrate. 437-M new phone. 6 23 26

FOR SALE—Cement ruff boxes for caskets. Waterproof, verminproof and burglarproof. At all undertakers. 6 22 tf

FOR SALE—Mahogany piano, $125. 610 Mississippi street. 6 9 tf

BOILER, 30 h. p., $125. N. N. Lain. 5 12 tf

FOR SALE—Furniture at 328 Pearl street, upstairs, rooms 7 and 8. 6 16 7 15

FOR SALE—Gentle family horse, buggy and harness. 426 South 15th. New phone 750-A. 6 12 tf

FOR SALE OR RENT—Seven six room houses, corner Ninth and Green Bay streets. Electric light, water, sewer, closet, Y. P. floors. H. S. Burroughs, 429 Main street. 6 17 tf

FOR SALE—First class merry-go-round, cheap if taken at once. Write Mr. L. House, Onalaska, Wis. 6 15 7 14

FOR SALE—18 ft. launch, 2 cyl. 5 h. p., automobile top. In first class condition for season, boat house. 1224-M new phone. 6 19 tf

FOR SALE—Two good driving horses and one cheap work horse. 400 South Third. 6 11 tf

FOR SALE—Eight room modern house and barn. Monti, 1612 King. 5 12 tf

FOR SALE—16 foot square stern row boats for detachable motors. Cal. evenings or address 629 North Ninth street. 5 4 tf

FOR SALE—Modern brick residence, ten rooms, nice barn. 514 South Seventh street. Phone 383-M. 6 4 tf

SUMMER COTTAGE SITES—One acre each, in "Shore Acres" on Minnesota shore, 2½ miles above city. Ideal location; high ground; 100 ft. shore frontage. Title guaranteed. Apply W. V. Kidder, 114 No. Fifth, City. 5 11 tf

FOR RENT

SIX nice housekeeping rooms for gentleman and wife. 727 State. 6 26 29

FOR RENT—Two furnished rooms in large house, all modern. Phone 342 or 521-C. 232 South Eighth. 6 26 tf

FOR RENT—Four rooms, Seventh and Division. Inquire 935 Market. 6 26 tf

FOR RENT—Strictly modern furnished rooms. 326 Jay street. 6 25 7 1

FOR RENT—Two modern furnished rooms. 222 South Eighth. New phone 521-M. 6 25 tf

FOR RENT—Light housekeeping rooms, all modern. 113 North Sixth. 6 25 27

FOR RENT—Summer cottage, all furnished, $12 per week, includes ice and boat. Reserve time. Phone 1122-A. 6 24 26

FOR RENT—After July 1, 5 room modern flat, 208 South 7th. Inquire 210 South Seventh. 6 24 26

MODERN FLAT, 136 South Ninth. Inquire 205 State Bank building. Phone 426-C. 6 24 tf

FURNISHED ROOMS for light housekeeping, electric light, gas and bath. 410 Cameron avenue. 6 24 26

FOR RENT—House, all modern. Inquire at 403 South Tenth. 6 24 tf

FOR RENT—Rooms at 323 Jackson. 6 24 tf

FOR RENT—Rooms on ground floor. 214 South Seventh. 6 23 27

FOR RENT—Five room house and barn on 18th and Madison streets, $9 per month. Call old phone 8831. 6 22 tf

FOR RENT—Four rooms, downstairs. 1726 Ferry. 6 22 tf

FOR RENT—Second floor 147 South Seventh street. Gas and water. 6 22 tf

FURNISHED ROOMS, with or without board. 627 Vine street. 6 22 tf

FOR RENT—Modern rooms with or without board. 119 South 7th. 6 19 30

FOR RENT—Five rooms. 900 South Ninth street. 6 20 tf

FOR RENT—Modern furnished room. 130 South Tenth. 6 18 tf

FOR RENT—Furnished rooms. 513 Ferry street. 6 3 tf

FOR RENT—Three unfurnished rooms at 827 South Ninth. 6 17 tf

FOR RENT—Furnished rooms, modern. New phone 698-R. 201 South Fifth. 6 15 tf

FURNISHED housekeeping rooms, ground floor. 315 North Tenth. 6 11 tf

FOR RENT OR SALE—Large roomy houseboat in first class condition, furnished. Apply to E. J. Brown, 917 Avon, or new phone 761-C. 6 12 tf

FOR RENT—Fine furnished city heated rooms. Gentlemen preferred. No housekeeping. 129 South Seventh street. 4 23 tf

MISCELLANEOUS

GOOD 40 horse 5 passenger car will be in taxi service with competent driver evenings and Sundays. Call Jefferson hotel, new phone 166. 6 25 7 3

WANTED—Employment for bright 17 year old boy. Inquire at St. Francis hospital. 6 25 27

WANTED — Washing. New phone 619-C. 6 22 27

NELS A. MAGNUSSEN for cement work of all kinds. New phone 1056-R. 6 22 8 21

ANNOUNCEMENT—R. G. Bestor, sight specialist, has moved his office to 502 Cass street. New phone 1691-R. 6 20 26

LADY owning stylish 5 passenger car will take out family parties at reasonable rates. New phone 613-A for appointment. 6 20 26

WANTED—Young men for board and room. 821 South Fourth. 6 18 7 8

WANTED—A small house or three or four rooms for light housekeeping, near normal. Address J. F., care Tribune. 6 4 tf

PACKAGES called for and delivered to any part of city by motorcycle, 10c. C. Q. D. New phone 82. 5 5 tf

WANTED—Capital to help enlarge established and paying jobbing and mail order business. Good opening for active business lady or gentleman with some money to invest, or will pay good rate of interest well secured. Address L. C. P., care Tribune, or call new phone 1144-M. 6 9 tf

FINANCIAL

LOANS on furniture and real estate. J. W. Smith, 328 Pearl. 5 5 tf

LOANS on furniture and real estate. J. W. Smith, 311 Pearl. 5 5 tf

FOURTH BUILDING ASSOCIATION installment stock is good. 4 30 tf

MONEY TO LOAN on furniture, pianos and diamonds. La Crosse Loan Co., 320 Main street, upstairs. 9 9 tf

MONEY TO LOAN on real estate. No commission. E. M. Wing. 5 14 tf

Business Chances

PIGEONS pay dollars where chickens pay cents; small capital needed; small space required; always penned up; ready markets; send for May issue of our Journal; fully explained there; price ten cents. Reliable Squab Journal, Versailles, Mo. 6 1 30

FUNERAL DIRECTORS

L. H. WHITE, funeral director. Calls attended day or night. New phone 1177-A. 5 9 11 8

MILLER BROS., undertakers and embalmers, 320 Main. Phones 286. Open day and night.

Stoves and Furniture

NEW AND SECOND HAND FURNITURE and stoves. Bell Furniture & Stove Co., 216 South Third street, new telephone 1581-M. 3 2 tf

LOST

LOST—Bar pin set with colored stones. Return to 913 South Sixth. Reward. 6 26 27

LOST—Gentleman's gold watch fob, Sunday evening. Initials F. A. Finder please return to Tribune office for reward. 6 26 27

LOST—Man's brown coat; has T. M. Castle Eng. Co. order blank in pocket. Return to Tribune for reward. 6 25 26

WILL LADY who took wrong umbrella by mistake at the Security bank return same to Tribune office and receive her own? 6 22 30

Cut Rate Shipping

CUT RATES on household goods to Pacific coast and other points. Superior service at reduced rates. The Boyd Transfer Co., Minneapolis-Minn.

ELKS' EXCURSION DRAWS BIG CROWD

In spite of the bad weather at 9 o'clock this morning, the Elks' excursion up the river to Winona drew a large crowd. The boat will leave this evening at 8 o'clock for a "moonlight" trip, and even a larger crowd is expected than went to Winona.

RASPBERRY SPONGE

Force one quart of berries through a sieve, add sugar to sweeten and enough whipped cream to make a thick spongy mixture. Serve in custard glasses and garnish with large fine raspberries.

OFF FOR GREEN BAY

Deputy Sheriff George Ritter left this morning for Green Bay with Ernest Schaffer. Schaffer must serve a year and a half in the institution there for robbery. The man says he has no home.

START TO DECORATE

Decorators were out bright and early this morning, working on the court house. Many flags were put up and the interior is to be decorated before the end of the week.

DAILY MARKETS

Wholesale Fruit

(Quoted by John C. Burns.)

Figs, Calif., 12 to 12 oz.	85c
Dates, Anchor, 30 packages	$2.50
Dates, Excelsior, 30 packages	$2.50
New Dates, per pound	6c
Bananas, per bunch	$1.50 to $2.00
Cherries, per box	$2.50
Californa lemons, box	$4.50 ot $4.75
Lemons, Verdilli, 300 size box	$4.00
Cabbage, per hundred	$2.00
Oranges, Calif, box	$3.75
Grape fruit	$4.50 to $5.00
Pine apple, size 19 to 74	$3.00
Pine apples, size 30 to 36	$3.00
Pine apples, size 42	$3.00
Cider, refined, per bbl.	$6.50
Cider, pure juice, half bbl.	$3.50
Cider, crab apple, half bbl	$5.50
Cider, refined, half bbl.	$3.75
Cider, pure juice, half bbl.	3.50
Onions, yellow, per crate	$2.00
Potatoes, per bushel	70c
Strawberries, per case	$2.50

Livestock

(By Langdon & Boyd Packing Co.)

Hogs	$7.25 to $7.80
Steers	$3.50 to $6.50
Cows	$3.00 to $5.00
Heifers	$3.00 to $5.50
Sheep	$2.50 to $3.00
Spring lambs	$5.50 to $6.00

Poultry

Chickens	13 to 15c
Ducks	12 to 13c
Turkeys	14 to 15c
Geese	11 to 12c

Provisions

Lard, per pound	13¼ to 13¾c
Shoulders, per pound	13½c
Hams, per pound	16 to 16½
Bacon, per pound	17 to 20c
Dried Beef, per pound	28 to 32c

Butter and Eggs

(Quoted by Hawley Com. Co.)

Creamery butter, pound	25 to 27c
Dairy butter, pound	22c
Eggs, fresh, dozen	22c
Eggs, seconds, dozen	16c

Grain

(Quoted by Thomas-Phalon Co.)

Corn	50 to 60c
Oats	36 to 38c
Wheat	75 to 80c
Rye	50 to 52c
Barley	50 to 65c

Mill Feed

Bran, per ton, 100 lb. sacks	$28.00
Shorts, per ton, 100 lb. sacks	$28.00
White middlings, per ton, 100 lb. sacks	$30.00
Red Dog, ton, 100 lb saks	$32.00

Flour and Feed

(Quoted by Listman Mill Co.)

Patent, per barrel	$5.10
Straight, per barrel	$4.90

Cheese

(Quoted by Hy. Anderegg)

Fancy full cream twins	14½ to 16c
Fancy full cream daisies	15 to 16c
Fancy full cream limburger	16 to 18c
Fancy full cream Swiss block	17-18c

Comparative Markets

These Quotations Show the General Trend of Prices for the Previous Week

LIVESTOCK YESTERDAY

UNION STOCK YARDS, Ill., June 25.—Hogs—Receipts 15,000; market steady to higher; mixed and butchers $8.00 to $8.40; good heavy $8.05 to $8.35; rough heavy $7.90 to $8.05; light $8.05 to $8.32; pigs $7.25 to $8.15.

Cattle — Receipts 4,000; market steady; beeves $7.50 to $9.40; cows and heifers $3.70 to $8.85; stockers and feeders $6.15 to $8.15; Texans $6.90 to $7.90; calves $7.00 to $10.00.

Sheep — Receipts 12,000; market slow; steady; native $5.30 to $6.25; western $5.60 to $6.35; lambs $6.50 to $8.15; western $6.75 to $8.25.

LIVESTOCK A WEEK AGO

UNION STOCK YARDS, Ill., June 18.—Hogs—Receipts 21,000; market strong; shade higher; mixed and butchers $8.05 to $8.32; good heavy $8.00 to $8.30; rough heavy $7.85 to $8.00; light $8.05 to $8.30; pigs $7.00 to $7.85.

Cattle — Receipts 3,000; market steady to stronger; beeves $7.35 to $9.35; cows and heifers $3.60 to $8.80; stockers and feeders $6.10 to $8.10; Texans $6.80 to $7.80; calves $7.25 to $10.35.

Sheep — Receipts 14,000; market steady; native $5.30 to $6.40; western $5.50 to $6.40; lambs $6.70 to $8.40; western $6.75 to $8.50.

TWO VALUABLE DOGS KILLED BY MACHINE

Two beautiful coal black spitz dogs were killed by an automobile late last night on West avenue south, between Adams and Farnam streets. The animals were picked up by the sheriff this morning, but the owner has not been located. Neither is the driver of the machine known.

FOREIGN MARKETS

New York Stocks

NEW YORK, June 26.—Stocks opened firmer today. There was no further disturbing elements after receiverships in the Claflin trouble and at the opening Erie was up ⅛; Reading up ¾.

11 a. m.—After the preliminary period of unusual strength, the market suddenly relapsed into its inactivity and dullness of the esarly week. The gains were fair and well held.

There was considerable liquidation of several small traders but the stocks were absorbed without difficulty and practically all the leading issues remained strong at nearly a point above Thursday's close.

Noon—The market was irregular during the second hour and somewhat reactionary. Lehigh Valley led in the decline, selling down 1⅞ from yesterday's close. There was a continued decline in United Drygoods prices which reached a low record at 61—off four points—on rumors that the dividends would be passed.

2 p. m.—Despite considerable pressure on Lehigh Valley from professional sources, the general list ruled firm and steady. A weakness in the copper market caused considerable selling on Amalgamated Copper, but the position of the stock was stronger than a week ago.

The stock market closed strong. United Drygoods showed continuing weakness during the afternoon being quoted at 40 with no bids asked.

Kansas City Livestock

KANSAS CITY, June 26.—Cattle—Receipts 400; market steady to strong; steers $5.75 to $9.25; cows and heifers $4.25 to $9.00; stockers and feeders $6.50 to $7.60; calves $6.50 to $10.00.

Hogs — Receipts 2,000; market strong; 5c higher; bulk $8.25 to $8.35; heavy $8.35 to $8.40; mediub $8.25 to $8.40; light $8.15 to $8.30.

Sheep — Receipts 500; market strong; lambs $8.50 to $9.25; ewes $4.25 to $5.00; stockers and feeders $3.00 to $7.00.

Chicago Livestock

UNION STOCK YARDS, Ill., June 26.—Hogs—Receipts 15,000; market strong to 5c higher; mixed and butchers $8.05 to $8.45; good heavy $8.10 to $8.40; rough heavy $7.95 to $8.10; light $8.10 to $8.40; pigs $7.30 to $8.15.

Cattle — Receipts 21,000; market steady to strong; beeves $75.0 to $9.40; cows and heifers $3.70 to $8.85; stockers and feeders $6.15 to $8.15; Texans $6.90 to $7.90; calves $6.75 to $9.85.

Sheep — Receipts 600; market steady to 10c higher; native $5.40 to $6.30; western $5.05 to $6.40; lambs $6.50 to $8.25; western $6.75 to $8.30.

Chicago Produce

CHICAGO, June 26.—Butter—Extras 26½c; firsts 22 to 24c; dairy extras 25c; firsts 21½ to 23c.

Eggs—Prime firsts 16¾ to 17c; ordinary 17¾ to 18c.

Cheese—Twins 15c; Young Americas 16c.

Potatoes—$1.15 to $1.25.

Live Poultry—Fowls 15½ to 16c; ducks 16 to 18c; geese 10 to 15c; spring chicks 22 to 25c; turkeys 16c.

Chicago Cash Grain

CHICAGO, June 26.—Wheat—No. 2 red 83½ to 85c; No. 3 red 82 to 84c; No. 2 hard 83½ to 85c; No. 3 hard 80 to 85c; No. 3 spring 85 to 87½c.

Corn—No. 2 white 71½ to 72½c; No. 2 yellow 68¼ to 68¾c; No. 3, 67¼ to 70c; No. 3 white 71½ to 72c; No. 3 yellow 68¼ to 68½c; No. 4, 66½ to 67½c; No. 4 white 70½ to 71½c; No. 4 yellow 66¾ to 68c.

Oats—No. 3 white 38 to 38½c; No. 4 white 37 to 37¾c; standard 38¾ to 39c.

Chicago Grain Review

CHICAGO, June 26.—Heavy selling, favorable crop reports and a break at Liverpool sent wheat down still further today, July being off ½c and September ¾c at noon. A large shipment of grain from Chicago also was evident, a part of the general movement to empty the elevators here for the new crop. One load of 318,000 bushels, a record, left here on one boat.

The corn market also showed the effects of the improved weather conditions. The demand was generally poor, with July down ⅝ and September ¾c at noon.

The break in corn gave the oats market a noticeably easier tone, the price falling off ⅜c.

Provisions were easier from the start.

All grains continued weak through the afternoon, all futures sustaining heavy losses over last night's close and with one or two exceptions, all being substantially lower at the market's close than at its opening.

Provisions were easy all day.

	Open.	High.	Low.	Close.
WHEAT—				
July	78½	78⅞	77¼	77⅞
Sept.	78½	78⅝	77½	77⅞
CORN—				
July	67¾	67¾	66⅛	67¾
Sept.	66	66⅛	65⅛	65½
OATS—				
July	38	38⅛	37⅛	37½
Sept.	37	37	36¼	36½
PORK—				
July	20.85	21.15	10.85	21.15
Sept.	19.95	19.97	19.92	19.95
RIBS—				
July	10.00	10.00	9.92	9.92
Sept.	10.15	10.00	10.07	10.10
LARD—				
July	11.47	11.50	11.45	11.45
Sept.	11.47	11.52	11.45	11.47

WARNS MOYER TO AVOID ANACONDA

BUTTE, Mont., June 26.—Mayor O'Brien, of Anaconda, 20 miles from here, today telegraphed Charles H. Moyer, president of the Western Federation of Miners, at Helena, Mont., warning him to remain away from Anaconda tonight and not to attempt to address a meeting of the Smeltermen's union there. Moyer has not yet decided what to do.

The federal convention leader, who fled from Butte following a recent riot by miners in which one man was slain, is still guarded by Helena deputies.

WILL LOAD DOWN BIG OCEAN FLYER

HAMMONDSPORT, N. Y., June 26.—For the first time since it was launched here on Lake Keuka, the Rodman Wanamaker trans-Atlantic flyer will be asked to carry weight this afternoon. To its 3,000 pounds of craft and crew will be added more than 1,000 pounds of concrete. This will be within a few hundred pounds of the weight it will have to carry, when, loaded with 300 gallons of gasoline, it will start from St. Johns, N. F., about July 20 to cross the ocean.

CASTS HERSELF AND CHILDREN IN RIVER

DETROIT, Mich., June 26. — Clutching tightly to her breast her year old girl baby, and holding a son, aged 4, by the hand, an unidentified Italian woman today cast herself and her children into the Detroit river. Dockhands rescued the mother and the boy, but the baby was drowned.

Health Tip.

Worrying is a bad mental habit. There is only one cure and that is training oneself into good mental habits. To do this, persistence and patience are all needed. A week or a month is not likely to suffice. Keep at it just as you would train a vine to grow up instead of down.

YOUR Home-Coming

is not complete without a home of your own. If you do not own your own home, there is something missing.

People are traveling hundreds of miles to come to that place called HOME.

You can own your own home and save that rental money that goes out from month to month.

We have many desirable houses and best of all, at a bargain.

We have a cozy home in the center of North La Crosse for $650 if bought before July 1st. After July 1st the price will advance.

OTHER BARGAINS

1310 Charles St. $875	2112 Loomis St. $800
1645 Avon St. $850	1549 Loomis St., two lots $2,000
1811 Prospect St. $800	1832 Loomis St. ..$1,700
1422 Wood St. $2,400	1531-1533 George ..$2,000
2335 Prospect St....$1,050	1923 Kane St. $1,000
1927 Loomis St. ...$1,500	1010 Berlin St. $1,600

Besides many others. Call us up.

Marvin & Dubraks

708 Clinton Street

Bonds, Mortgages, General Insurance, Loans, Abstracts, Etc.

HOME-COMINGS RECALL OLD DAYS

Several cities in Wisconsin have completed arrangements for ihomecoming weeks. A number of cities throughout the country have for some time with fine results carried out such celebrations, and people for thousands of miles have visited their home cities on these occasions.

In connection with the visits of those who have left their old homes to establish themselves elsewhere, there is usually some form of entertainment provided. Sometimes there are speeches by prominent men; sometimes automobile rides, given by some of the organizations of the place, and everything is done to make the temporarily returned citizens welcome.

These homecoming weeks are epidemic in many ways. They recall old associations. They bring boyhood and girlhood friends together for a while. They give a permanence and stability to the cities of youth which in their way are a form of immortality.

Those who return to the old home towns notice their progress or their failure to advance. Such visits give food for thought; they are also replete with mental stimulus for the people who have not gone away, but who have grown up and, as it were, grown into the towns, as they would fill out a garment.

Cities show the characteristics of their inhabitants, and these characteristics are noted by the visitors, whose achievements also are carefully studied for example. A city that has a homecoming week is reaching out for information. It is striving to hold its present inhabitants and those of past years, loyal and united. There is a fineness in the idea and its results which cannot be overestimated.—Milwaukee News.

An Armored Vessel of 1530.

Armored vessels of war had an earlier origin than is generally supposed. The Knights of St. John of Jerusalem built in 1530 a war galley, the Santa Anna, which was protected with a cuirass of lead, to its great advantage in sea fights. The Santa Anna had another modern feature; a contemporary chronicler narrates with pleased astonishment that the vessel carried a bakery, which permitted the crew to enjoy the luxury of fresh bread.—Paris Nouvelles.

BURROWS
407-409 MAIN STREET
Store De Luxe

HOME-COMING PRE-INVENTORY CLEARANCE

From now to July 10th our entire Spring and Summer stock MUST be SOLD. If prices are in your way, it is needless to wait any longer. Every garment is now marked down below cost. Compare our MERCHANDISE and PRICES with others.

$2.50 Will buy a handsome **COAT or DRESS** worth up to $5.95.

$3.50 Will buy the smartest **Spring Coat or Dress** worth up to $8.00.

$5.00 for choice **Suits, Coats Silk or Woolen Dresses** worth up to $13.50.

Coats for Children, ages 2 to 14, at $1.00, $1.50, $2.00

$7.50 for high grade **Suits, Coats, Dresses** that formerly sold up to $17.50.

$10 for **Silk or Cloth Suits, Silk or Wool Dresses,** worth up to $25.00.

$12.50 to $15 for our highest grade **Suits, Coats, Dresses** worth up to $47.50.

You can find the desired shade or size in the large assortment.

WAISTS 95c, $1.00, $1.25 WAISTS

One of the largest New York manufacturers of Wash Waists made special prices for us for all end of month's sale. Not one waist in the entire 35 dozen worth less than $1.50, others as high as $2.50. Your choice for Saturday at above prices. Sizes 34 to 46.

Skirts

Made in latest Russian Tunics of wool and silk materials, in regular and extra large sizes at

$3.50 Upwards

Wash Skirts

Ratine, Pique, Linen and Checked materials in very newest styles, trimmed with Roman striped cloth, your choice, all sizes, at

$1.50, $1.95, $2.50, $3.50

Another large lot of $3.00 **Silk Petticoats** for Saturday at $1.95

WASH DRESSES

Worth double the prices they sell for. If you find any difficulty in being fitted or getting the exact style and material desired, it will pay you to examine our stock. Shipments of newest models arrive daily from eastern makers, very reasonably priced at

$2.95, $3.95, $4.95
$6.95, $7.50, $9.95

We show several beautiful Advance Fall Models in **Capes** and **Cape Coats**

BANDITS UNSHOE TRIO

MINNEAPOLIS, June 26.—Three highwaymen held up eight men in the Milwaukee railroad yards early today and after obtaining $35 forced the victims to throw away their shoes so they would be unable to pursue. Two of the robbers were captured and are suspected of being the "bearded bandit," who murdered J. E. Erickson Saturday night, and his lookout.

Three towns in Trempealeau county are planning to hold district fairs next fall and to conclude with a roundup fair for the three towns.

ORDER COSTS U. S. HIGH

WASHINGTON, June 26.—It's costing the United States $10,500 a week to preserve order in the Colorado coal fields, the house mines committee estimated today. To date it has cost the government over $90,000. The troops were sent into the strike zone on April 28.

The school children and teachers of Adams county have this year been collecting material for a pamphlet on the early history of the county and have also been active in locating Indian mounds.

SPORTSMEN'S AID SOUGHT

Because of the fact that many forest fires are set through the carelessness of hunters, campers and others who go into the woods for recreation, the forest service has taken up with manufacturers of firearms and ammunition the question of a cooperative arrangement through which purchasers and users of guns and cartridges shall be reminded of the fire danger.

It is suggested that the manufacturers of arms and ammunition ought to be sufficiently interested in the matter of perpetuation of game to be willing to help in the campaign against forest fires. This help may come through the printing of some brief fire warning on cartridge boxes or some slip to go with hunting or camping supplies.

Nothing Left Behind.

"Are you afraid to go away and leave your windows unlocked?"

"Not at all. What is there to be afraid of?"

"I should think you'd be afraid that thieves would get in and steal your valuables."

"Oh, no. We don't own more jewelry than my wife can wear."—Detroit Free Press.

Black Tan and White Best for the Shoes

2 IN 1 SHOE POLISHES

In new patent "Easy Opening Box" 10c Easiest to use

GROWTH OF BANKS TYPIFIES GROWTH OF GATEWAY CITY

John M. Levy, Pioneer of La Crosse, Was First to Open Banking House

FIRST THREE BANKS CAME TO GRIEF

Failed Year After Establishment in the Panic Which Swept Country in 1857

FIRST PERMANENT ONE BATAVIAN

Established by Former State Bank Comptroller Gysbert Van Steenwyk in 1861

Homecoming week will serve to impress upon visitors, former residents in particular, the rapid and steady growth of La Crosse in business lines. Not the least of the outward indications of prosperity is the success of the banks of the city. In this connection a brief resume of the history of banking in La Crosse may be of special interest.

In compiling the information here given the writer has drawn upon such works as "Memoirs of LaCrosse County," edited by Benjamin F. Bryant for the Western Historical association, and "The History of La Crosse County," edited and partially compiled by Chas. Seymour, publisher of the La Crosse Republican and one of the striking characters in the early journalism of this city. This effort is also indebted for reminiscences and elaboration to Judge B. F. Bryant, Geo. W. Burton, the late G. M. Woodward and E. E. Bentley, who have drawn from the storehouses of memory to supply the needs of the occasion.

John M. Levy Pioneer

John M. Levy, deceased, once mayor of La Crosse and for years a potent figure in its business life, was the pioneer banker of La Crosse, having opened the first of three banks, all of which were instituted in 1856. The second of these banks, by S. D. Hastings, was almost immediately sold to Griggs, Newland & Company, and the third, established late in the year, was the bank of Cramer, Clinton & Company. At almost the same time a private bank was opened in Onalaska.

These early banking efforts were destined to early failure, the panic of 1857, precipitated by the failure of the Ohio Loan & Trust Co., of New York City, having wiped them out of existence.

Van Steenwyk Comes

At the time of the panic in 1857 Gysbert Van Steenwyk, then a resident of Kilbourn, was state bank comptroller, and it is probable that his experience in closing out the many failed banks that succumbed to the panic inspired in him the idea that the time was ripe for a substantial bank. He selected La Crosse as the scene of his endeavor and in 1861 established the Batavian bank, of which he was president until 1894. During all these years record of this institution for soundness and enterprise has never for a moment wavered, and has outlasted, in monumental strength, the life of the founder who gave to it many of his own characteristics.

Early Banks

In 1862 W. D. Banister established the Bank of La Crosse, and Daniel Wells, Jr., opened the Green Bay bank that same year. The record shows that in 1863 the Batavian bank, the La Crosse bank, the Green Bay bank and the banking house of Cole, Summer & Co., were in operation, while another record of 1861, two years prior, gave the following city bank directory: Green Bay bank Daniel Wells, Jr., president; F. Foster, cashier; La Crosse County bank, W. H. Lathrop, president, W. W. Webb, cashier; Katanyan bank, W. Colwell, president, Frank Hatch, cashier; Banking House of Cole, Sumner & Co. We do not attempt to explain this seeming disagreement, but the "Memoirs of LaCrosse County" fixes the date of establishlishment of the Green Bay bank in 1862, one year later than the date given in the La Crosse County History.

The Old "First National"

It was between this time and 1886 that the Green Bay bank gave place to the First National bank, of which Daniel Wells was president and Wm. H. Rogers was cashier. Later Mr. Wells sold this bank to a Mr. Frost, who later turned it over to G. M. Wheeler, who pursued such a course as to speedily wreck the institution and land him in the penitentiary.

Two intervening banks that for a time were important figures in local financial circles were the Union National bank and the German-American bank.

The Union National

The Union National bank was located on the corner of Fourth and Main in the portion of the Beck building now occupied by E. S. Hebberd's drug store. It was established in 1886 with the late Senator Angus Cameron as president, the late Mons Anderson vice president, the late E. R. Barron second vice president and I. N. Perry, its active moving spirit, cashier. John Lienlokken, afterward private banker for whose bank was erected the Lienlokken building now occupied by the V. Tausche Hardware Co. office, 203 South Fourth street, was assistant cashier.

This bank was started during the boom period that accompanied the entrance of the Chicago, Burlington & Quincy railroad into La Crosse, and it prospered while the boom lasted. It was sold in 1889 to the Batavian National Bank of La Crosse. then the Batavian Bank, and John Bayer, at that time teller, seems to have gone to the Batavian under bill of sale which carried the fixtures and good will of the institution.

The German-American

The German-American bank was organized in 1894 and continued in business for just ten years, being absorbed in 1904 by the National bank of La Crosse. This bank had an extensive clientele and its acquisition by the National bank was the important transfer of the sort in the banking history of La Crosse.

At the time of the transfer Adam Kroner was president of the German-American, and among its stockholders and directors were David Palmer, John A. Elliott, August Miller, Wm. Lohmiller, F. R. Hickish and George Zeisler.

The dominating factor of the German-American bank was its cashier, also a stockholder, Joseph Boschert, who after the sale of the property became assistant cashier of the National, a position which he still holds. Among other officers of the German-American was George Schweizer, since then prominently identified with the rural telephone company and at present assistant director of the census, and Joseph F. Bartl, who is associated with the National Bank of La Crosse.

The Modern Banks

The La Crosse National bank was born January 3, 1876, with paid up capital of $100,000, and three years later Holley & Borreson, the former late president of the State Bank of La Crosse, and the latter a California business man, entered the banking business. This leads up to the banks now in operation in the city and county. They are: Batavian National Bank of La Crosse, in massive Batavian bank building at 319-321 Main street, established in 1861; the National Bank of La Crosse, incorporated in 1876, and reorganized in 1896, which occupies a splendid modern building at 114 North Fourth street; the Security Savings bank, incorporated in 1894, which enjoys its own modern bank building at 110 North Fourth street, next door to the National bank of La Crosse; the State bank of La Crosse, which succeeded the firm of Holley & Borreson and which is situated at the corner of Fourth and Main streets; the Exchange Bank of North La Crosse, established in 1884 at 800 Rose street; the La Crosse county bank and the West Salem State bank at West Salem, the Bangor State bank and the Farmers' State bank at Bangor, and the Bank of Holmen, at Holmen.

A Sound Banking Community

In reviewing the history of these institutions one finds little of sentiment excepting that attaching to the personality of the men, many of them big figures in our western civilization, who builded and inspired them. Perhaps the attempt to wreck and rob the banking house of Lathrop, Webb & Co., in 1858, which was abortive, may be deemed to furnish a dash of color, but the really impressive and interesting thing in the chronicles is the unvarying matter-of-fact stability of all these banks, the growth they have enjoyed as a fruit for deservedly good reputation, and the final establishment of La Crosse as, in proportion to population, one of the biggest and strongest banking centers of the northwest.

All Panics Defied

No better illustration of the strength of La Crosse banks is afforded than the records they have made during the trying times of various financial panics. The only occasion upon which they have closed their doors was during the depression of 1873, precipitated by the failure of Jay Cooke, who had undertaken the stupendous task of floating the Northern Pacific railroad bonds. At that time all the banks in La Crosse, like those of Chicago and other cities in general were closed for three days, not because they were not amply able to pay dollar for dollar, but because owing to the suddenness of the stampede it was impossible for them to realize at once enough ready cash to meet the demands of depositors.

Again Stood the Test

The businessmen of the present generation will remember how staunchly our banks weathered the terrific panic of 1893, variously charged to democratic administration, over investment, shrinkage of industrial operations and credits. It was at that time that the great Mitchell bank of Milwaukee, regarded as a Gibralter in the financial world went to the wall, and another damaging crash was that of the Union Loan & Trust Co., of Sioux City. The La Crosse banks kept open house and met all demands, their achievement at that time doing much to perpetuate the reputation already gained for conservativeness and soundness.

The Latest Trial

The panic of 1907 is fresh in the minds of all readers and requires little comment. Suffice it to say that "it never touched us." Not only did they sustain themselves during the stress and excitement of the period, but they stood able and ready to succor other banks, perhaps equally sound but having shown less foresight in making preparations for the coming storm.

Pale Children

Ayer's Sarsaparilla helps nature to make rich, red blood. No alcohol.

Sold for 60 years.

Ask Your Doctor. J. C. Ayer Co., Lowell, Mass.

"Home-Coming Sale"

Starts Sat., June 26th
And Ends July 3rd

The chance of a lifetime to get **RUGS, FURNITURE, LACE CURTAINS, LINOLEUM** and **HOUSEHOLD NECESSITIES** at

BIG CUT PRICES

We show over 200 large carpet size Rugs in all the sizes, besides a large assortment of Furniture. And if you wish to save dollars on every purchase, now is the time to buy. Prices quoted are for spot cash and we will gladly hold goods till wanted. Freight paid on all $10.00 purchases to points within 150 miles.

Lace Curtains and Yard Goods at **25 per cent reduction.**

Linoleum, 65c quality, yard ..50c
5c yard extra for laying.

$60.00 Rugs at $48.50	$22.50 Rugs at $18.00	$11.00 Rugs at $8.80
$42.50 Rugs at $35.00	$20.00 Rugs at $16.00	$10.00 Rugs at $8.00
$40.00 Rugs at $33.00	$18.50 Rugs at $14.80	$8.50 Rugs at $6.80
$38.50 Rugs at $31.00	$17.00 Rugs at $13.60	$8.00 Rugs at $6.40
$37.50 Rugs at $30.00	$16.00 Rugs at $12.80	$5.00 Rugs at $4.00
$32.50 Rugs at $26.00	$15.00 Rugs at $12.00	$4.50 Rugs at $3.60
$30.00 Rugs at $24.00	$14.00 Rugs at $11.20	$2.50 Rugs at $2.00
$28.50 Rugs at $22.80	$13.50 Rugs at $10.80	$2.00 Rugs at $1.60
$27.50 Rugs at $22.00	$12.0 Rugs at $9.60	$1.25 Rugs at 98c
$25.00 Rugs at $20.00		

$40.00 Sideboard .$29.00	$18.00 Refrigerator $13.00	$28.00 G. O. Buffet $19.50
$33.00 Sideboard ..$22.50	$13.00 Refrigerator $9.50	$16.50 White Enameled Dresser $11.50
$36.00 Settee, leather seat $25.00	$22.50 Kitchen Cabinet at $15.50	$17.00 White Enameled Dresser $12.00
$30.00 Turkish Rocker at $17.50	$8.00 Cotton Felt Mattress $5.50	$35.00 Kitchen Cabinet, drop flour bin $26.50
$35.00 Golden Oak Chiffonier $25.00	$10.00 Cotton Felt Mattress $7.50	$11.50 Baden Oak Library Table $7.50
$19.00 Combination Bookcase $13.00	65c Linoleum 50c	$20.00 Quartered Oak, 45 inch top, plank top Dining Table $13.50
$36.00 Combination Book Case $23.50	Laying 5c yard extra.	$15.00 Set of 6 Dining Chairs $11.50
$35.00 Brass Bed ..$22.50	200 Rugs, all sizes, at 20 per cent reduction.	$10.00 2 inch post V. M. Bed $7.50
$27.50 Circassian Bed $19.50	$12.00 Square Top Dressing Table $8.50	$3.50 Spring $2.75
$30.00 Circassian Dresser $22.00	$27.50 Plush Covered Couch $19.00	$6.50 Spring, all metal, at $4.50
$10.00 EE Rocker ..$6.50	$12.00 Imiation Leather Couch $8.50	Lace Curtains and Yard Goods, 25c on the dollar reduction.
$18.00 EE Desk ...$11.00	$23.00 E E Leather Rocker $19.00	
$20.50 China Closet at $12.50	$22.00 Brass Bed ..$15.00	

The Store Out of the High Rent District.—Save the Difference.

A. R. NELSON Housefurnishing Co.

206-208 Main Street La Crosse, Wis.

RACINE CHIEF CELEBRATES

RACINE, Wis., June 26.—Chief of Police Henry C. Baker and wife will celebrate their silver wedding anniversary Saturday and invited guests will be present from Madison, Janesville, Chicago, St. Paul and Los Angeles.

FRECKLE-FACE

Sun and Wind Bring Out Ugly Spots, How to Remove Easily

Here's a chance, Miss Freckle-face, to try a remedy for freckles with the guarantee of a reliable dealer that it will not cost you a penny unless it removes the freckles; while if it does give you a clear complexion the expene is trifling.

Simply get an ounce of othine—double strength from O. T. Erhart and a few applications should show you how easy it is to rid yourself of the homely freckles and get a beautiful complexion. Rarely is more than one ounce needed for the worst case.

Be sure to ask the druggist for the double strength othine as this is the prescription sold under guarantee of money back if it fails to remove freckles.